

SECTOR REPORT

Q3 | 2025



Sustainability from the heart

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INTRODUCTION

Corpohass, the Corporation of Hass Avocado Producers and Exporters of Colombia, has prepared this sector report using data from **2025 (January to September)**

This report is shared exclusively with its affiliates to support their analysis, forward-looking exercises, and decision-making processes.

The information presented in this report is based on data from official sources, including the ICA (Colombian Agricultural Institute), Dian (National Directorate of Taxes and Customs), Dane (National Statistics Department), and private sources such as Sicex, along with primary data collected from the Exporters Committee.

If any data from this report is shared publicly, the original source must be cited. Corpohass assumes no responsibility for the accuracy or reliability of the provided data.

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AGRICULTURE'S CONTRIBUTION to Colombia's GDP

GDP Gross Domestic Product

The GDP is a key economic indicator representing the market value of all final goods and services produced within a country over a specific period, typically a quarter or a year.

It reflects the nation's economy's size, health, and performance.

Over the past two decades,
agriculture has contributed between

5% – 7%

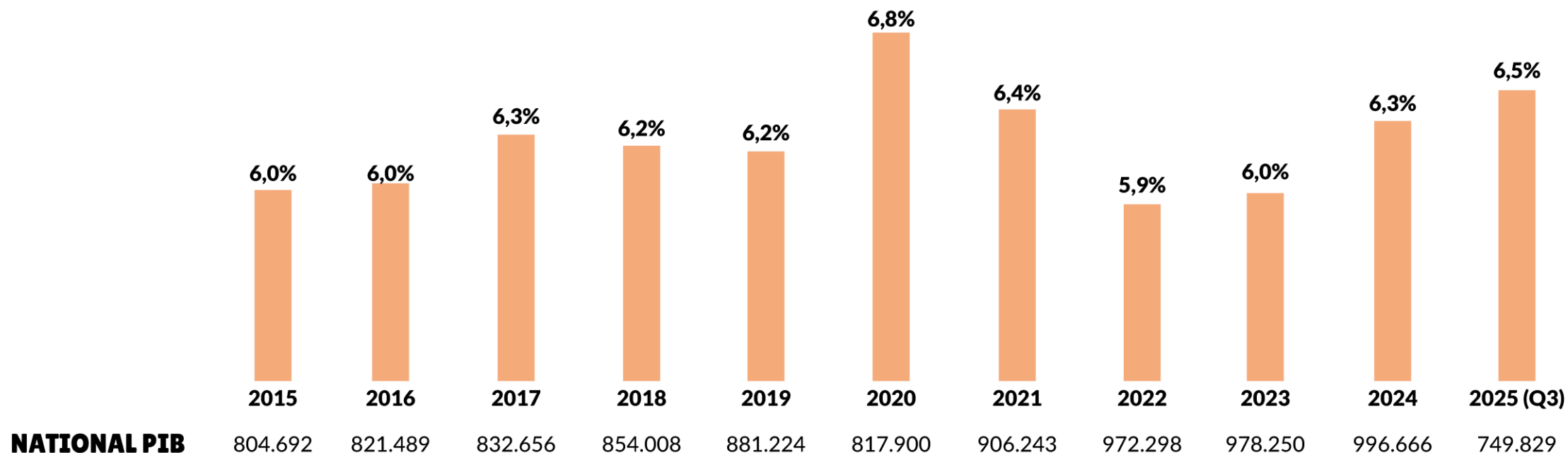
of Colombia's total GDP

CONTRIBUTIONS OF AGRICULTURE TO THE AGRICULTURAL GDP



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% CONTRIBUTION OF AGRICULTURE TO THE NATIONAL PIB



FIGURES IN BILLIONS

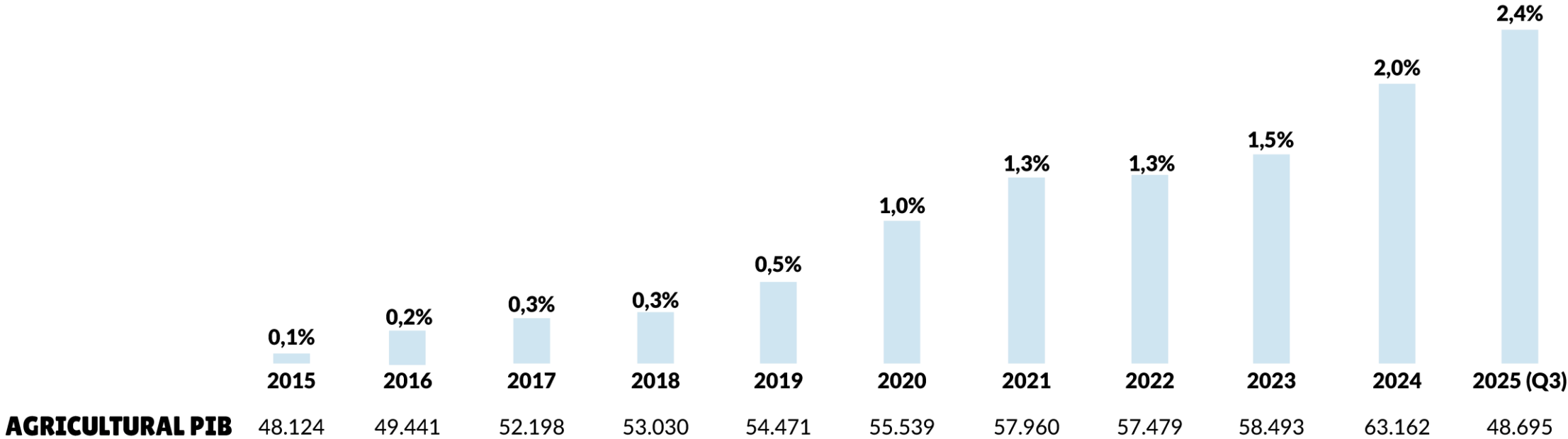
CONTRIBUTIONS TO THE AGRICULTURAL PIB

HASS AVOCADO



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% CONTRIBUTION OF AGUACATE HASS TO THE AGRICULTURAL PIB



FIGURES IN BILLIONS

Source: DANE

OPEN MARKETS

Avocados from Colombia



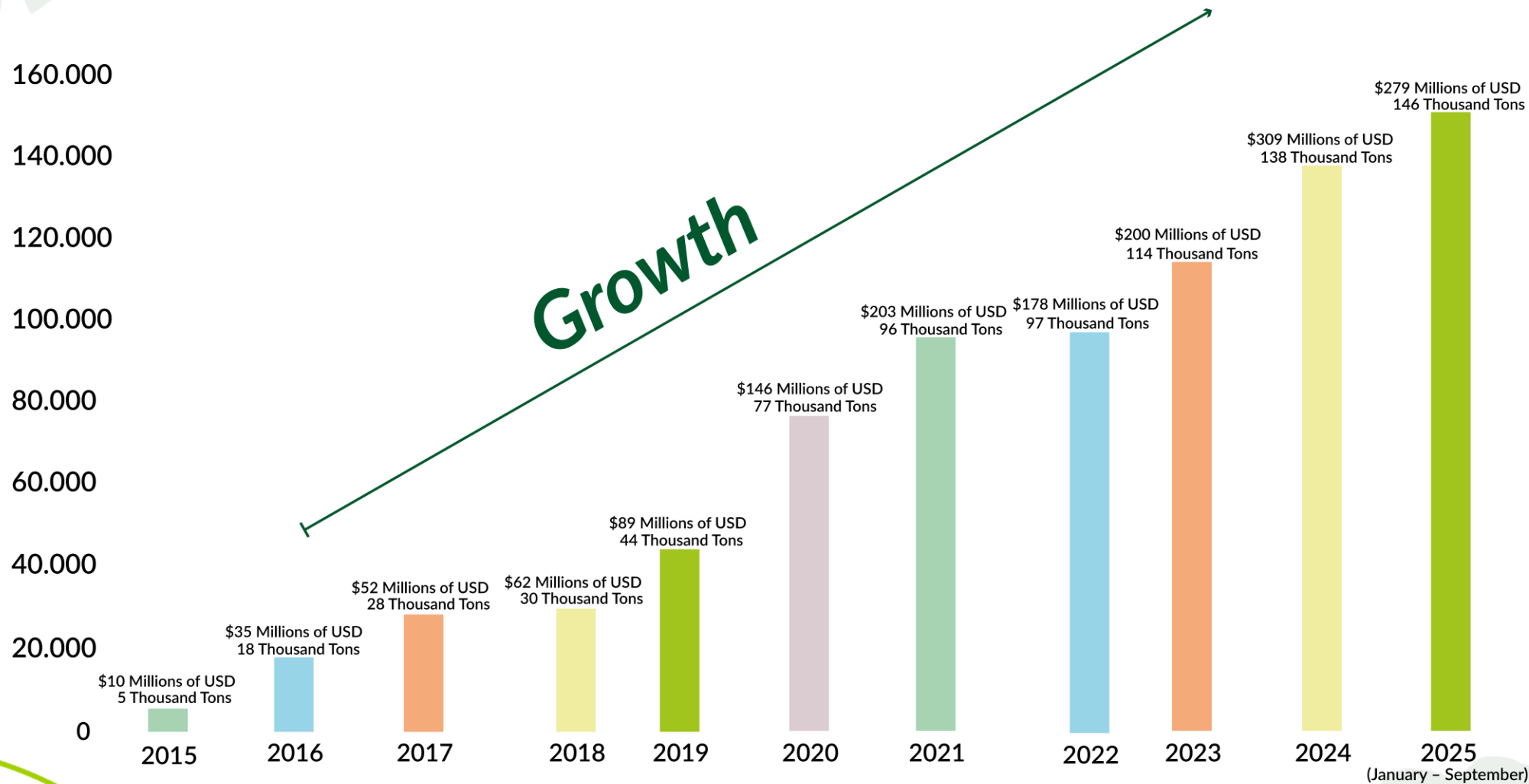
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EXPORTS IN METRIC TONS AND USD

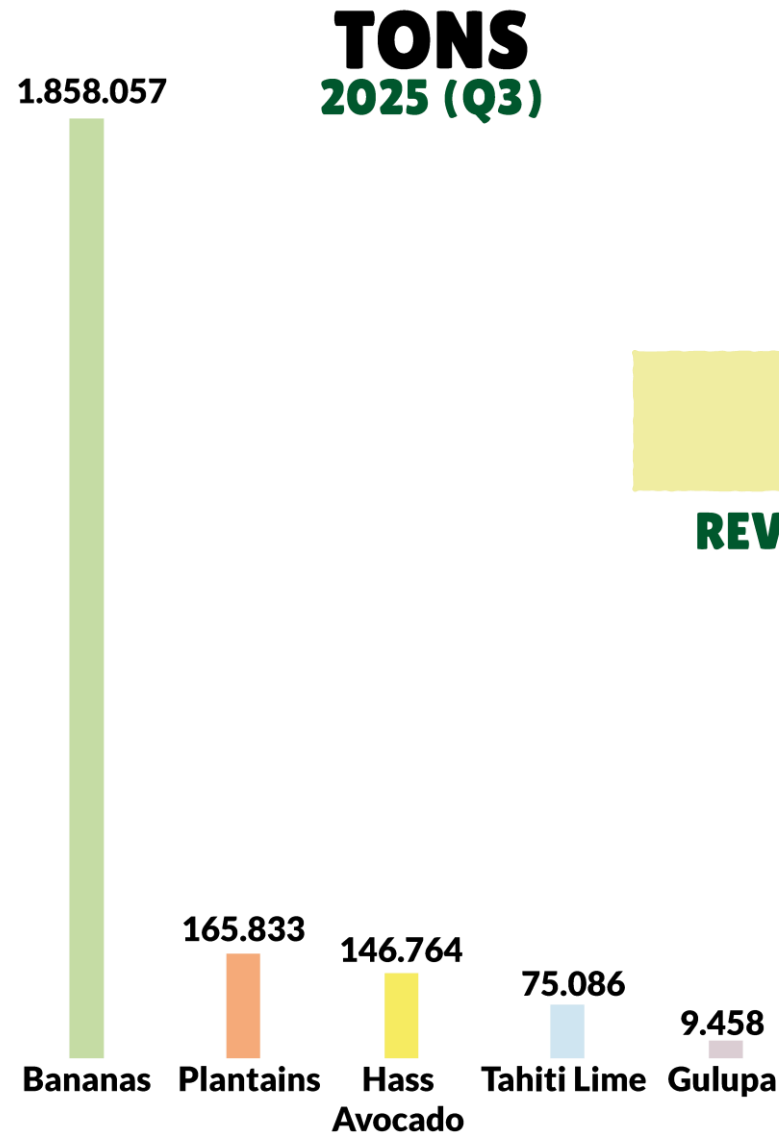


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Source:
DIAN|DANE

EXPORTS OF COLOMBIAN FRUIT JAN – SEP 2025



\$279 MILLIONS USD
January to September 2025

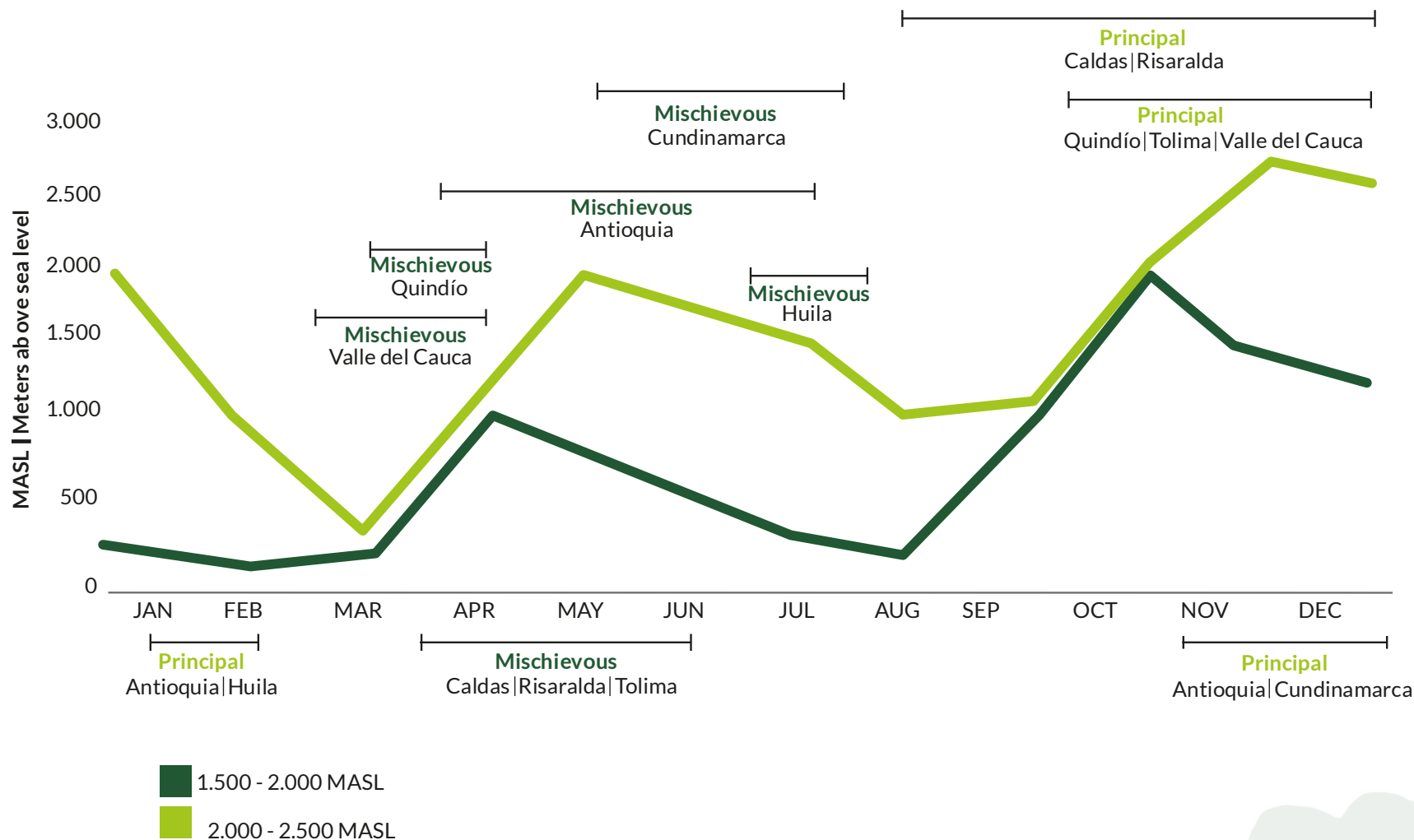
REVENUE GENERATED BY AGUACATE HASS

HARVEST PERIODS

AVOCADOS FROM COLOMBIA

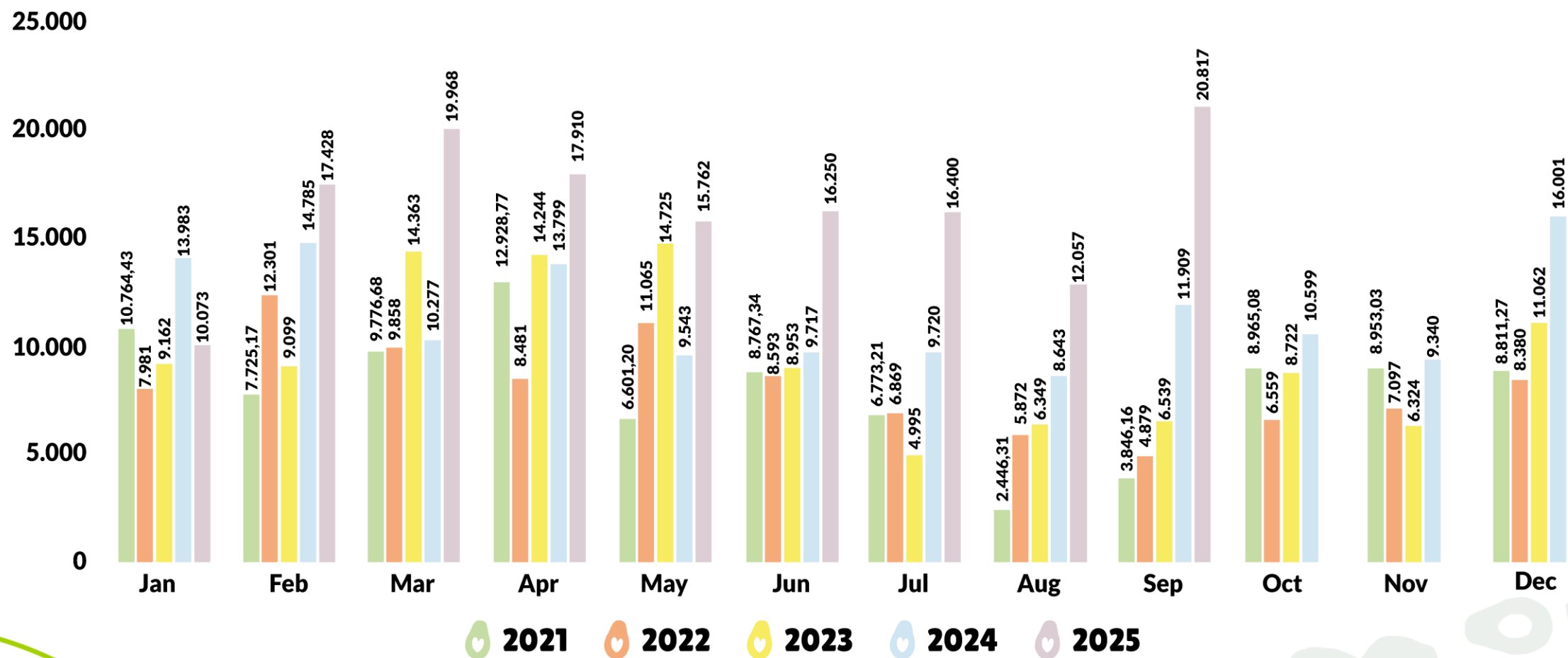


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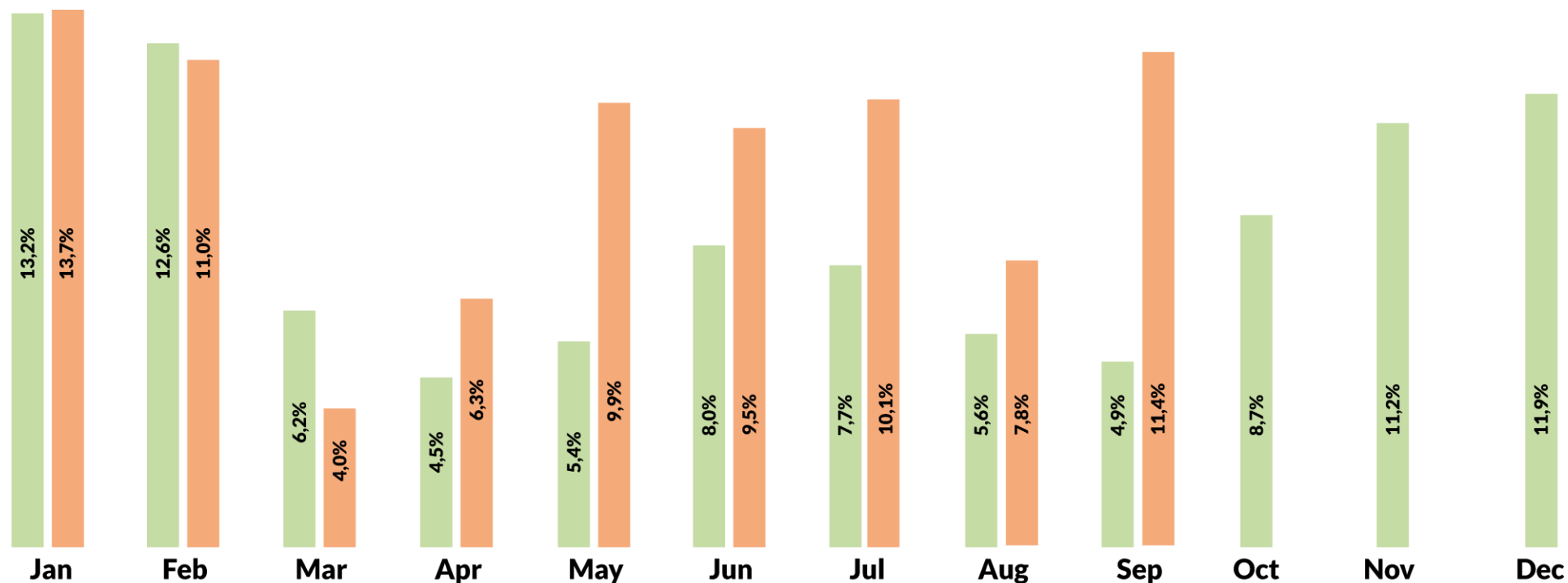


EXPORTS

MONTH / TONS



EXPORTS VS PROJECTIONS



 **2025 PROJECTION**

 **REAL SICEX 2025**

* Compliance at 83,7% of the projection as of Septiembre

Source: SICEX

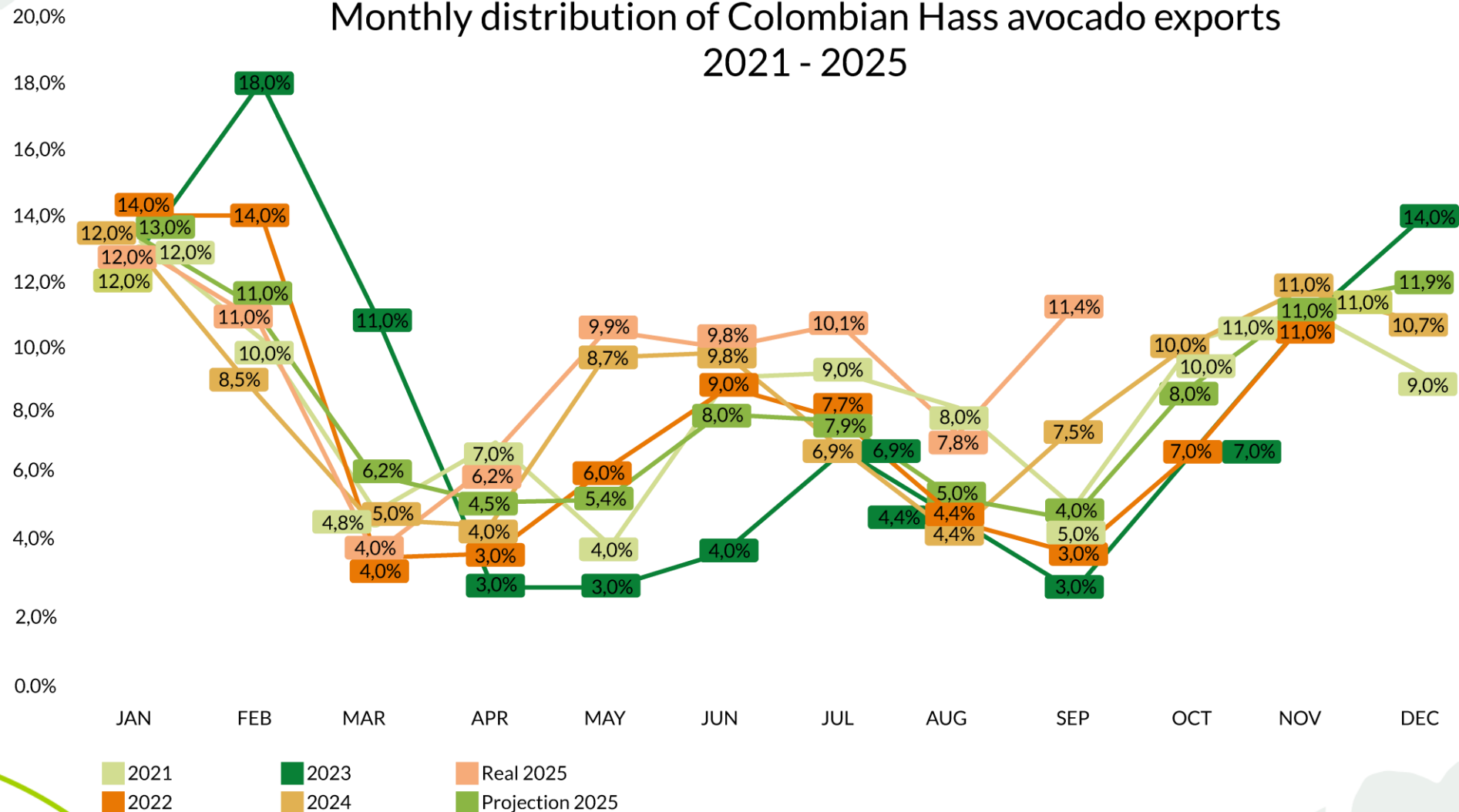
EXPORTS

AVOCADOS FROM COLOMBIA



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Monthly distribution of Colombian Hass avocado exports
2021 - 2025



Source: Corpohass

PRODUCERS



AVOCADOS
FROM
COLOMBIA

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EXPORTER FARM REGISTRATION

This registration is essential for exporting harvested avocados. It clarifies the farm ownership (natural person or legal entity) and defines their productive activities.

It is also an essential requirement for Hass Avocado exports, as it guarantees the certification of Colombian origin to international markets and ensures compliance with phytosanitary regulations and agreements between countries.

*More info: corpohass.com

WHERE IS OUR HASS AVOCADO GROW?

16.972 hectares
In **ZOMAC** territories,
41.6% of the total
hectares

**Zomac: Zones
Affected by Armed
Conflict**

	REGISTERED FARMS	REGISTERED AREAS
Antioquia	2.003	14.178
Caldas	454	10.489
Risaralda	269	2.497
Tolima	269	2.170
Huila	260	1.120
Valle del Cauca	203	5.729
Cauca	180	472
Nariño	146	206
Quindío	86	3.272
Cundinamarca	82	427
Putumayo	31	87
Chocó	8	19
Boyacá	6	8
Santander	5	28
Norte de Santander	5	29
Caquetá	1	33
Magdalena	1	28
Total	4.009	40.792

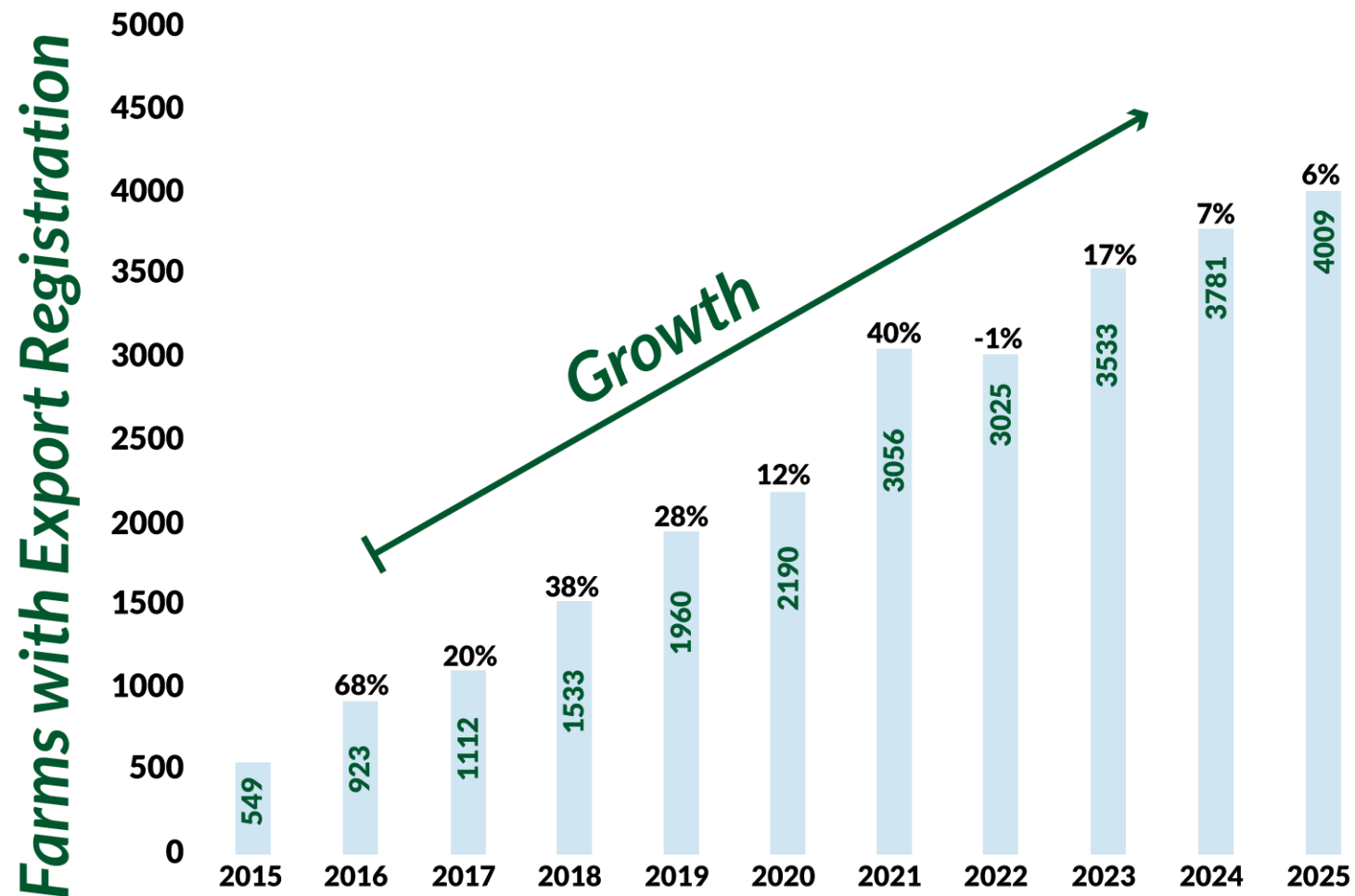


FARMS WITH EXPORT FARMS REGISTRATION

AVOCADOS FROM COLOMBIA



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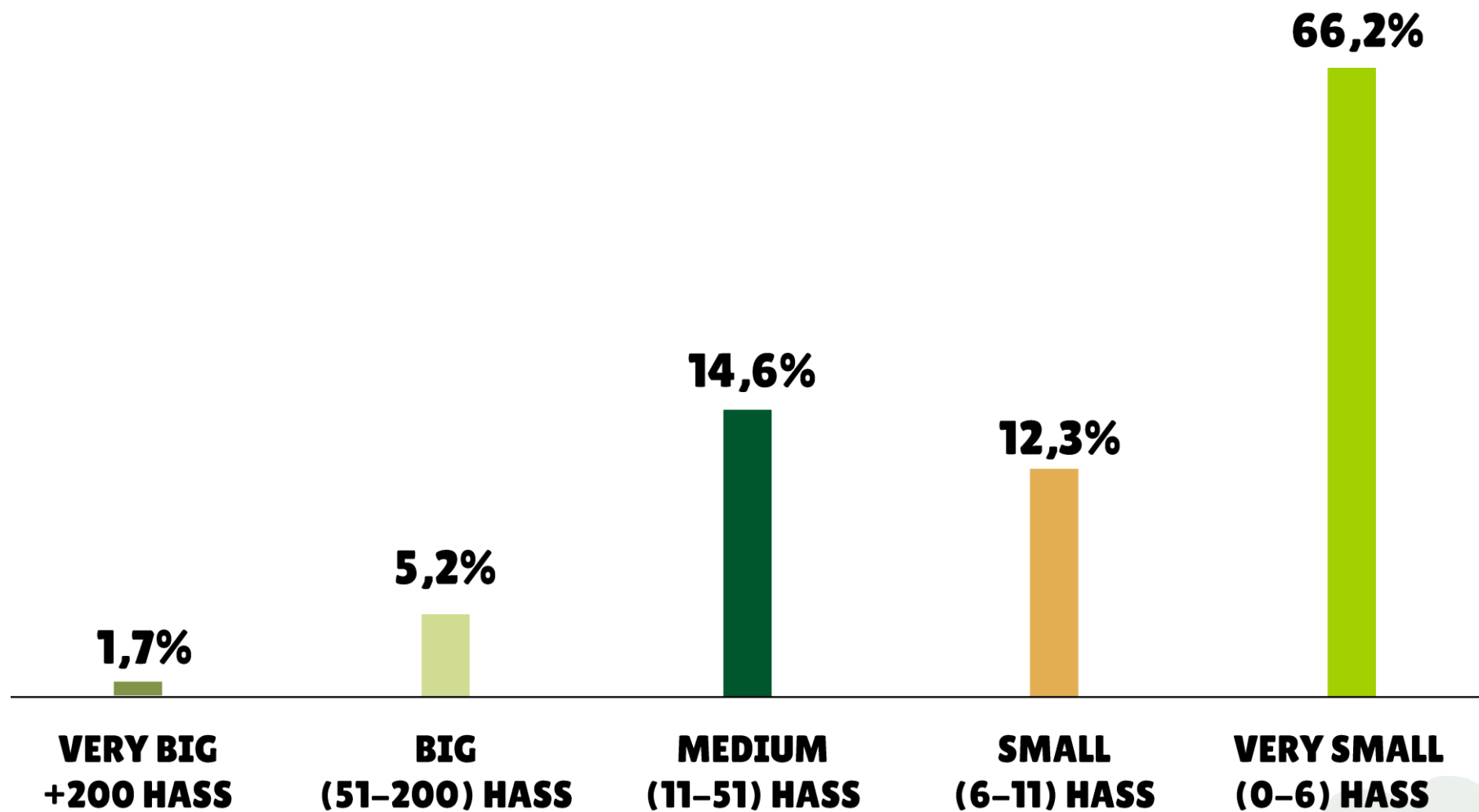


Source: ICA 2025

PRODUCERS BY GROUP



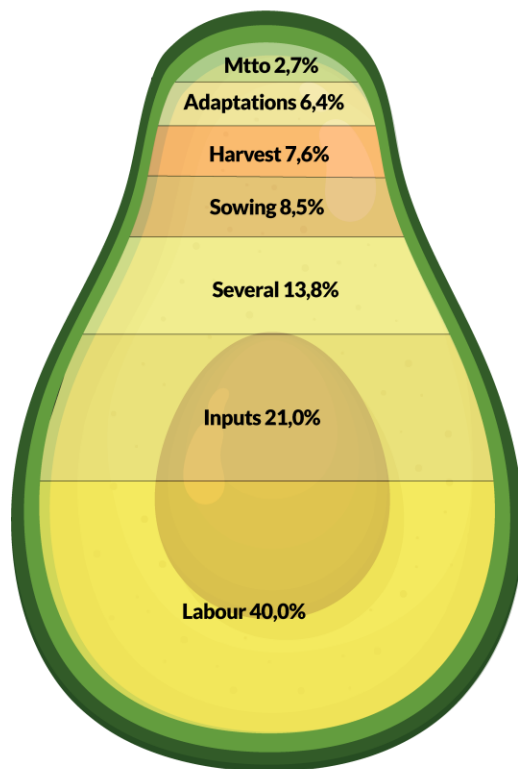
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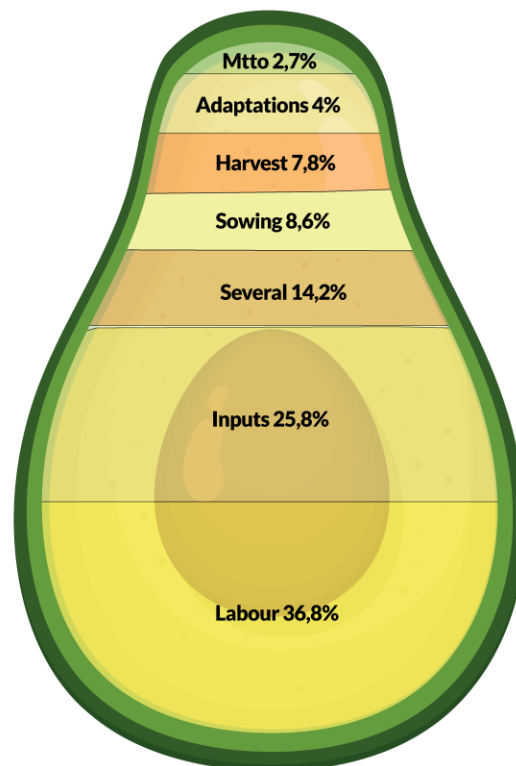
PRODUCTION COSTS

PROCESSOR: SMALL – MEDIUM – LARGE

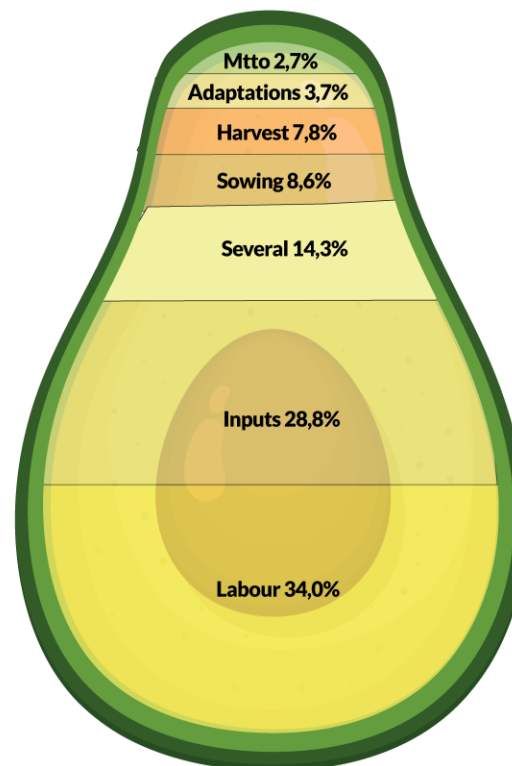
SMALL



MEDIUM



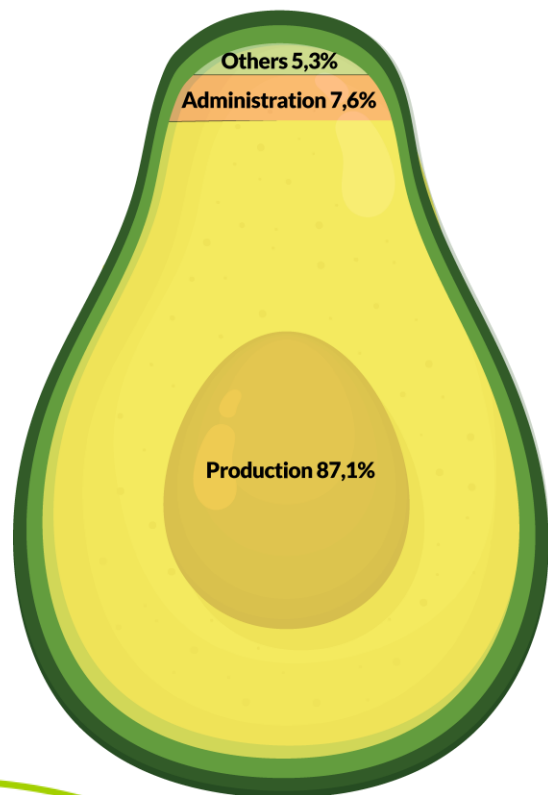
BIG



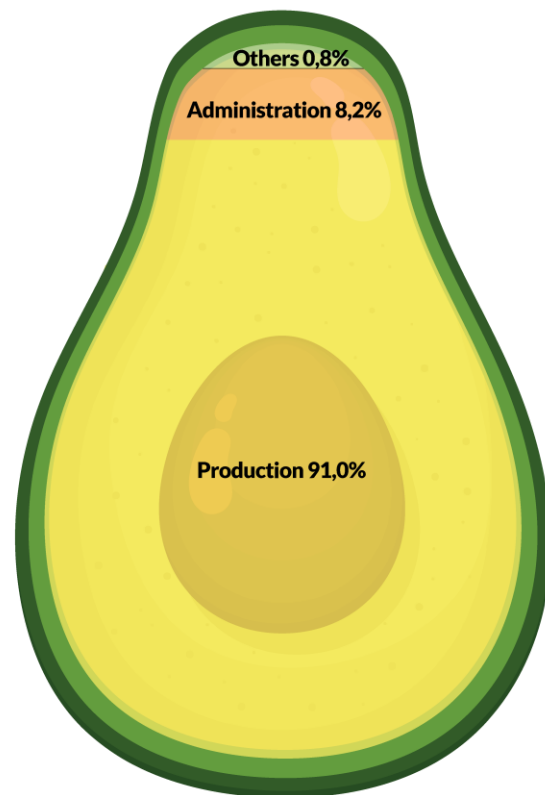
TOTAL COSTS

PROCESSOR: SMALL – MEDIUM – LARGE

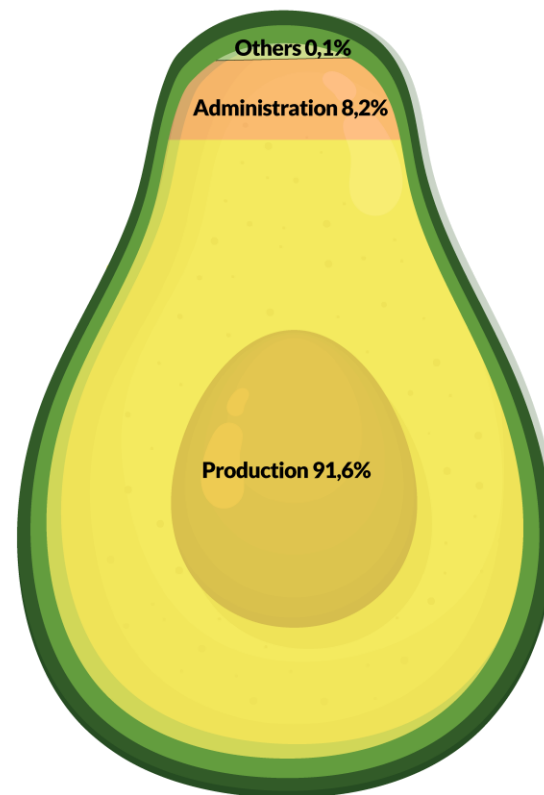
SMALL



MEDIUM



BIG



EXPORTERS



AVOCADOS
FROM
COLOMBIA

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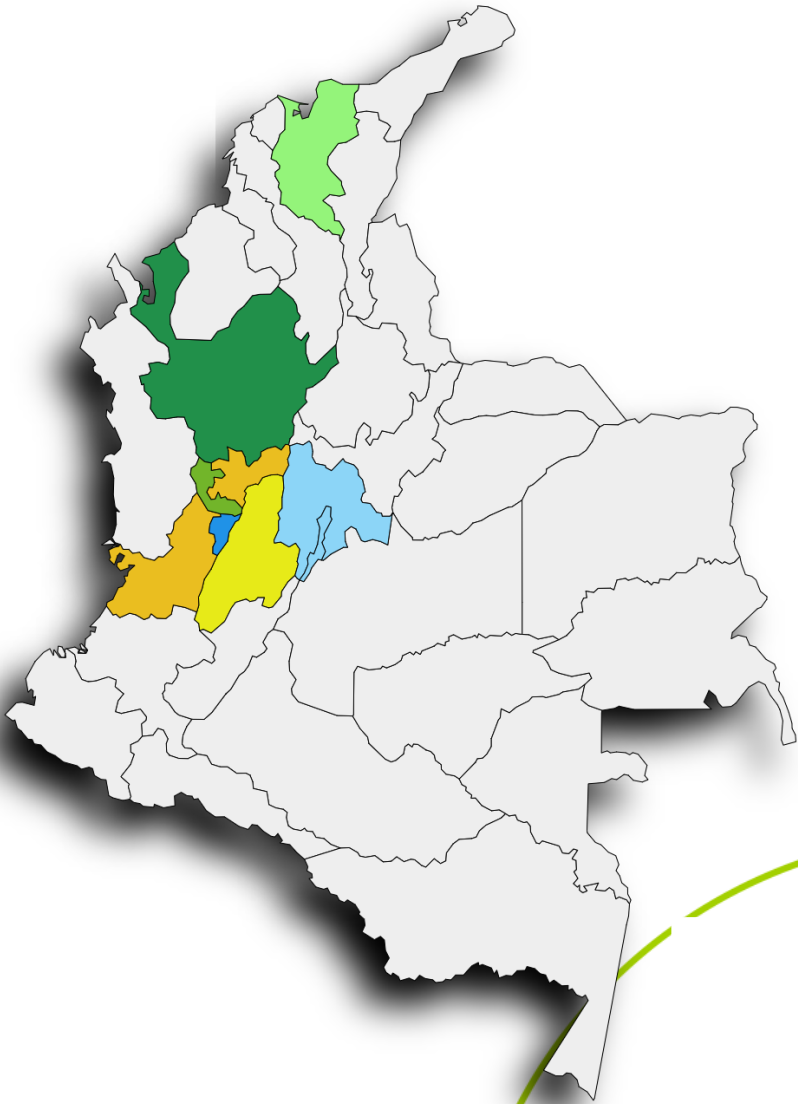
WHERE ARE THE HASS AVOCADO PACKING



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PLANTS IN COLOMBIA

	PACKING PLANTS
Antioquia	13
Valle del Cauca	5
Risaralda	4
Caldas	2
Quindio	2
Cundinamarca	1
Magdalena	1
Tolima	1
TOTAL	29



Source: Corpohass. Updated information 2025

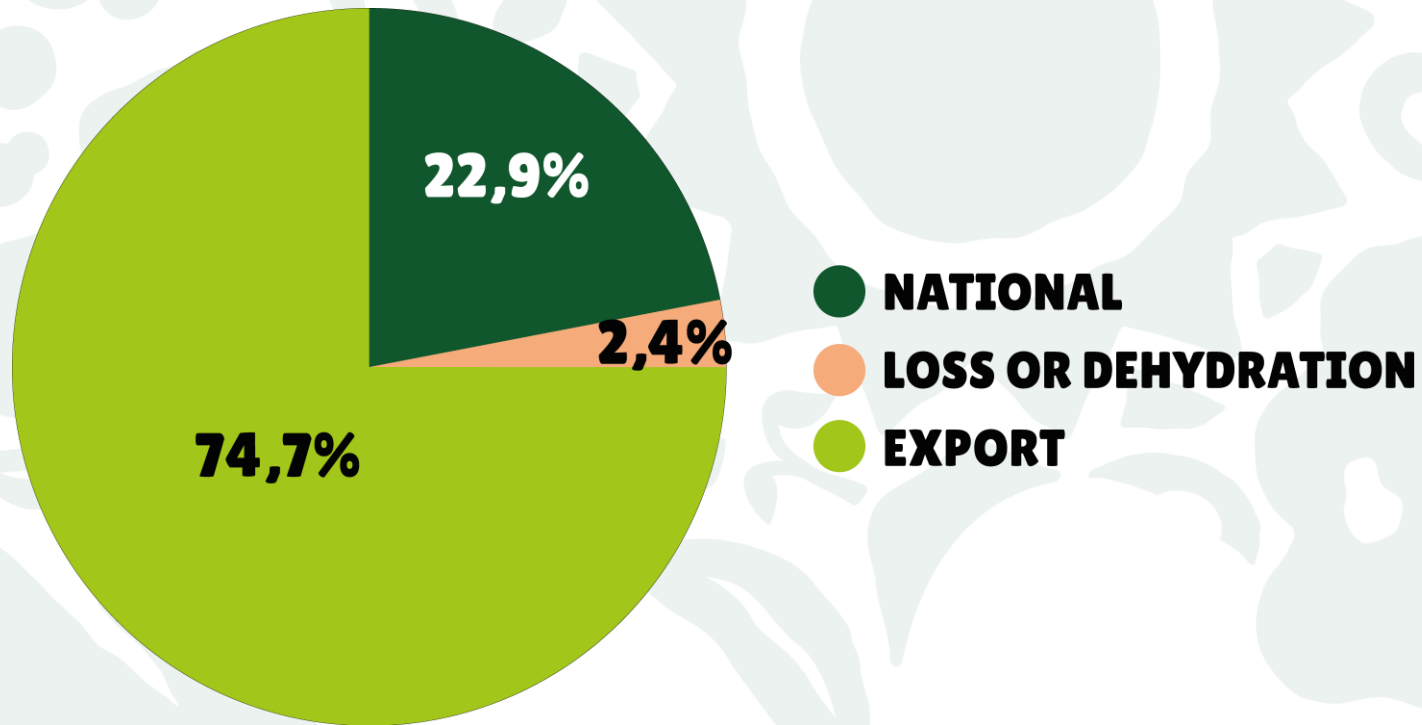
HASS AVOCADO PACKING CAPACITY FROM COLOMBIA

GENERAL	CONTAINERS	TONS
Monthly	1.428	32.604
Weekly	371	8.151
Annual	17.784	407.550

USA (Stickers PLU)	CONTAINERS	TONS
Monthly	1.142	25.124
Weekly	286	6.281
Annual	13.704	314.050

91 companies exporting from January to September 2025.
From 2021 to date, 201 Aguacate Hass exporting companies have been registered.

% DISTRIBUTION OF FRUIT PROCESSED AT THE FACILITY



Source: Corpohass

Note: It is important to clarify that these figures do not necessarily reflect the total fruit supply in Colombia, but rather the volume packed according to the demand for fruit to be exported.

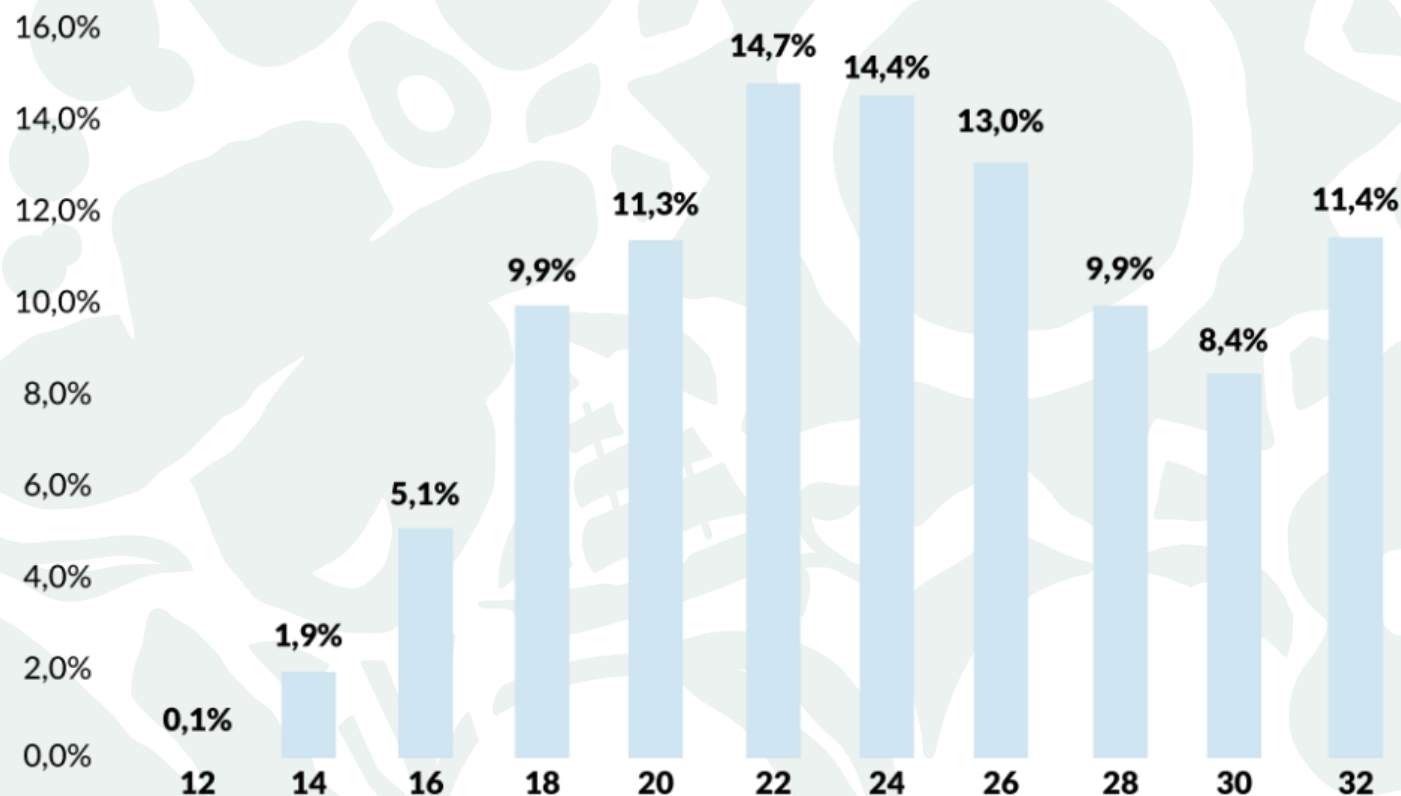
HASS AVOCADO EXPORT SIZES – COLOMBIA 2025

INTERIM REPORT (WEEKS 12-39 DATA)



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EUROPE

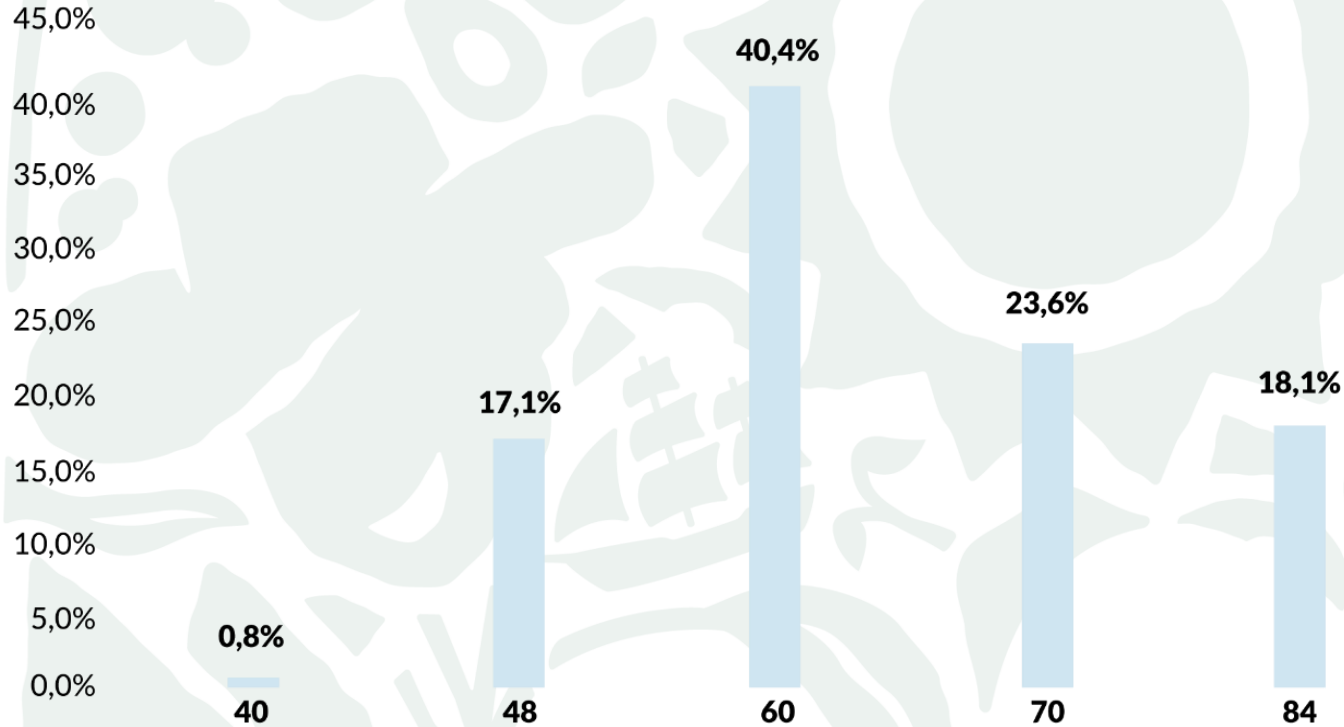


The European market shows a clear preference for mid-range sizes (20–28), which account for over 60% of the volume. Larger sizes (12–18) have low demand (<17%), while smaller sizes (30 and above) maintain a share close to 20%. The distribution follows a bell-shaped curve, with a concentration in sizes 20–28 and some openness toward smaller sizes (30–32), indicating opportunities in specific niches

Source: Corpohass

Note: It is important to clarify that these figures do not necessarily reflect the total fruit supply in Colombia, but rather the volume packed according to the demand for fruit to be exported.

UNITED STATES



The U.S. market shows a clear preference for mid-range sizes (48–70), which account for over 80% of the volume ($\approx 81.1\%$). Size 60 stands out with 40.4%, consolidating as the consumption standard. Smaller sizes (84) represent 18.1%, with notable presence in supermarket formats and individual consumption, while larger sizes (40) have a marginal share (0.8%). Overall, demand is concentrated in mid-to-small sizes, reflecting a preference for practical and standardized formats

Source: Corpohass

Note: It is important to clarify that these figures do not necessarily reflect the total fruit supply in Colombia, but rather the volume packed according to the demand for fruit to be exported.

PROCESSOR



AVOCADOS
FROM
COLOMBIA

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WHERE ARE THE HASS AVOCADO PROCESSOR PLANTS LOCATED IN COLOMBIA

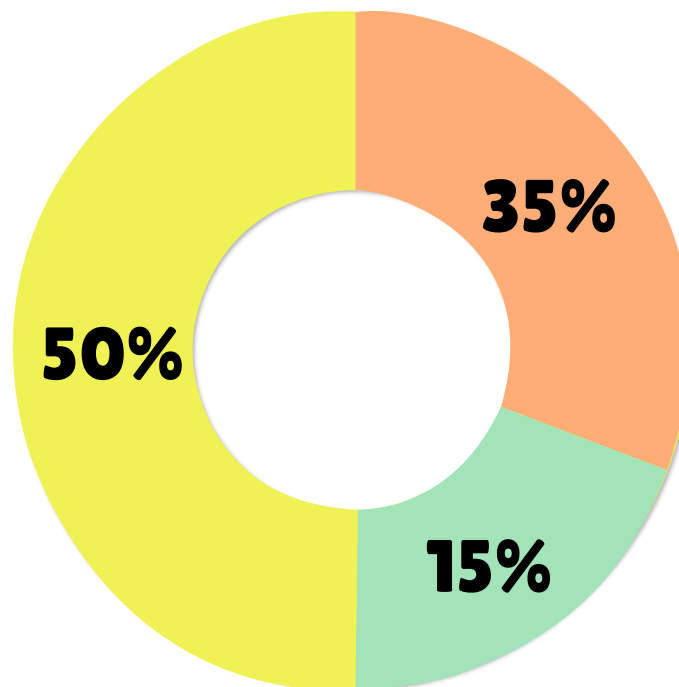
REGION	PROCESSOR
Risaralda	4
Antioquia	5
Valle del Cauca	2
Cundinamarca	2
TOTAL	13



PROCESSORS ACCORDING TO GROUP

PROCESSOR

Big 60%
Small 40%



● **35% OIL PRODUCTION**

● **50% PULPS AND GUACAMOLES**

● **15% FROZEN**

MARKETS



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OWP OPERATIONAL WORK PLAN

Defines the obligations and responsibilities of producers exporting Hass avocados to particular markets:

- USA
- Argentina
- Japan
- Peru
- South Korea
- China
- Chile



Important Note

It is a corequisite to have the Exporter Plot Registration in order to carry out the process.

REQUIREMENTS

Operational Work Plan -OWP-

	 USA	 China	 Korea	 Peru	 Argentina	 Japan	 Chile *
Application Submission	X	X	X	X	X	X	X
Boundary Survey	X	X	X	X	X	X	X
SH Data Upload	X	X	X	X	X	X	X
Development of Property Boundary Map	X	X					X
Farm Characterization	X	X					X
Initial Diagnosis	X	X	X	X	X	X	X
Monthly Pest Monitoring	X	X	X	X	X	X	X
Fruit sampling	X	X	X	X	X	X	X
Fallen Fruit Collection	X	X	X	X	X	X	X
Monitoring with lure <i>S. catenifer</i>		X	X				X
Monitoring Other Pests		X	X	X			X
Months for Approval	2	18	2	2	2	2	1

*Additional requirements Chile OWP

- **Absence of Pests**
This time without pests at any stage:
Farms: 6 months
Buffer area: 3 months
- **Traps**
Farms: 1 / 10 ha. | 20% 10 Ha
Buffer area: 1 / 50ha | 20% 10 Ha

RELATED AREAS WITH OPERATIONAL WORK PLAN (OWP)

These are production sites whose buffer zone characterization (including crops and backyard áreas) was carried out by the producer or individual and approved by the plant health authority, thus forming a productive nucleus.

	FARMS	HECTARES
 USA	530	16.017,17
 ARGENTINA	248	8.664,24
 PERÚ	135	5.926,24
 JAPÓN	71	5.276,99
 COREA DEL SUR	35	3.508,47
 CHILE	7	1.103,27
 CHINA	9	1.022,64

ENABLED AREAS WITH OPERATIONAL WORK PLAN (OWP)

	FARMS	HECTARES
 USA	530	16.017,17
 ARGENTINA	248	8.664,24
 PERÚ	135	5.926,24
 JAPÓN	71	5.276,99
 COREA DEL SUR	35	3.508,47
 CHILE	7	1.103,27
 CHINA	9	1.022,64



USA OWP

Corpohass was crucial in establishing the Operational Work Plan (OWP) with the U.S., serving as the official representative of Colombia's agroindustry and facilitating Hass avocado exports to the world's largest market.

The Corporation continues representing the industry to U.S. authorities, managing requests for new farm certifications through ICA under the country's OWP.

Corpohass also supports this through its Sustainable Productive Chains program, involving its affiliates.

Requirements

*Average approval time: 2 months

Average cost: USD 4,000

- Application Submission
- Boundary Survey
- SH Data Upload
- Development of Property Boundary Map
- Farm characterization
- Initial Diagnosis
- Monthly Pest Monitoring
- Fruit Sampling
- Fallen Fruit Collection

[**CLICK TO SEE THE STEPS**](#)

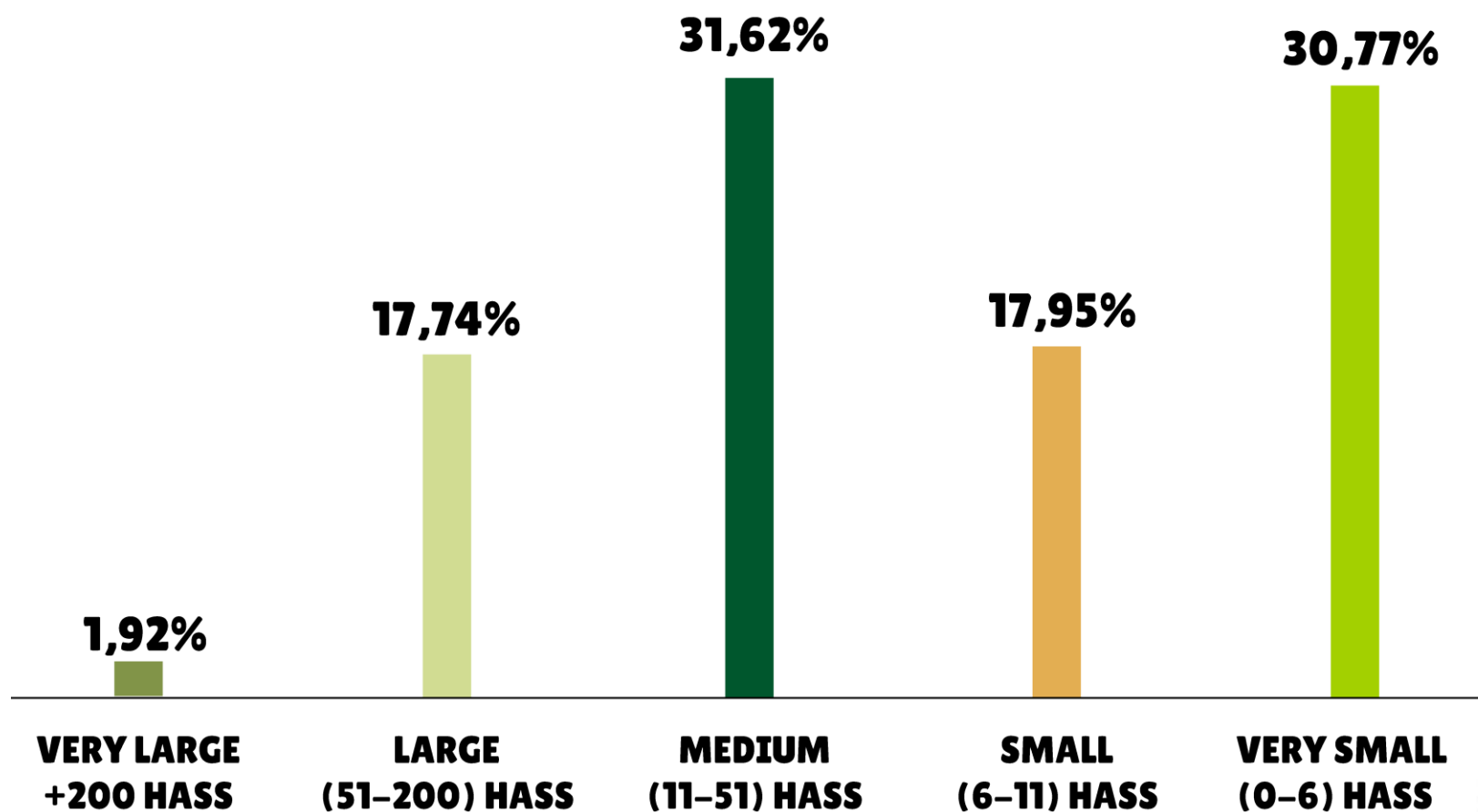
FARMS WITH USA OW

	FARMS	HECTARES
Antioquia	317	4.914,82
Caldas	87	5.323,49
Valle del Cauca	24	2.335,71
Quindio	30	1.918,37
Risaralda	36	945,57
Tolima	14	372,51
Huila	17	124,61
Cundinamarca	2	79,10
Cauca	2	3,00
Nariño	1	3,00
Total	530	16.017,17



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FARMS WITH USA OWP ACCORDING TO SIZE



Source ICA
Up to Day: November 2025

FARMS WITH USA OWP –CALDAS



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MUNICIPALITIES	FARMS	HECTARES
Aguadas	32	1.618,04
Aranzazu	6	831,60
Salamina	14	1.066,49
Pácora	20	896,30
Villamaria	4	224,59
Neira	2	375,27
Anserma	3	169,55
Manizales	2	90,65
Riosucio	4	51,00
Total	87	5.323,49

Source ICA
Up to Day: November 2025

FARMS WITH USA OWP –ANTIOQUIA



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MUNICIPALITIES	FARMS	HECTARES
Urrao	114	1.804,52
Abejorral	49	827,26
Jerico	17	607,18
Sonsón	36	389,62
San Vicente	27	210,25
Santa Rosa de Osos	2	177,6
El Peñol	11	122,99
Jardín	9	101,40
El Retiro	9	100,34
Támesis	2	86,86
Concordia	1	84,56
Amagá	1	61,61
La Ceja	10	59,79
Marinilla	9	58,89
Caicedo	4	49,49
San Pedro	3	36,30
Salgar	1	31,30
La Unión	4	25,38
Andes	1	23,46
Pueblorrico	1	17,20
Titiribi	1	12,92
Guarne	1	11,00
Enterrios	1	9,41
Granada	1	5,50
Yarumal	1	
Sopetran	1	
Total	317	4.914,82

Source ICA
Up to Day: November 2025

FARMS WITH USA OWP – VALLE DEL CAUCA

MUNICIPALITIES	FARMS	HECTARES
Bolivar	11	1.092,55
Trujillo	2	438,00
Toro	1	300,00
Caicedonia	2	157,00
Sevilla	1	142,25
Versalles	1	70,51
El Dovio	3	63,00
Tulua	1	44,00
Roldanillo	1	28,40
Yotoco	1	
Total	24	2.335,71

Source ICA

Up to Day: November 2025

FARMS WITH USA OWP –Quindío

MUNICIPALITIES	FARMS	HECTARES
Pijao	10	631,20
Salento	6	389,72
Genova	2	366,15
Calarca	4	333,80
Circasia	2	99,00
Filandia	5	88,50
Buenavista	1	10,00
Total	30	1.918,37

FARMS WITH USA OWP – RISARALDA

MUNICIPALITIES	FARMS	HECTARES
Guática	23	642,63
Santuario	1	129,32
Quinchia	5	89,60
Apia	5	66,02
Dosquebradas	2	18,00
Total	36	945,57

FARMS WITH USA OWP –TOLIMA

MUNICIPALITIES	FARMS	HECTARES
Villahermosa	1	180,00
Herveo	11	99,96
Cajamarca	1	73,00
Anzoategui	1	19,55
Total	14	372,51

FARMS WITH USA OWP –HUILA

MUNICIPALITIES	FARMS	HECTARES
Isnos	5	40,00
San Agustin	3	42,00
La Argentina	3	21,20
Pitalito	1	10,00
Oporapa	2	7,00
La Plata	1	2,46
Pital	2	1,95
Total	17	124,61

FARMS WITH USA OWP –CUNDINAMARCA

MUNICIPALITIES	FARMS	HECTARES
San Francisco	1	48,90
Guadas	1	30,20
Total	2	79,10

FARMS WITH USA OWP –CAUCA

MUNICIPALITIES	FARMS	HECTARES
El Tambo	1	3,00
Purace	1	
Total	2	3,00

FARMS WITH USA OWP –NARIÑO

MUNICIPALITIES	FARMS
Tangua	1

DO YOU WANT MORE INFORMATION?

CLICK TO VIEW THE FARMS

FARMS





CHILE OWP

The agreement between the Ministry of Agriculture of Chile, and the Colombian Agricultural Institute (ICA), under the Ministry of Agriculture and Rural Development of Colombia (MADR).

The objective is to comply with Colombia's phytosanitary regulations established by Chile, following a risk mitigation systems approach, to import this fresh fruit and prevent the introduction of quarantine pests into Chile.

[CLICK HERE](#)

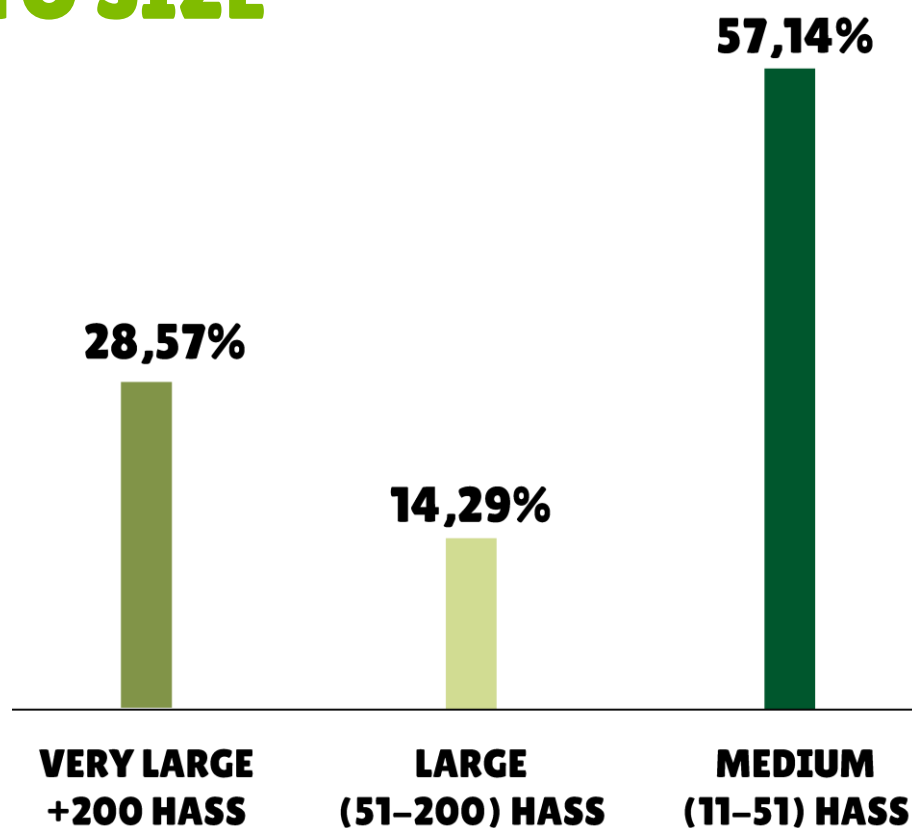
FARMS WITH CHILE OWP

ACCORDING TO SIZE

DEPARTMENTS	FARMS	HECTARES
Caldas	5	663,07
Quindío	1	420,00
Risaralda	1	20,20
Total	7	1.103,27



FARMS WITH CHILE OWP ACCORDING TO SIZE



FARMS WITH POT CHILE –CALDAS

MUNICIPALITIES	FARMS	HECTARES
Aranzazu	1	403,00
Aguadas	3	108,59
Salamina	1	151,48
Total	5	663,07

FARMS WITH POT CHILE –QUINDÍO

MUNICIPALITIES	FARMS	HECTARES
Pijao	1	420,00
Total	1	420,00

FARMS WITH POT CHILE – RISARALDA

MUNICIPALITIES	FARMS	HECTARES
Guática	1	20,20
Total	1	20,20

DO YOU WANT MORE INFORMATION?

CLICK TO VIEW THE FARMS

[CLICK HERE](#)





ARGENTINA OWP

The agreement between the National Service for Agri-Food Health and Quality, and the Colombian Agricultural Institute (ICA), under the Ministry of Agriculture and Rural Development of Colombia (MADR).

The objective is to comply with Colombia's phytosanitary regulations established by Argentina, following a risk mitigation systems approach, to import this fresh fruit and prevent the introduction of quarantine pests into Argentina.

[**CLIC PARA CONSULTAR LOS PASOS**](#)

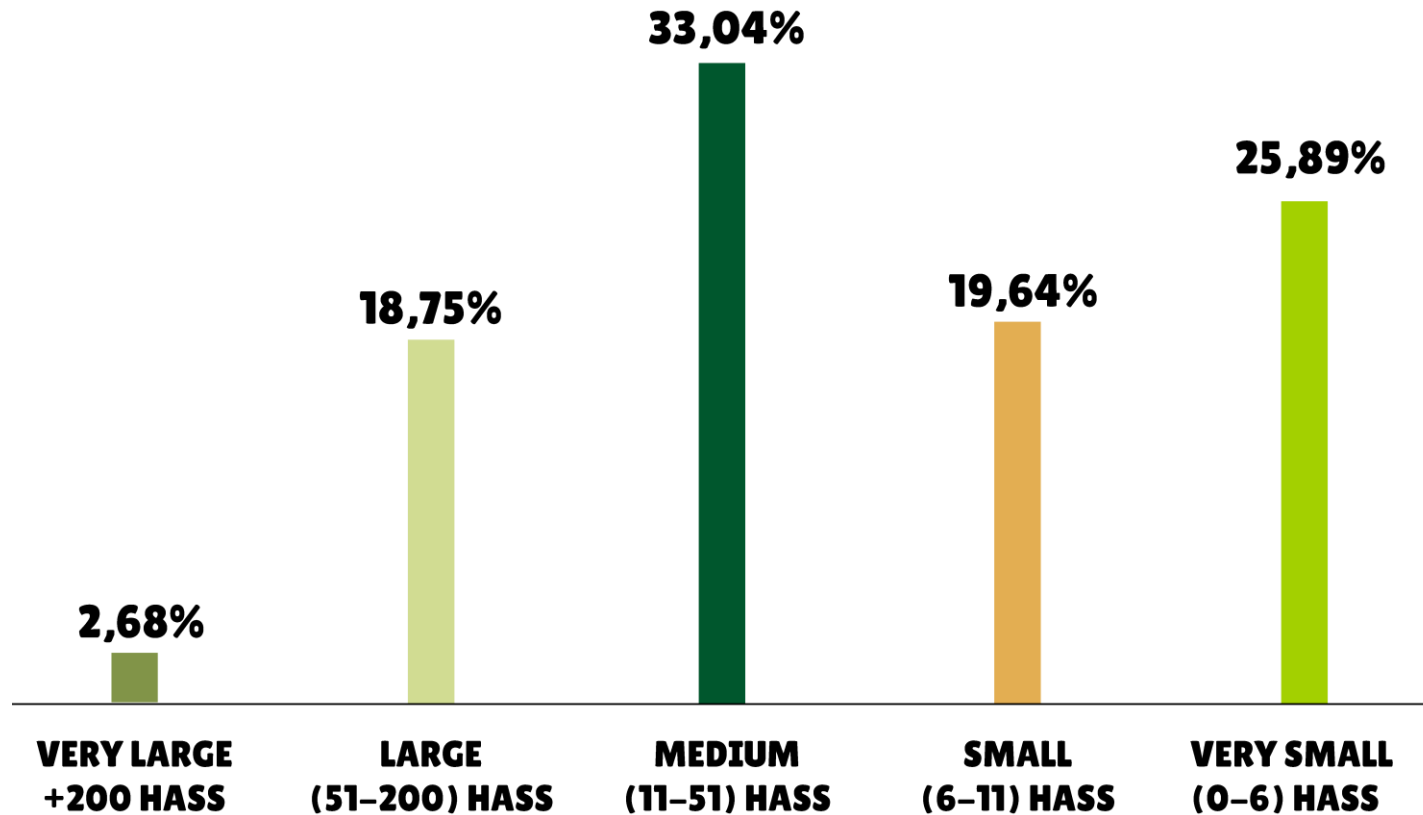
FARMS WITH CHILE OWP



	FARMS	HECTARES
Caldas	41	3.266,17
Antioquia	173	2.928,28
Quindío	13	1.331,89
Valle del Cauca	6	847,39
Risaralda	5	194,50
Tolima	6	78,51
Cauca	4	17,50
Total	248	8.664,24



PRODUCERS WITH ARGENTINA OWP ACCORDING TO SIZE



FARMS WITH POT ARGENTINA – CALDAS

MUNICIPALITIES	FARMS	HECTARES
Aguadas	15	822,37
Aranzazu	3	573,98
Pácora	8	560,79
Salamina	7	519,37
Neira	2	375,27
Villamaria	2	195,19
Manizales	1	49,65
Anserma	3	169,55
Total	41	3.266,17

FARMS WITH POT ARGENTINA –ANTIOQUIA



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MUNICIPALITIES	FARMS	HECTARES
Urrao	49	994,37
Abejorral	25	570,93
Támesis	3	229,55
Jericó	4	180,25
Santa Rosa de Osos	2	177,60
San Vicente	19	153,44
Sonsón	27	113,18
El Peñol	6	107,01
Amagá	1	61,61
El Retiro	4	48,80
Marinilla	6	42,33
Jardin	6	42,22
Caicedo	2	39,11
San Pedro	3	36,30
La Unión	5	25,38
San Pedro	3	36,30
Salgar	1	31,30
La Unión	4	25,38
Rionegro	3	25,31
Andes	1	23,46
La Ceja	3	18,60
Titiribi	1	12,92
Guarne	1	11,00
Entrerrios	1	9,41
Granada	1	5,50
Total	173	2.928,28

Source ICA
Up to Day: November 2025

FARMS WITH POT ARGENTINA –QUINDÍO

MUNICIPALITIES	FARMS	HECTARES
Pijao	5	494,60
Calarca	3	279,80
Genova	1	276,15
Salento	3	258,04
Filandia	1	23,30
Total	13	1.331,89

FARMS WITH POT ARGENTINA – VALLE DEL CAUCA

MUNICIPALITIES	FARMS	HECTARES
Bolivar	4	625,99
Trujillo	1	193,00
Roldanillo	1	28,40
Total	6	847,39

FARMS WITH POT ARGENTINA – RISARALDA

MUNICIPALITIES	FARMS	HECTARES
Guática	4	146,90
Quinchia	1	47,60
Total	5	194,50

FARMS WITH POT ARGENTINA –TOLIMA

MUNICIPALITIES	FARMS	HECTARES
Herveo	6	78,51
Total	6	78,51

FARMS WITH POT ARGENTINA –CAUCA

MUNICIPALITIES	FARMS	
El Tambo	2	10,50
Sotara	1	7,00
Purace	1	
Total	4	17,50

DO YOU WANT MORE INFORMATION?

CLICK TO VIEW THE FARMS

CLICK HERE





PERU OWP

The agreement between the National Agricultural Health Service, and the Colombian Agricultural Institute (ICA), under the Ministry of Agriculture and Rural Development of Colombia (MADR).

The objective is to comply with Colombia's phytosanitary regulations established by Peru, following a risk mitigation systems approach, to import this fresh fruit and prevent the introduction of quarantine pests into Peru.

[CLICK HERE](#)



FARMS WITH PERU OWP

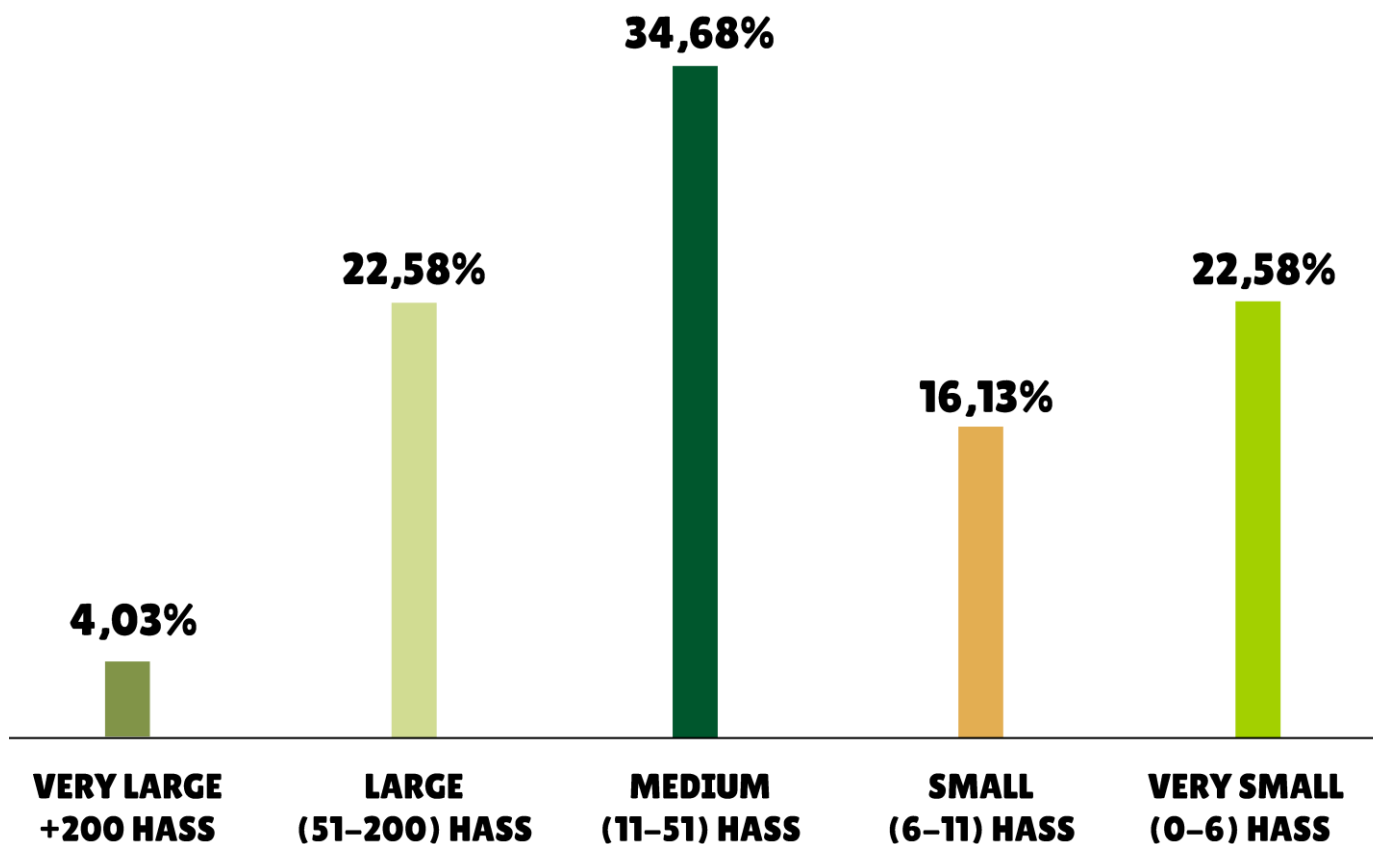
	FARMS	HECTARES
Caldas	32	2.705,93
Antioquia	91	1.864,67
Quindío	4	611,04
Valle del Cauca	3	600,99
Risaralda	3	141,70
Tolima	1	2,50
Cauca	1	
Total	135	5.926,82

Source ICA

Up to Day: November 2025



FARMS WITH PERU OWP ACCORDING TO SIZE



Source ICA

Up to Day: November 2025

FARMS WITH POT PERÚ –CALDAS

MUNICIPALITIES	FARMS	HECTARES
Aguadas	12	604,37
Aranzazu	3	573,98
Pácora	7	560,79
Salamina	6	417,68
Neira	2	375,27
Villamaria	1	124,19
Manizales	1	49,65
Total	32	2.705,93

Source ICA

Up to Day: November 2025

FARMS WITH POT PERÚ –ANTIOQUIA



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MUNICIPALITIES	FARMS	HECTARES
Urrao	29	690,39
Abejorral	12	296,99
Támesis	3	229,55
Jericó	3	174,75
Sonsón	20	89,60
El Peñol	2	79,00
Santa Rosa de Osos	1	75,60
El Amagá	1	61,61
Amagá	1	61,61
Jardín	7	56,72
Caicedo	2	39,11
Andes	1	23,46
San Vicente	3	14,50
El Retiro	1	11,10
La Unión	3	9,48
Rionegro	1	7,30
Granada	1	5,50
La Ceja	1	
Total	91	1.864,67

Source ICA

Up to Day: November 2025

FARMS WITH POT PERÚ –QUINDÍO

MUNICIPALITIES	FARMS	HECTARES
Pijao	2	430,00
Salento	2	181,04
Total	4	611,04

FARMS WITH POT PERÚ – VALLE DEL CAUCA

MUNICIPALITIES	FARMS	HECTARES
Bolivar	3	600,99
Total	3	600,99

FARMS WITH POT PERÚ – RISARALDA

MUNICIPALITIES	FARMS	HECTARES
Guática	3	141,70
Total	3	141,70

FARMS WITH POT PERÚ –TOLIMA

MUNICIPALITIES	FARMS	HECTARES
Herveo	1	2,50
Total	1	2,50

FARMS WITH POT PERÚ –CAUCA

MUNICIPALITIES	FARMS
Purace	1
Total	1

DO YOU WANT MORE INFORMATION?

CLICK TO VIEW THE FARMS

[CLICK HERE](#)





CHINA OWP

The agreement between the General Customs Administration of the People's Republic of China, and the Colombian Agricultural Institute (ICA), under the Ministry of Agriculture and Rural Development of Colombia (MADR).

The objective is to comply with Colombia's phytosanitary regulations established by China, following a risk mitigation systems approach, to import this fresh fruit and prevent the introduction of quarantine pests into China.

[CLICK HERE](#)



FARMS WITH CHINA OWP

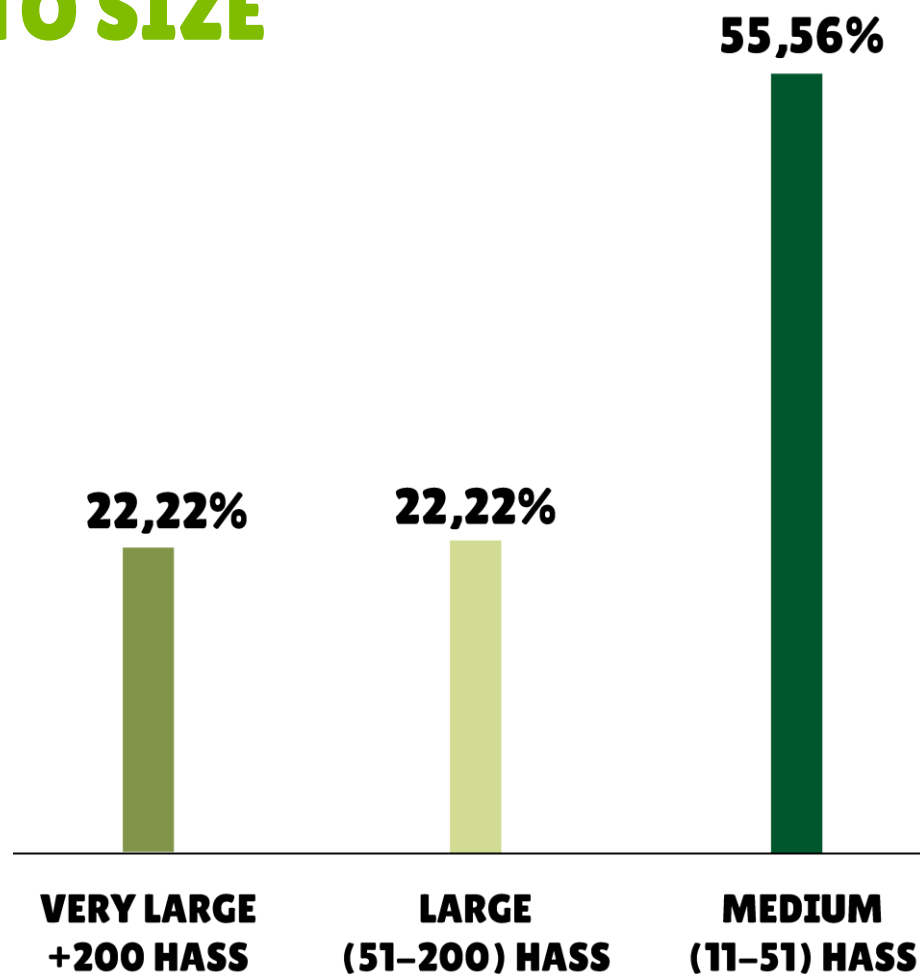
	FARMS	HECTARES
Quindío	2	578,04
Caldas	3	295,89
Risaralda	3	117,90
Antioquia	1	30,81
Total	9	1.022,64

Source ICA

Up to Day: November 2025



FARMS WITH CHINA OWP ACCORDING TO SIZE



Source ICA

Up to Day: November 2025

FARMS WITH POT CHINA –QUINDÍO

MUNICIPALITIES	FARMS	HECTARES
Pijao	1	420,00
Salento	1	158,04
Total	2	578,04

FARMS WITH POT CHINA –CALDAs

MUNICIPALITIES	FARMS	HECTARES
Neira	1	207,09
Aguadas	1	47,80
Manizales	1	41,00
Total	3	295,89

FARMS WITH POT CHINA –RISARALDA

MUNICIPALITIES	FARMS	HECTARES
Guática	3	117,90
Total	3	117,90

FARMS WITH POT CHINA –ANTIOQUIA

MUNICIPALITIES	FARMS	HECTARES
Urrao	1	30,81
Total	1	30,81

DO YOU WANT MORE INFORMATION?

CLICK TO VIEW THE FARMS

[CLICK HERE](#)





JAPAN OWP

The agreement between the Ministry of Agriculture, Forestry and Fisheries -MAFF-, and the Colombian Agricultural Institute (ICA), under the Ministry of Agriculture and Rural Development of Colombia (MADR).

The objective is to comply with Colombia's phytosanitary regulations established by Japan, following a risk mitigation systems approach, to import this fresh fruit and prevent the introduction of quarantine pests into Japan.



[CLICK HERE](#)



FARMS WITH JAPON OWP

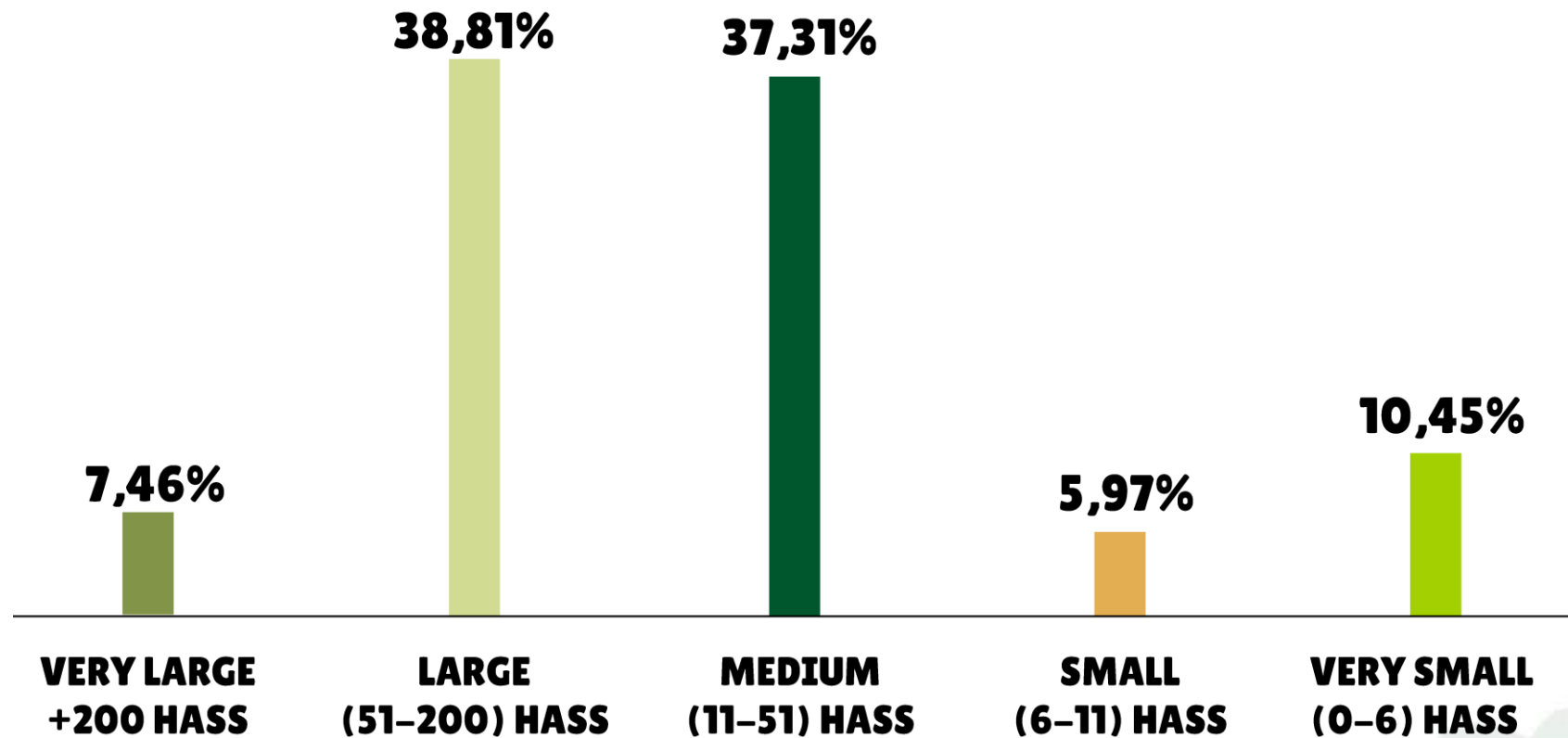
MUNICIPALITIES	FARMS	HECTARES
Caldas	30	2.591,96
Valle del Cauca	9	938,49
Quindío	6	643,04
Risaralda	11	638,02
Antioquia	15	465,48
Total	9	5.276,99

Source ICA

Up to Day: November 2025



FARMS WITH JAPON OWP ACCORDING TO SIZE



FARMS WITH POT JAPÓN –CALDAs

MUNICIPALITIES	FARMS	HECTARES
Aguadas	13	761,51
Salamina	4	502,03
Aranzazu	2	472,92
Neira	2	375,27
Pácora	6	318,58
Manizales	2	90,65
Villamaria	1	71,00
Total	30	2.591,96

FARMS WITH POT JAPÓN – VALLE DEL CAUCA

MUNICIPALITIES	FARMS	HECTARES
Bolivar	5	682,49
Trujillo	1	193,00
El Dovio	3	63,00
Total	9	938,49

FARMS WITH POT JAPÓN – QUINDÍO

MUNICIPALITIES	FARMS	HECTARES
Pijao	5	485,00
Salento	1	158,04
Total	6	643,04

FARMS WITH POT JAPÓN –RISARALDA

MUNICIPALITIES	FARMS	HECTARES
Guática	7	429,90
Santuario	1	129,32
Quinchia	3	78,80
Total	11	638,02

FARMS WITH POT JAPÓN –ANTIOQUIA

MUNICIPALITIES	FARMS	HECTARES
Urrao	7	418,25
Sonsón	8	47,23
Total	15	465,48

DO YOU WANT MORE INFORMATION?

CLICK TO VIEW THE FARMS

[CLICK HERE](#)





SOUTH KOREA OWP

The agreement between the phytosanitary authorities, and the Colombian Agricultural Institute (ICA), under the Ministry of Agriculture and Rural Development of Colombia (MADR).

The objective is to comply with Colombia's phytosanitary regulations established by South Korea, following a risk mitigation systems approach, to import this fresh fruit and prevent the introduction of quarantine pests into South Korea.



[Download here the official document of this OWP](#)

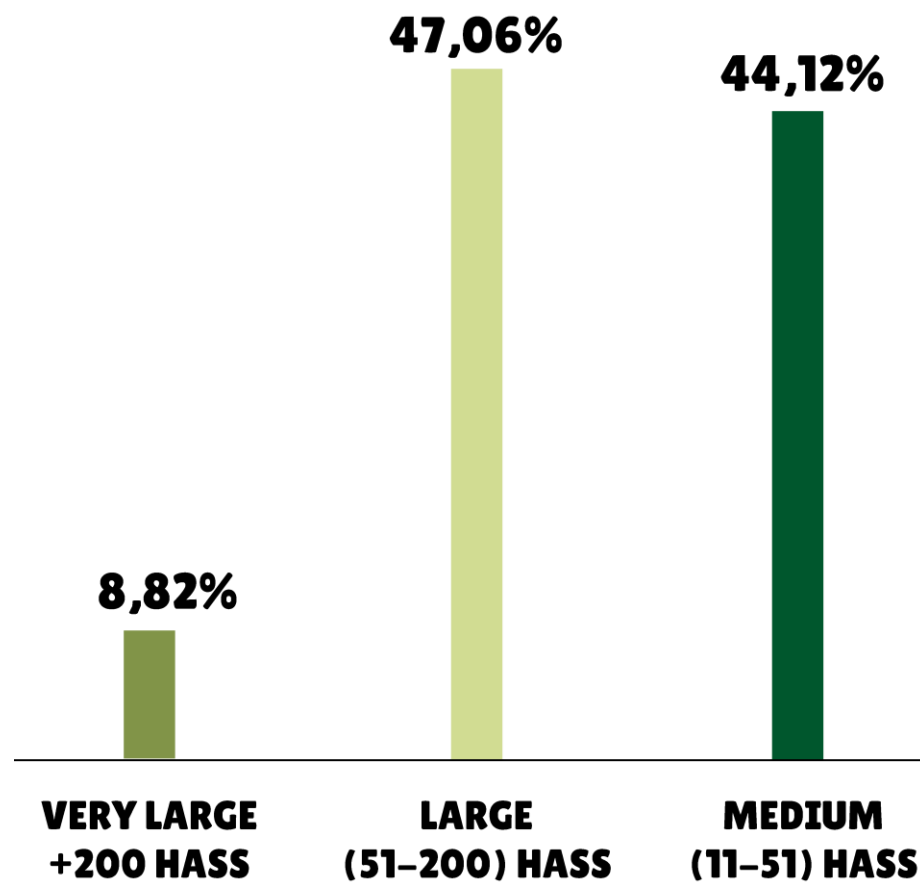


FARMS WITH OWP SOUTH KOREA

MUNICIPALITIES	FARMS	HECTARES
Caldas	16	1.687,24
Risaralda	9	669,22
Quindío	3	628,04
Antioquia	6	330,97
Valle del Cauca	1	193,00
Total	35	3.508,47



FARMS WITH OWP SOUTH KOREA ACCORDING TO SIZE



FARMS WITH POT COREA –CALDAS

MUNICIPALITIES	FARMS	HECTARES
Aguadas	5	365,16
Salamina	2	313,98
Aranzazu	1	403,00
Neira	1	207,09
Pácora	4	236,36
Manizales	2	90,65
Villamaria	1	71,00
Total	16	1.687,24

FARMS WITH POT COREA – RISARALDA

MUNICIPALITIES	FARMS	HECTARES
Guática	6	466,90
Santuario	1	129,32
Quinchia	2	73,00
Total	9	669,22

FARMS WITH POT COREA –QUINDÍO

MUNICIPALITIES	FARMS	HECTARES
Pijao	1	420,00
Salento	1	158,04
Calarca	1	50,00
Total	3	628,04

FARMS WITH POT COREA –ANTIOQUIA

MUNICIPALITIES	FARMS	HECTARES
Urrao	5	315,27
San Vicente	1	15,70
Total	6	330,97

FARMS WITH POT COREA –VALLE DEL CAUCA

MUNICIPALITIES	FARMS	HECTARES
Trujillo	1	193,00
Total	1	193,00

DO YOU WANT MORE INFORMATION?

CLICK TO VIEW THE FARMS

[CLICK HERE](#)



EXPORTS



AVOCADOS
FROM
COLOMBIA

Sustainability from the heart

corpohass

EXPORTS AT DESTINATION

Over the last five years, Hass avocado exports have shown sustained growth and greater diversification.

EUROPE

It remains the main destination

Going from:
91.327 t (2021) TO **101.180 t (2024)**

2025*

It already totals

89.102 t
(JAN-SEP)

USA

It is the fastest-growing market

Going from:
2.376 t (2021) TO **30.207 t (2024)**

2025*

It now exceeds

51.453 t
Far surpassing
all previous years.

Overall, the data confirm a solid expansion into higher-value markets and a strengthening of Colombia's international presence.

EXPORTS AT DESTINATION

Over the last five years, Hass avocado exports have shown sustained growth and greater diversification.

ASIA AND CANADA

They grow progressively

Asia rises from:
411 t (2021)

Canada goes from:
214 t (2021)

TO

5.601 t (2024)

2.345 t (2025*)

2025*
Reaches
1.940 t,

LATAM

Decreases

2.029 t (2021)

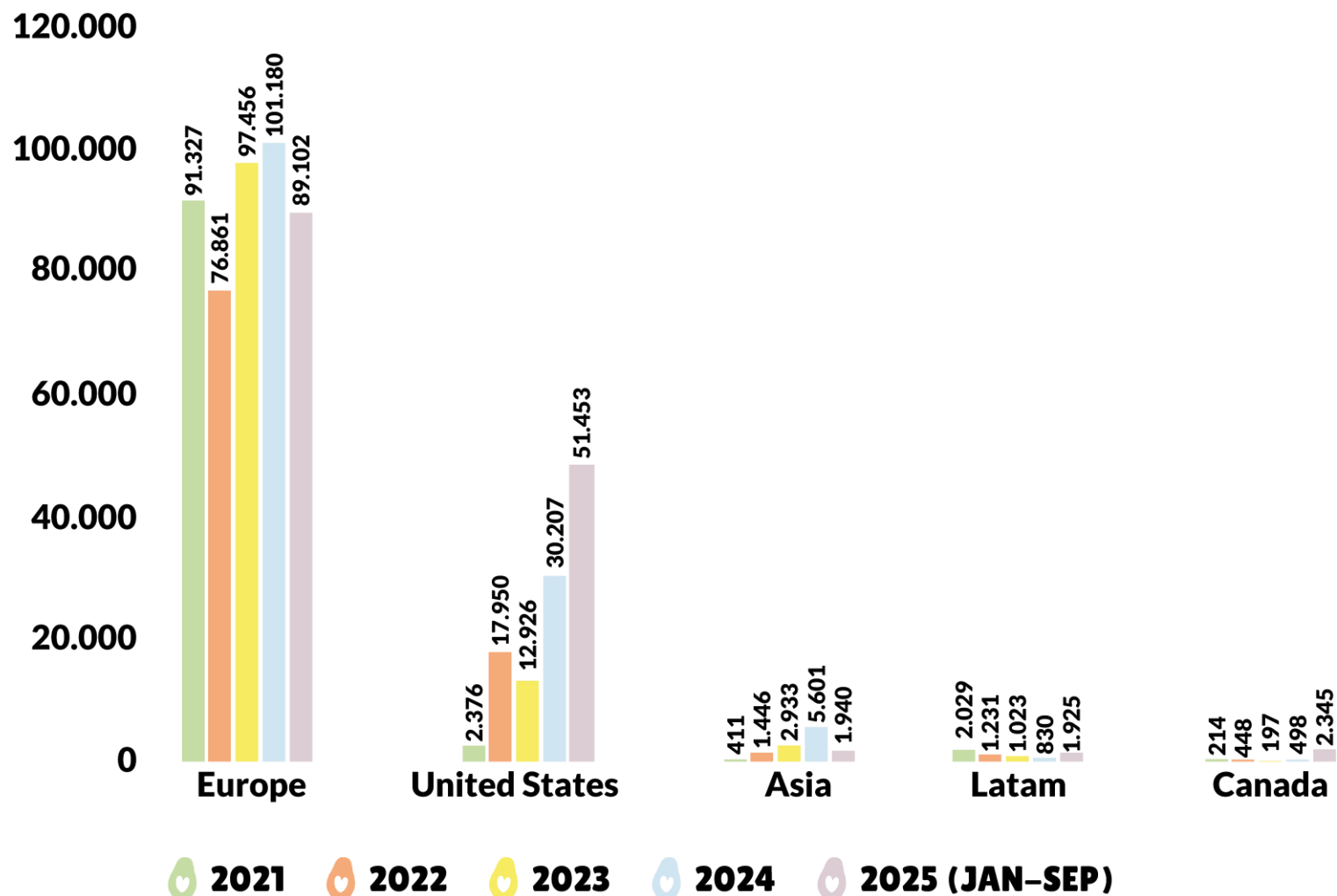
TO

830 t (2024)

2025*
Rebounds
1.925 t.

Overall, the data confirm a solid expansion into higher-value markets and a strengthening of Colombia's international presence.

EXPORT DESTINATIONS / TONS



INCOME PER KILO

AVERAGE FOB IN COLOMBIAN PESOS BY MARKET

*Billed by the marketer to the customer

REGION	2017	2018	2019	2020	2021	2022	2023	2024	2025 (JAN -SEP)
Asia	\$7.655	\$8.860	\$9.985	\$7.828	\$8.444	\$9.797	\$6.325	\$24.240	\$22.451
USA	\$7.159	\$5.779	\$8.161	\$6.138	\$6.544	\$9.691	\$7.654	\$9.819	\$9.029
Latam	\$5.418	\$6.337	\$6.303	\$7.088	\$7.822	\$7.547	\$6.516	\$8.126	\$6.174
EuropE	\$5.482	\$6.111	\$6.415	\$7.070	\$7.880	\$7.099	\$7.761	\$8.110	\$6.910
Canada	\$2.752	\$4.720	\$6.965	\$5.676	\$6.694	\$5.252	\$8.186	\$9.578	\$9.825

Note: Does not include producer return

MAIN MARKETS

EUROPE



AVOCADOS
FROM
COLOMBIA

Sustainability from the heart

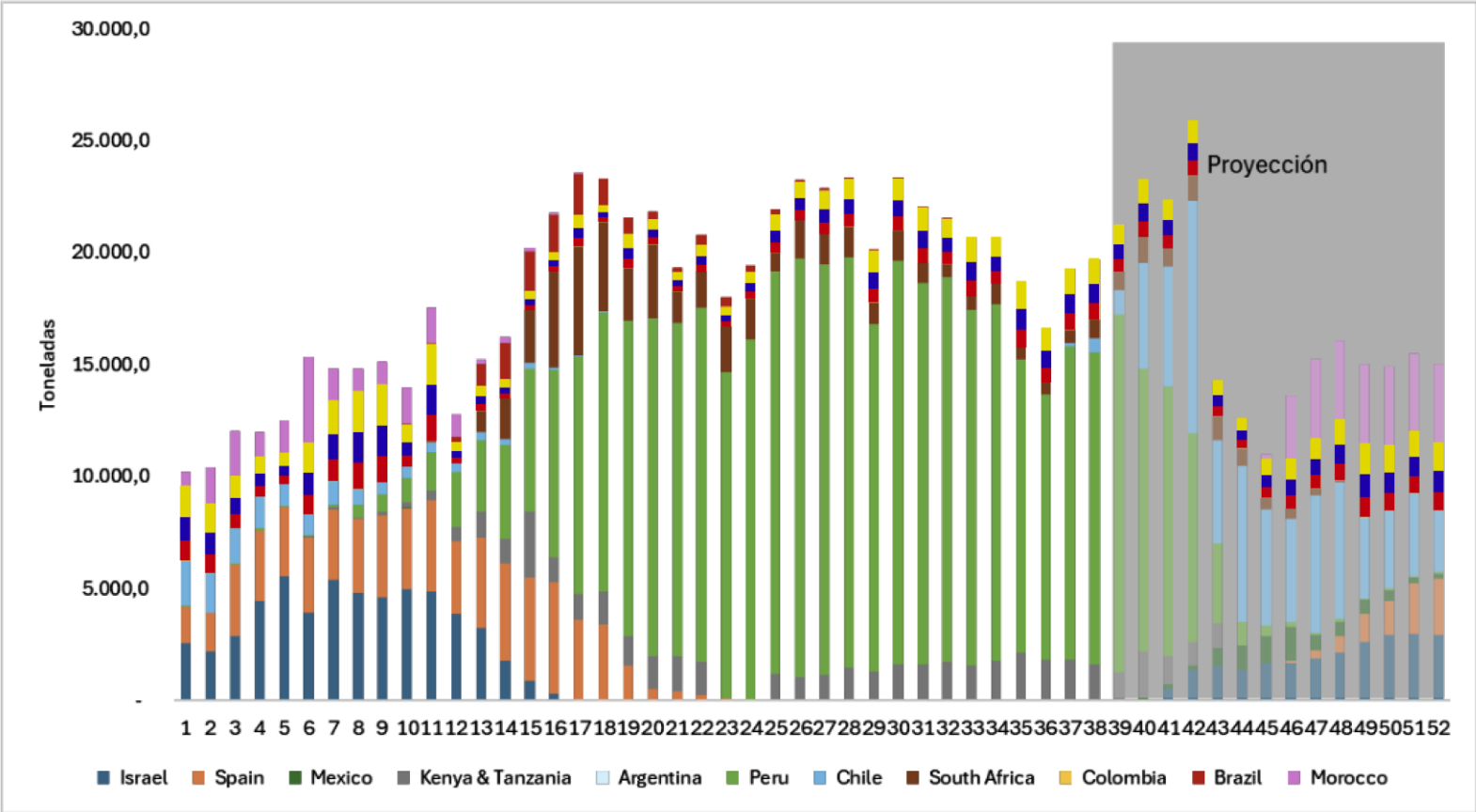
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EUROPE SUPPLIERS

Colombia in the ranking of the Top 10 Exporting Countries 



corpohass



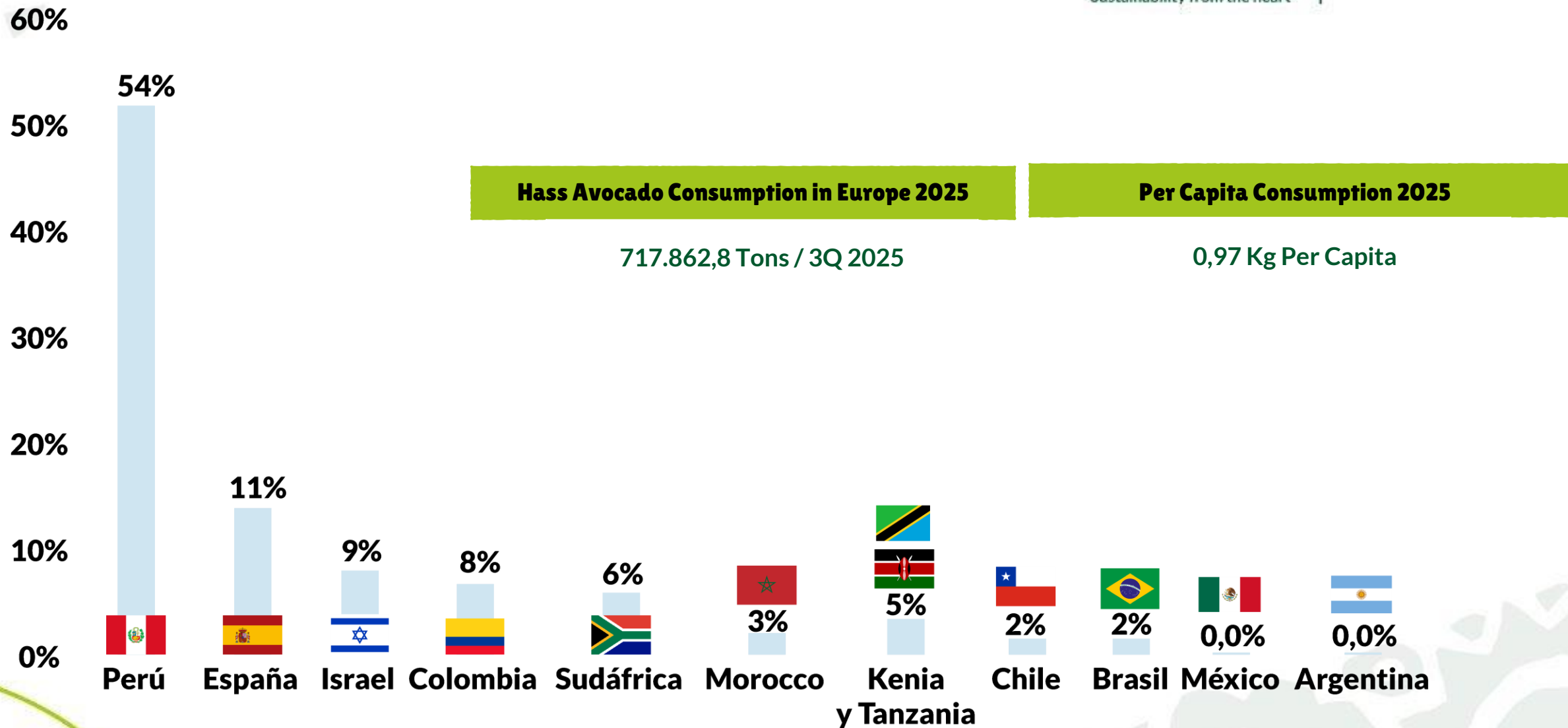
Colombia in the ranking of the top 10 exporting countries

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39
2	2	4	4	5	5	3	3	3	4	3	6	6	8	8	7	6	7	5	5	5	5	4	4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

EUROPE SUPPLIERS 2025



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EUROPE CONSUMPTION 2024 Y 2025

The projected consumption for 2025 (Q4) is calculated based on information on fruit arrivals into Europe.

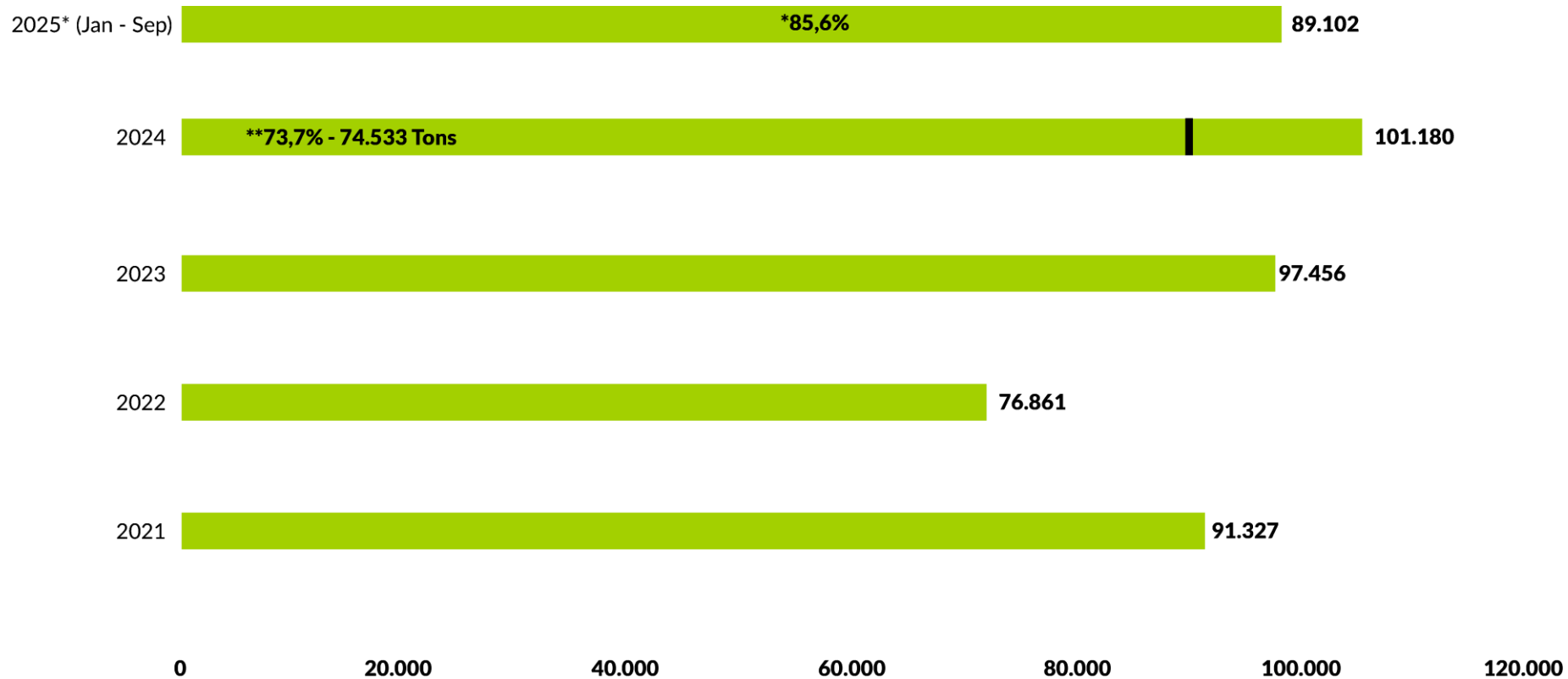
	Consumption Per Capita (2024)	Consumption Per Capita 2025
Q1	0,207	0,28
Q2	0,306	0,32
Q3	0,298	0,36
Q4	0,242	0,29
Total	1,05	1,26
Growth		19%

Note: It is important to consider that during 2024, eight origins were considered suppliers to the European market: Peru, Colombia, Morocco, South Africa, Israel, Chile, Kenya, and Spain, in that order. For 2025, there are eleven origins leading supply in Europe, with Mexico, Argentina, and Brazil added to the previous list.

EXPORTS FROM COLOMBIA TO EUROPEAN COUNTRIES IN TONS

COUNTRY	2021	2022	2023	2024	2025 (JAN-SEP)
Netherlands	50.132	46.764	53.472	60.154	51.395
United Kingdom	11.521	10.727	12.459	11.507	11.747
Belgium	5.893	3.264	5.579	9.868	8.105
Spain	11.807	9.236	13.996	11.546	9.231
France	5.462	2.239	5.257	2.905	4.581
Germany	3.646	2.724	5.407	3.826	3.027
Other	2.867	1.907	1.286	1.374	1.016
Total	91.327	76.861	97.456	101.180	89.102

EXPORTS EUROPE TONS



SOURCE: DIAn

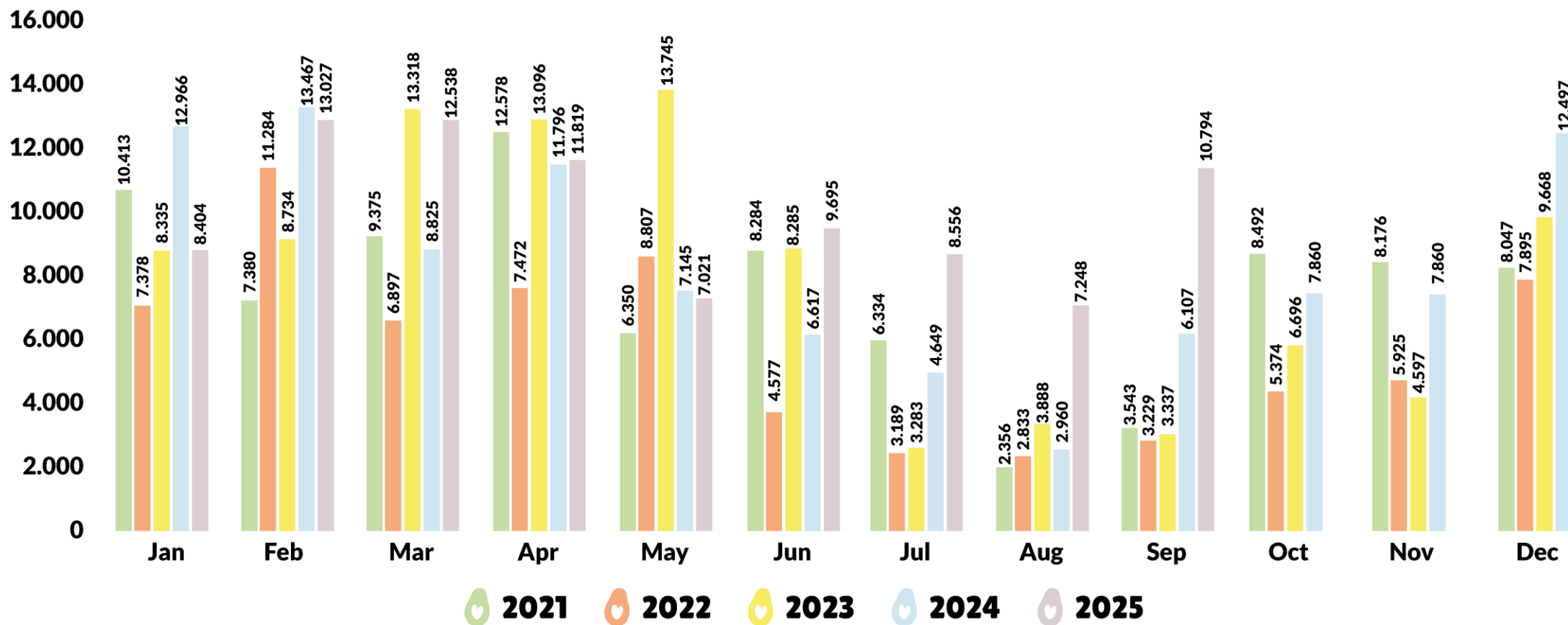
*3Q 2025 share of total projected volume for 2025

**3Q 2024 share of total annual volume

EUROPE EXPORTS TONS | MONTH



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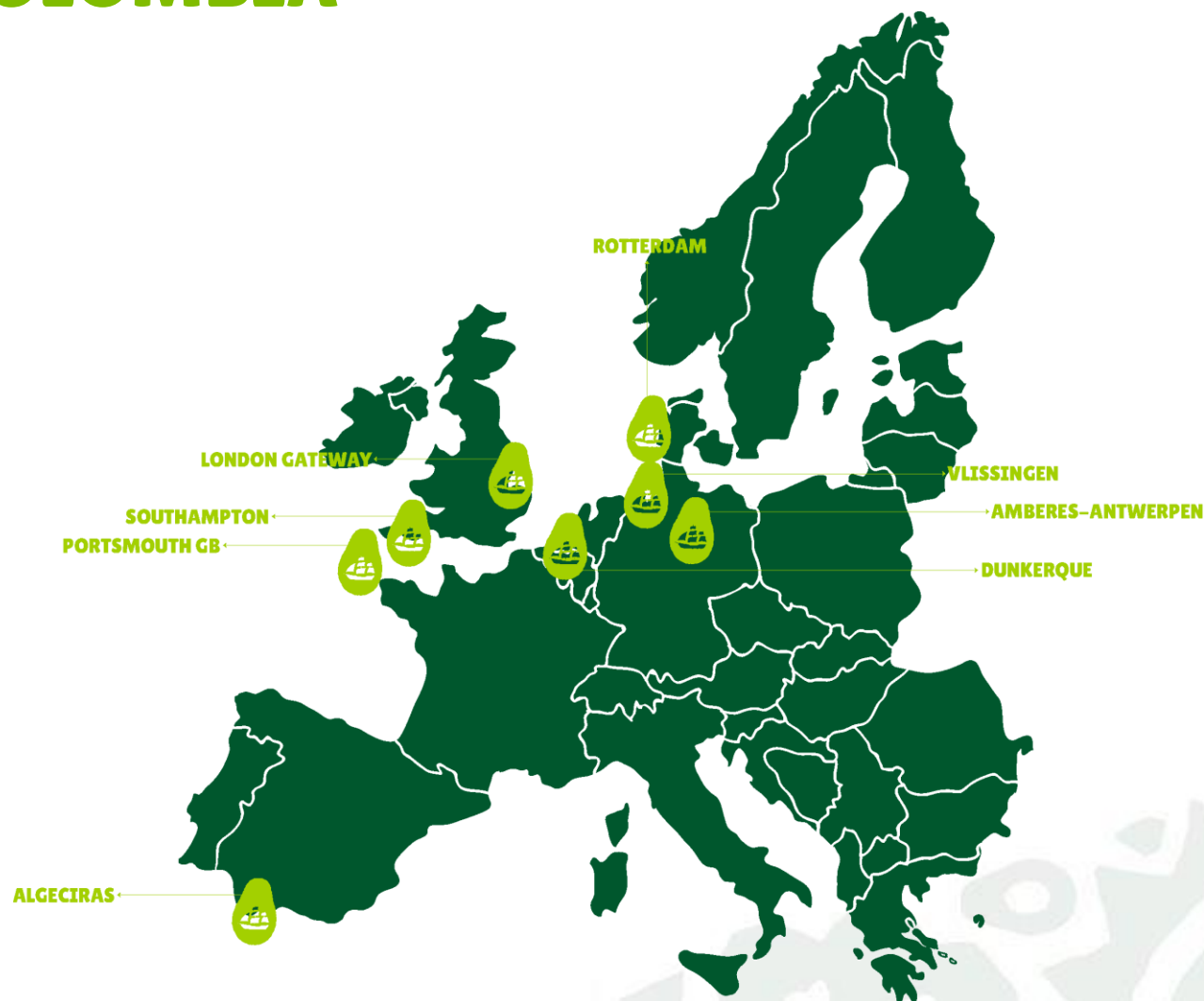
SOURCE: DIAN

EUROPEAN PORTS ENTRY AVOCADOS FROM COLOMBIA



corpohass

	% RECEPTION
ROTTERDAM	44%
AMBERES-ANTWERPEN	19%
VLISSINGEN	14%
ALGECIRAS	10%
LONDON GATEWAY	5%
DUNKERQUE	4%
SOUTHAMPTON	2%
PORTSMOUTH GB	2%
OTROS	1%



SOURCE: SICEX

MAIN MARKETS

USA



AVOCADOS
FROM
COLOMBIA

Sustainability from the heart

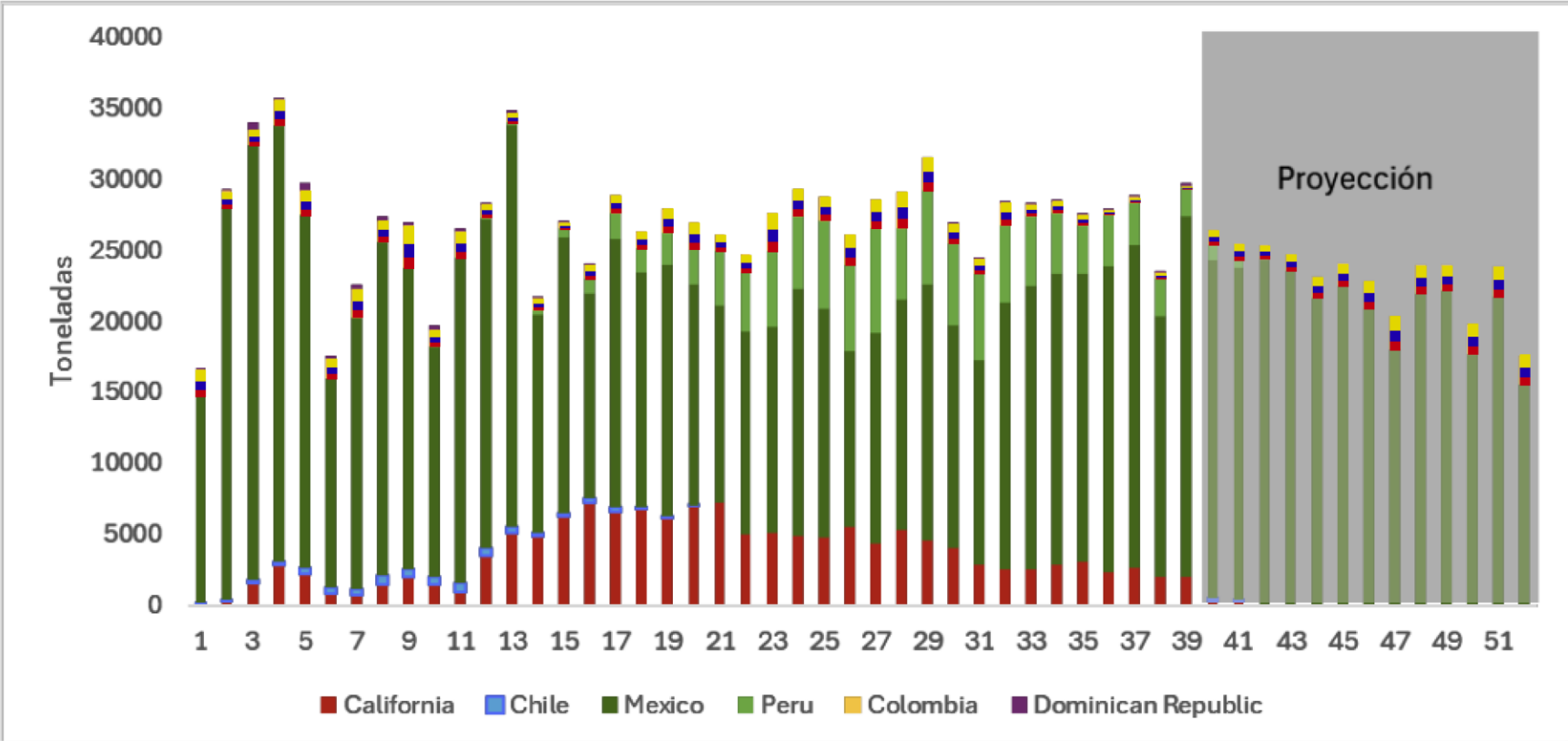
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USA SUPPLIERS



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Colombia in the ranking of the Top 6 Exporting Countries 



Colombia in the ranking of the top 6 exporting countries

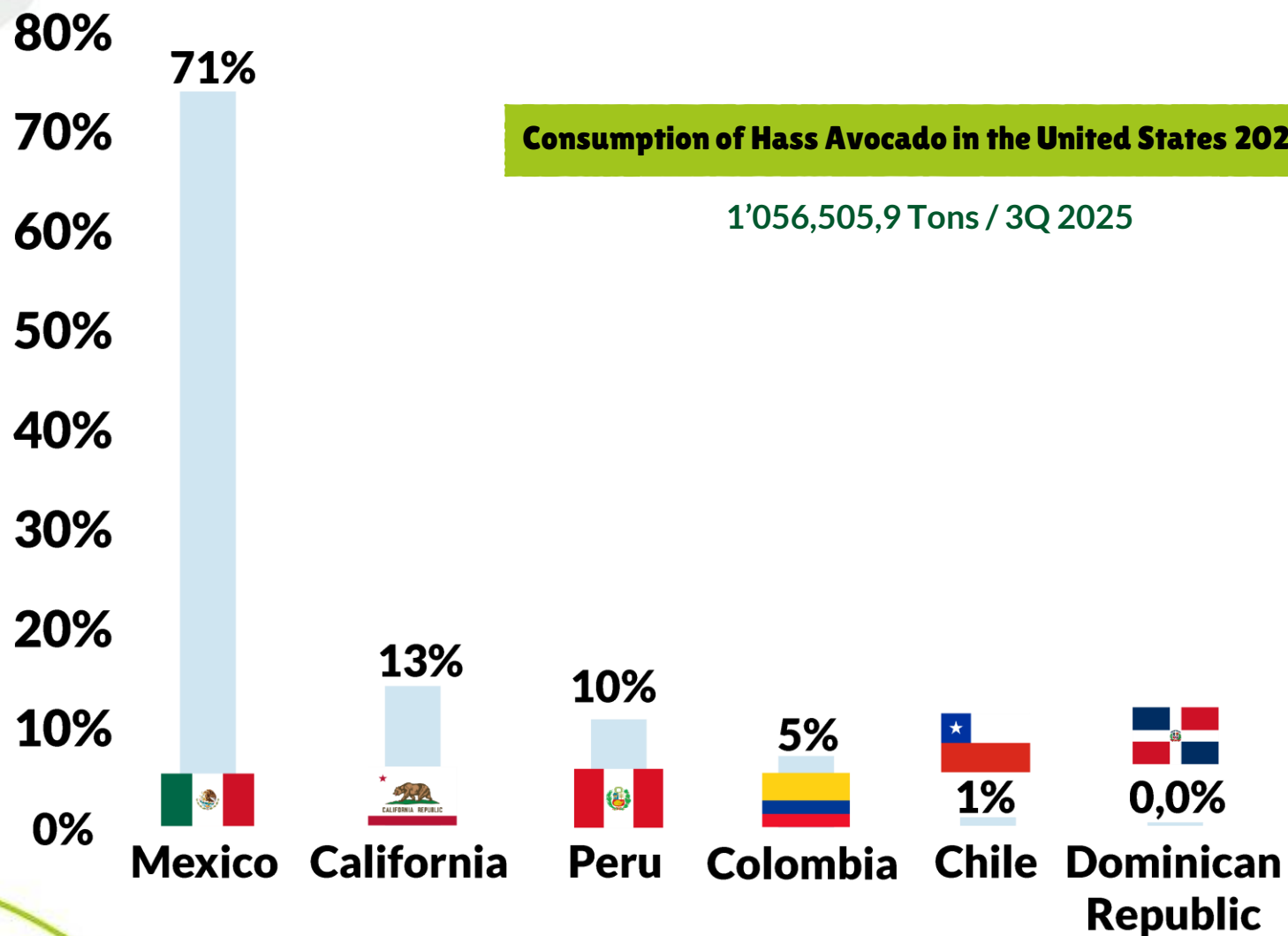
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	
2	2	3	3	3	2	2	2	2	3	2	3	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5

Source: HAB

USA SUPLIERS 2025



corpohass



Per Capita Consumption 2025

3,1 Kg Per Cápita

UNITED STATES CONSUMPTION 2024 AND 2025

The projected consumption for 2025 (Q4) is estimated based on fruit import data into the United States. Accordingly, consumption by the end of the year is expected to remain at the same level as in 2024.

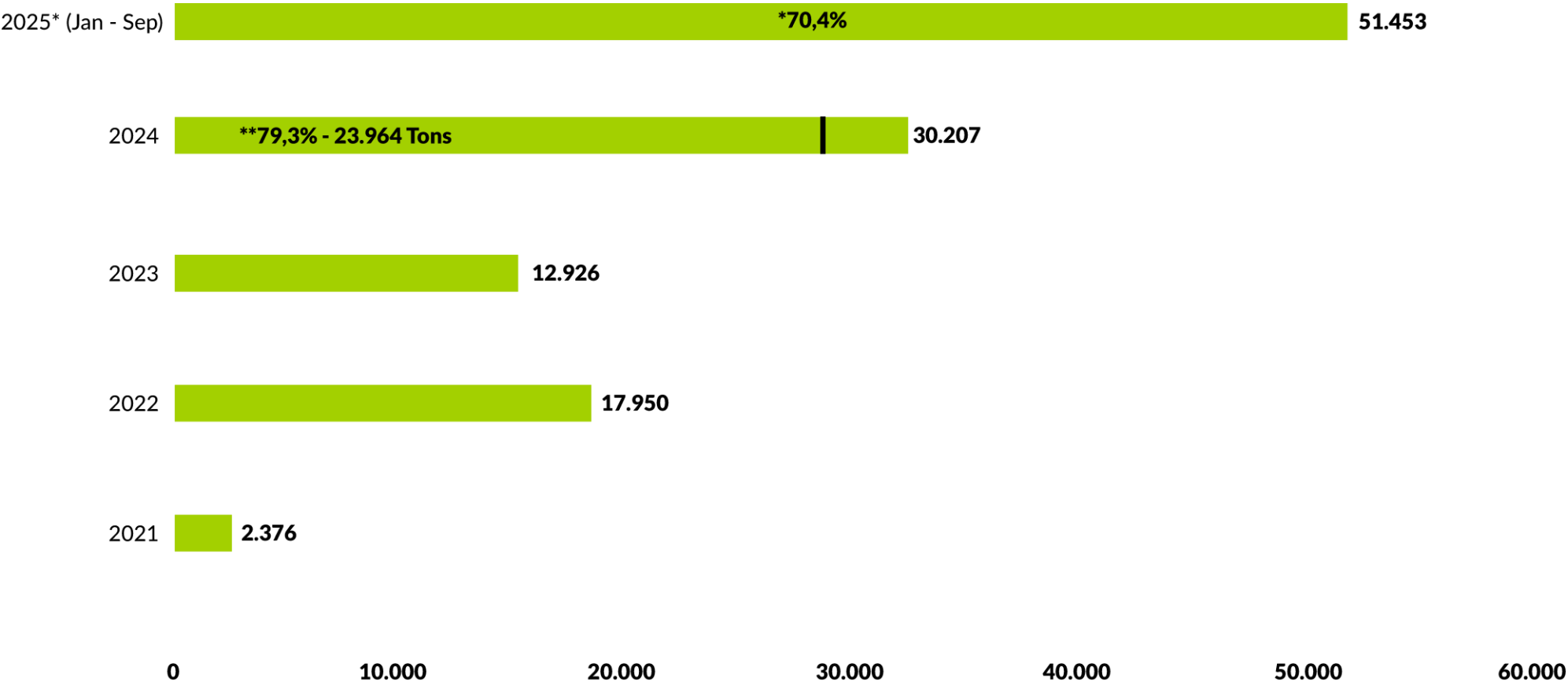
	Consumption Per Capita Q (2024)	Consumption Per Capita Q 2025
Q1	1,04	0,92
Q2	1,01	1,12
Q3	0,96	1,06
Q4	0,90	0,88
Total	3,90	3,98
Growth		2,1%

Note: During 2024, the supply chain in the United States was concentrated in eight origins: Mexico, California, Peru, Colombia, Chile, and the Dominican Republic. This trend of origins has continued throughout 2025.

EXPORTS TO USA TONS



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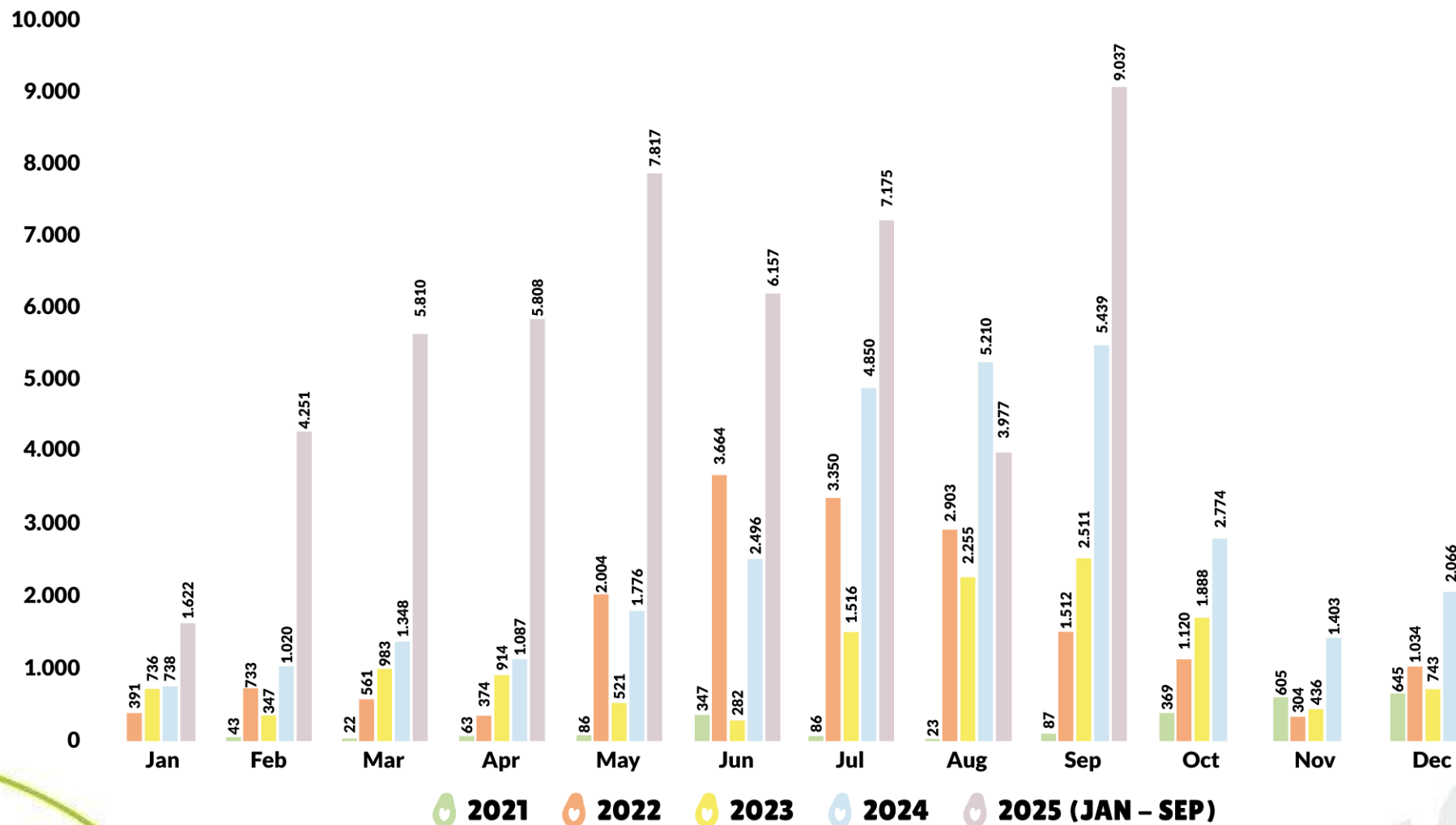
SOURCE: DIAN
*3Q 2025 share of total projected volume for 2025
**3Q 2024 share of total annual volume

UNITED STATES EXPORTS

TONS | MONTH

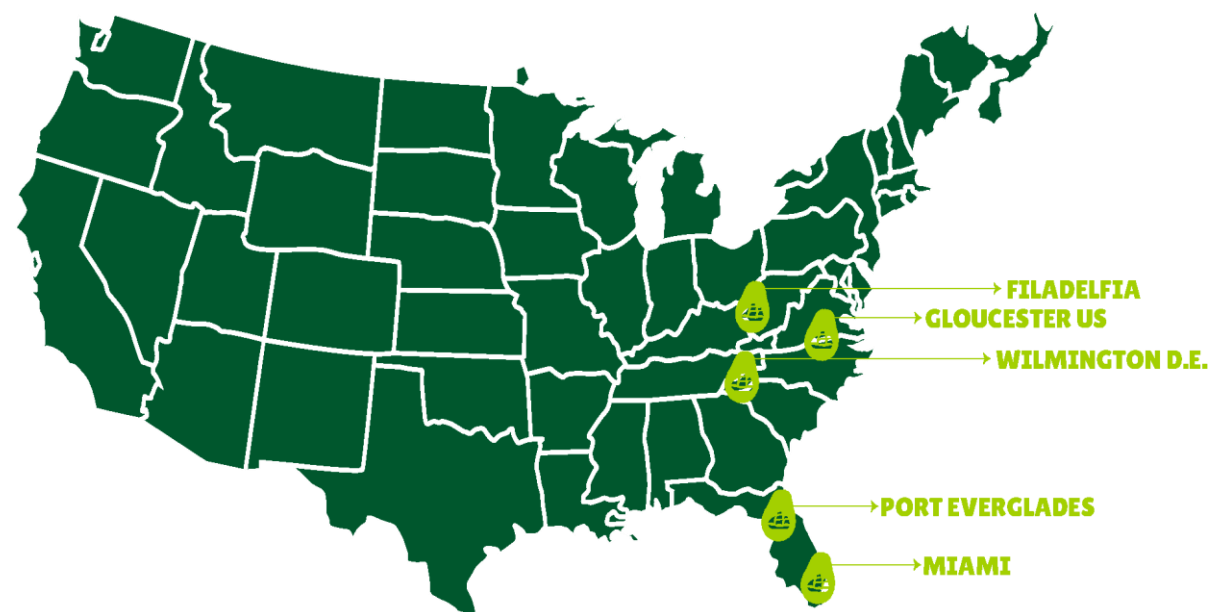


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USA PORTS ENTRY AVOCADOS FROM COLOMBIA

	% RECEPTION
FILADELFIA	55%
MIAMI	23%
PORT EVERGLADES	9%
WILMINGTON D.E.	7%
GLOUCESTER US	4%
OTROS	2%



MAIN MARKETS

ASIA



AVOCADOS
FROM
COLOMBIA

Sustainability from the heart

corpohass

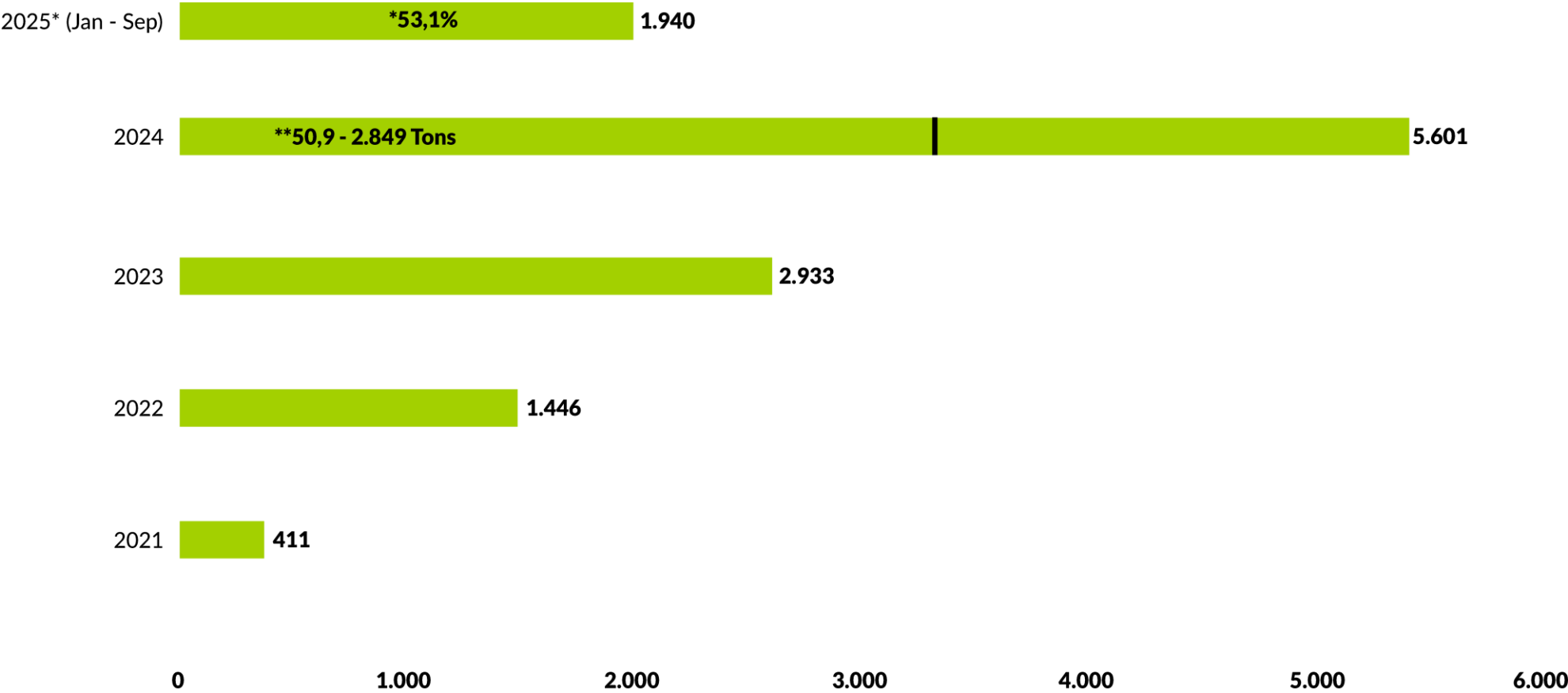
EXPORTS TO ASIAN COUNTRIES – TONS

COUNTRY	2021	2022	2023	2024	2025 (JAN-SEP)
China	55	88	117	5.126	1.848
Other	31	67	18	75	37
United Arab Emirates	148	272	188	180	55
Hong Kong	0	654	2.442	96	-
Japan	36	206	0	0	-
Saudi Arabia	138	84	76	124	-
South Korea	2	74	92	0	-
Total	2.547	3.517	6.303	11.819	1.940

EXPORTS TO ASIA TONS



corpohass

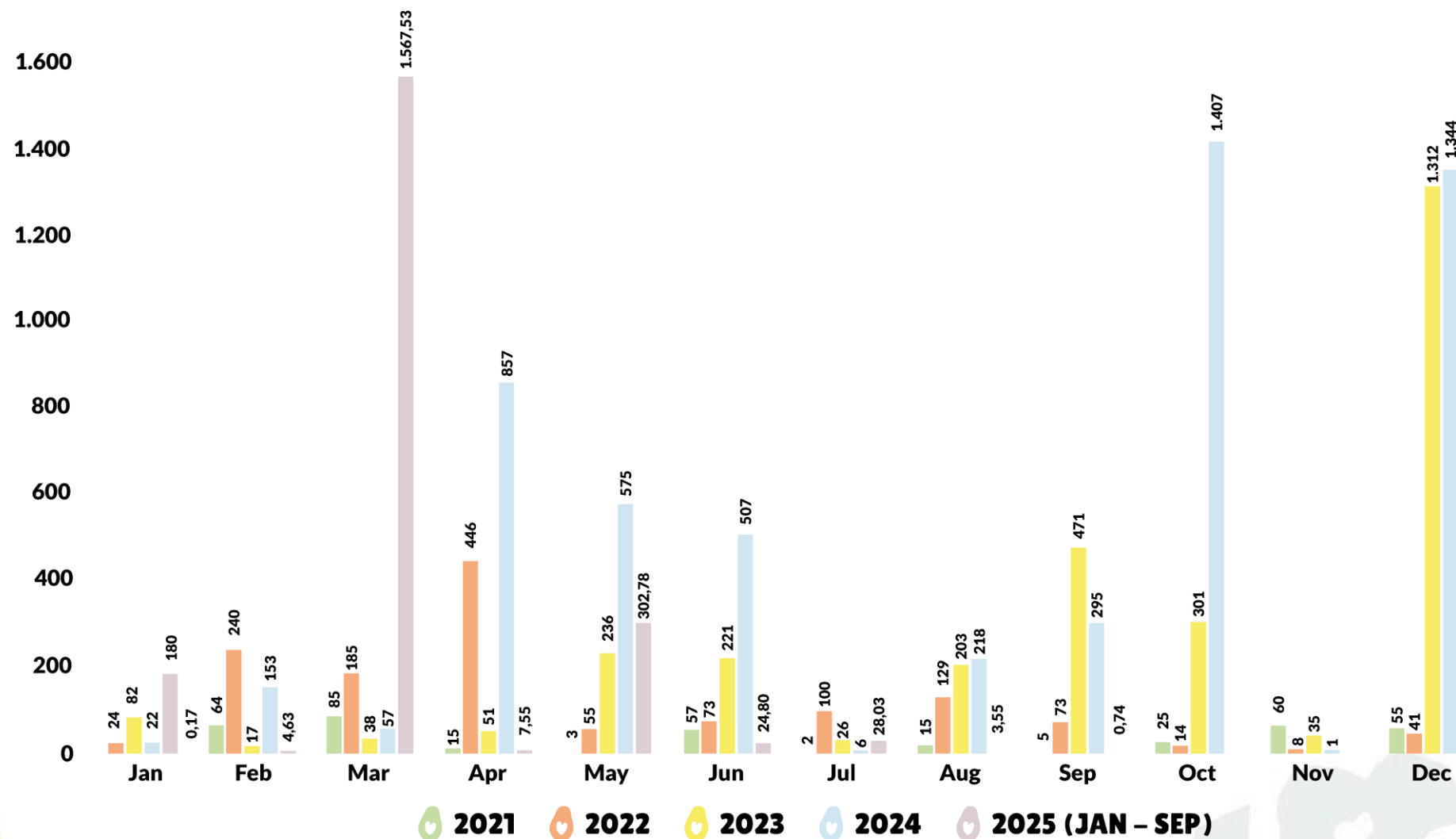


SOURCE: DIAN
*3Q 2025 share of total projected volume for 2025
**3Q 2024 share of total annual volume

EUROPE TO ASIA TONS | MONTH



corpohass



MAIN MARKETS

LATAM



AVOCADOS
FROM
COLOMBIA

Sustainability from the heart

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EXPORTS TO LATIN AMERICAN COUNTRIES

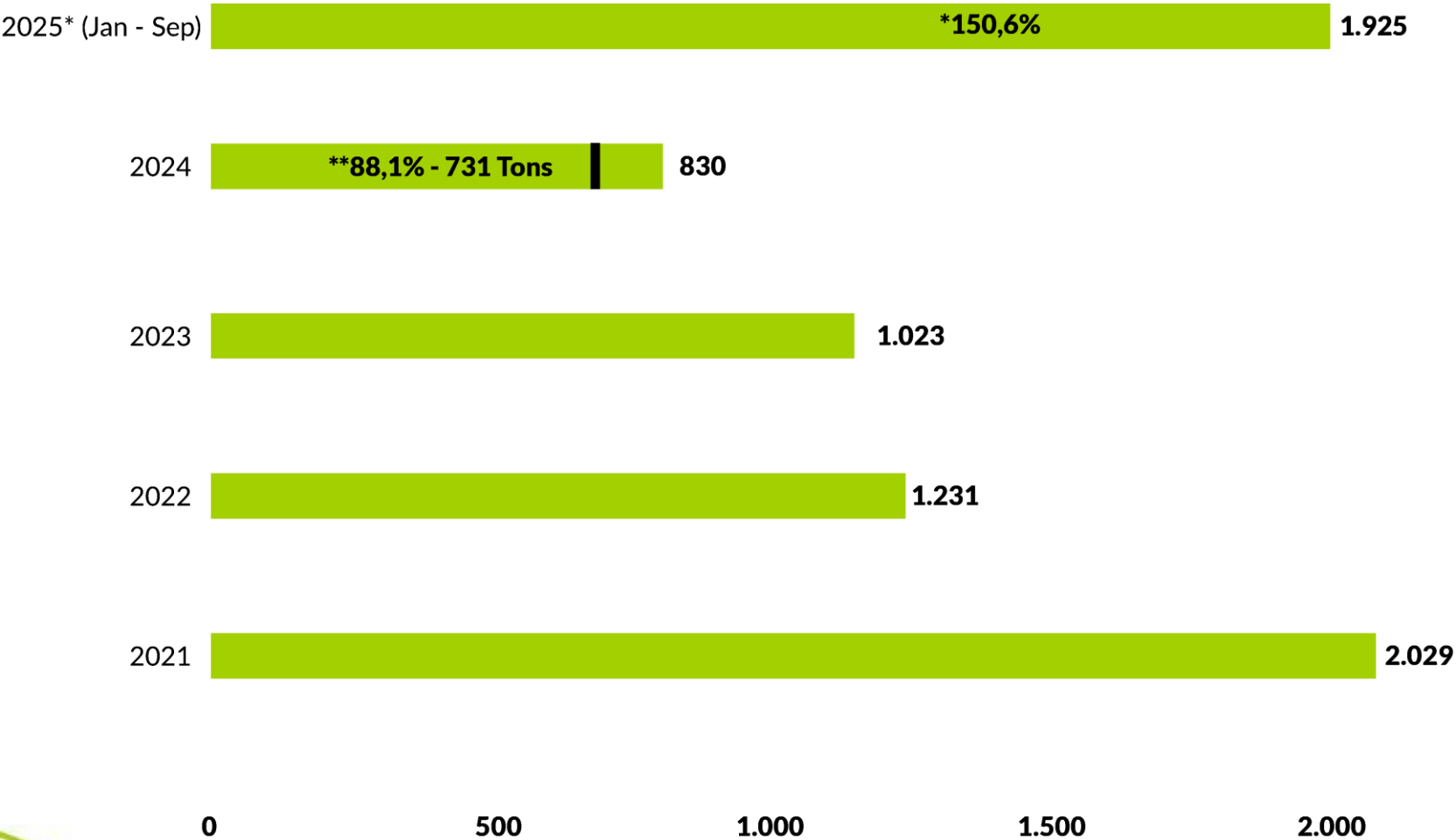
TONS

COUNTRY	2021	2022	2023	2024	2025 (JAN-SEP)
Guatemala	0	24	0	72	144
Panam	42	47	63	128	180
Argentina	1031	455	563	128	87
Costa Rica	889	657	46	214	48
Chile	66	24	351	120	353
Curazao	0	0	0	0	2
Mexico	0	24	0	0	-
Peru	0,5	0	0	168	-
Other	0,5	0	0	168	1.112
Total	2.030	1.231	1.023	998	1.925

EXPORTS TO LATIN AMERICAN TONS



corpohass

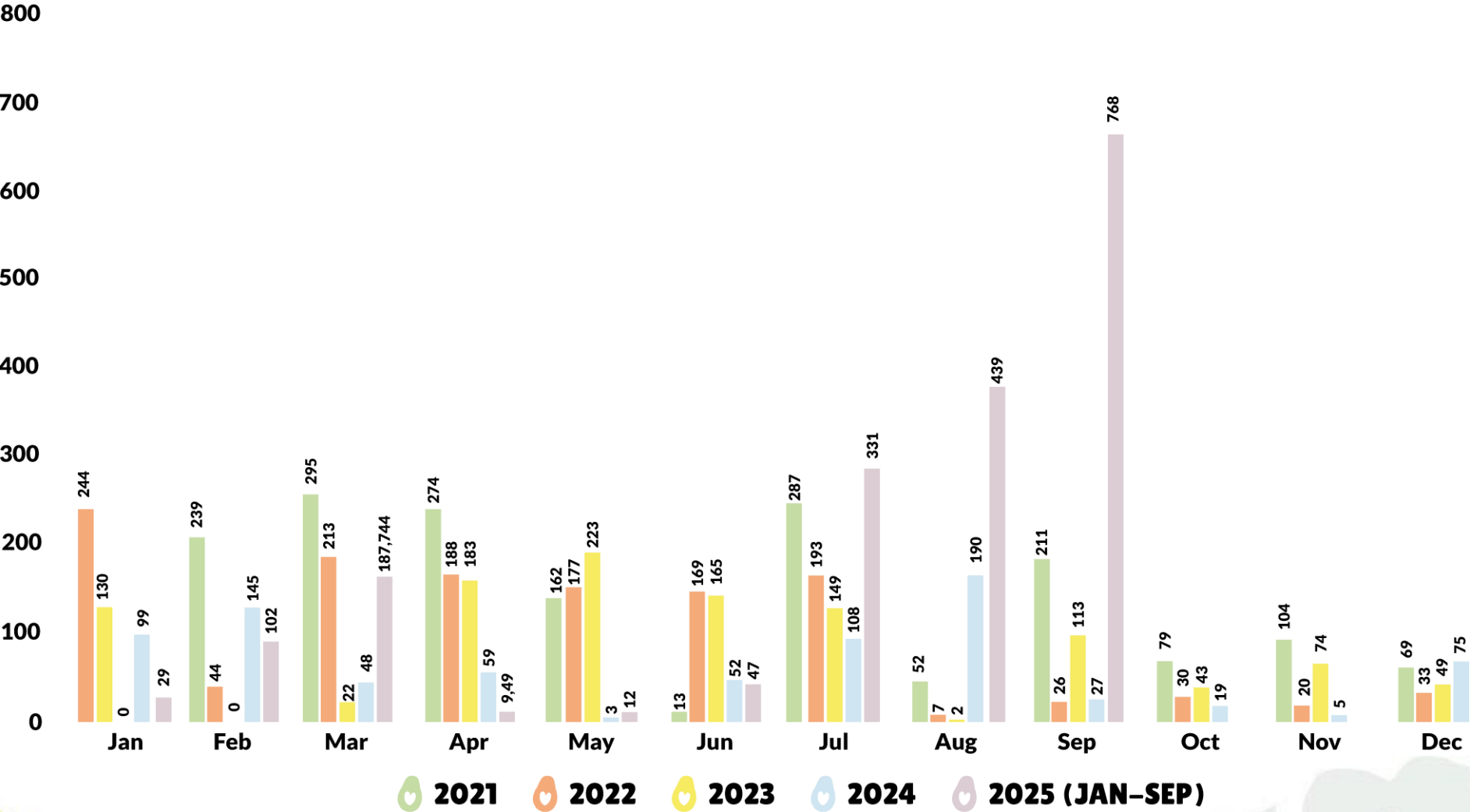


SOURCE: DIAN
*3Q 2025 share of total projected volume for 2025
**3Q 2024 share of total annual volume

EXPORTS TO LATAM TONS



corpohass



SOURCE: DIAN

MAIN MARKETS

CANADA



AVOCADOS
FROM
COLOMBIA

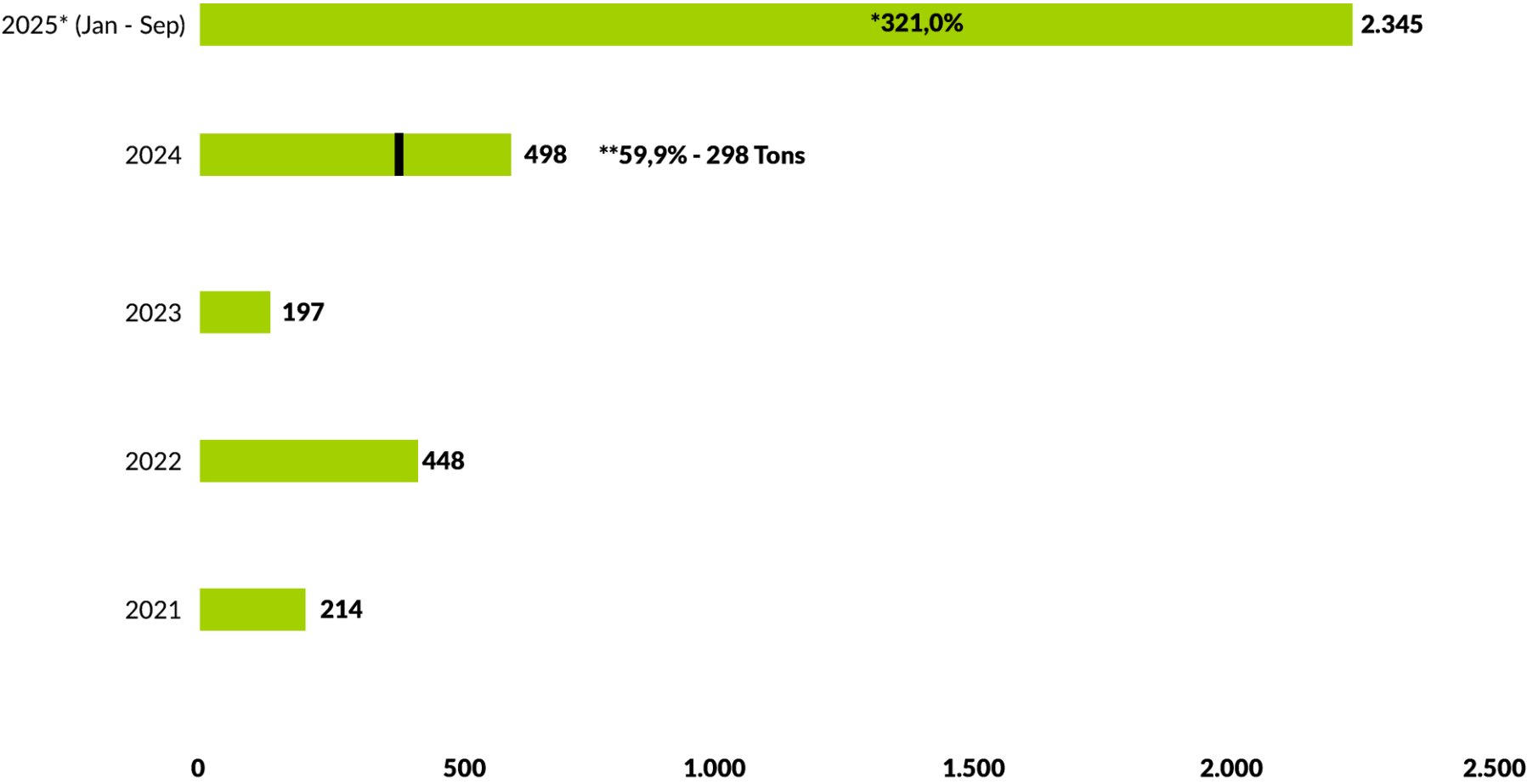
Sustainability from the heart

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EXPORTS TO CANADA



corpohass



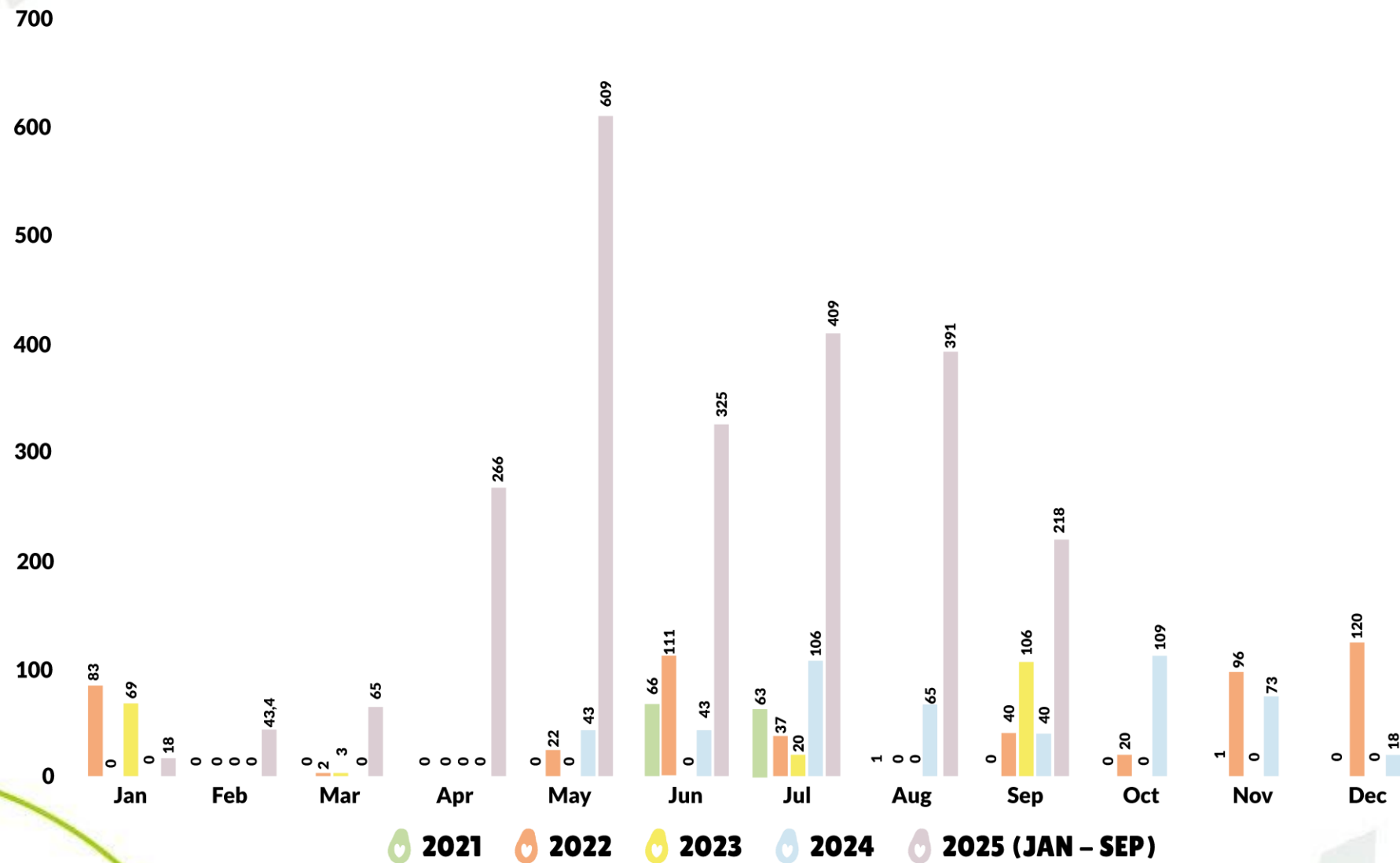
SOURCE: DIAN
*3Q 2025 share of total projected volume for 2025
**3Q 2024 share of total annual volume

EXPORTS TO CANADA

TONS



corpohass



SOURCE: DIAN

SUPPLIER	2024				2025*				VARIATION			
	TONS	USD	FOB UDS	HA**	TONS	UDS	FOB UDS	HA**	TONS	UDS	FOB UDS	HA**
Mexico	1.190.397	3.773.558.490	\$ 3,17	182.243	1.047.466	4.713.598.728	\$ 4,50	185.209	-12%	25%	42%	2%
Perú	571.388	1.251.339.720	\$ 2,19	76.193	714.298	1.421.453.020	\$ 1,99	76.550	25%	14%	-9%	1%
Colombia	138.562	309.439.320	\$ 2,23	39.732	146.764	279.302.082	\$ 1,90	40.792	6%	-10%	-15%	3%
Kenia	129.706	160.835.440	\$ 1,24	16.000	48.899		SIN DATA	16.000	-62%			0%
Chile	110.289	319.838.100	\$ 2,90	24.281	75.807	189.517.500	\$ 2,50	27.500	-31%	-41%	-14%	13%
South Africa	84.185	207.936.950	\$ 2,47	21.000	67.096	139.559.680	\$ 2,08	21.000	-20%	-33%	-16%	0%

**Data for 2025 up to week 40 for Chile, Peru, and South Africa. In the case of Colombia, data is available through September. For Mexico, information is taken from HAB (actual through week 46 and projections for weeks 47–52) and from USDA (through week 46). Other suppliers are reported with data accumulated through July.*

** Ha – Refers to hectares in production

**SOURCE
TONS/USD/FOB**

Colombia DIAN
Mexico HAB and USDA
Other Origins iQonsulting. (2025). Market Yearbooks 2025.
International Avocado Market.

**SOURCE
HECTARES**

Colombia: ICA 2025
Mexico, Peru: Corpohass (June 2025). Data extracted from participation in the second annual meeting of the Hass Avocado Board (HAB).
Chile: Corpohass (June 2025). Data extracted from participation in the second annual meeting of the Hass Avocado Board (HAB) and from participation in the VII Latin American Avocado Congress.
Kenya and South Africa: Corpohass (June 2025). Data extracted from participation in the VII Latin American Avocado Congress.

PROCESSED EXPORTS



AVOCADOS
FROM
COLOMBIA

Sustainability from the heart

corpohass

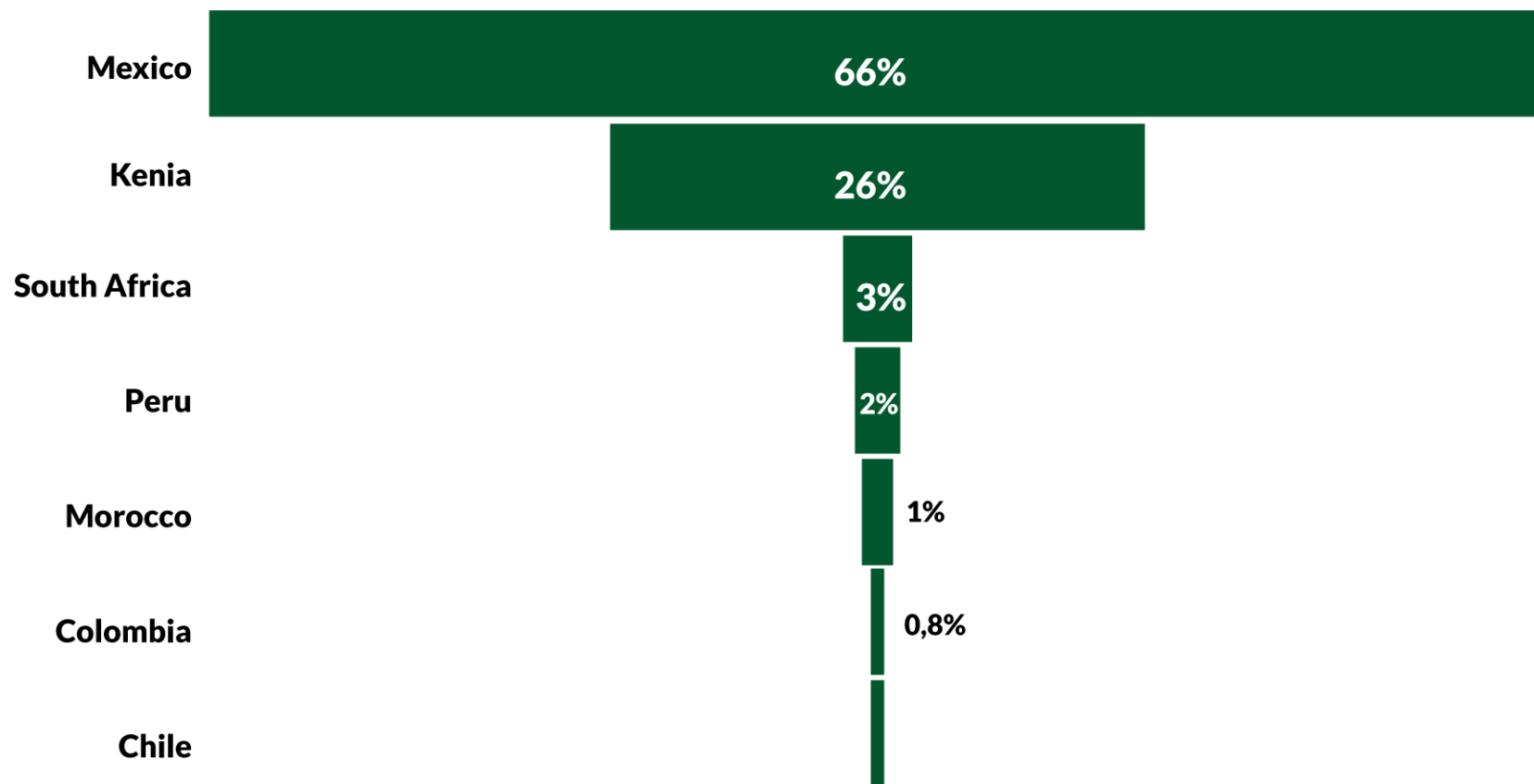
PROCESSED PRODUCT EXPORTS

OIL EXPORT ORIGINS*



corpohass

OIL EXPORTERS

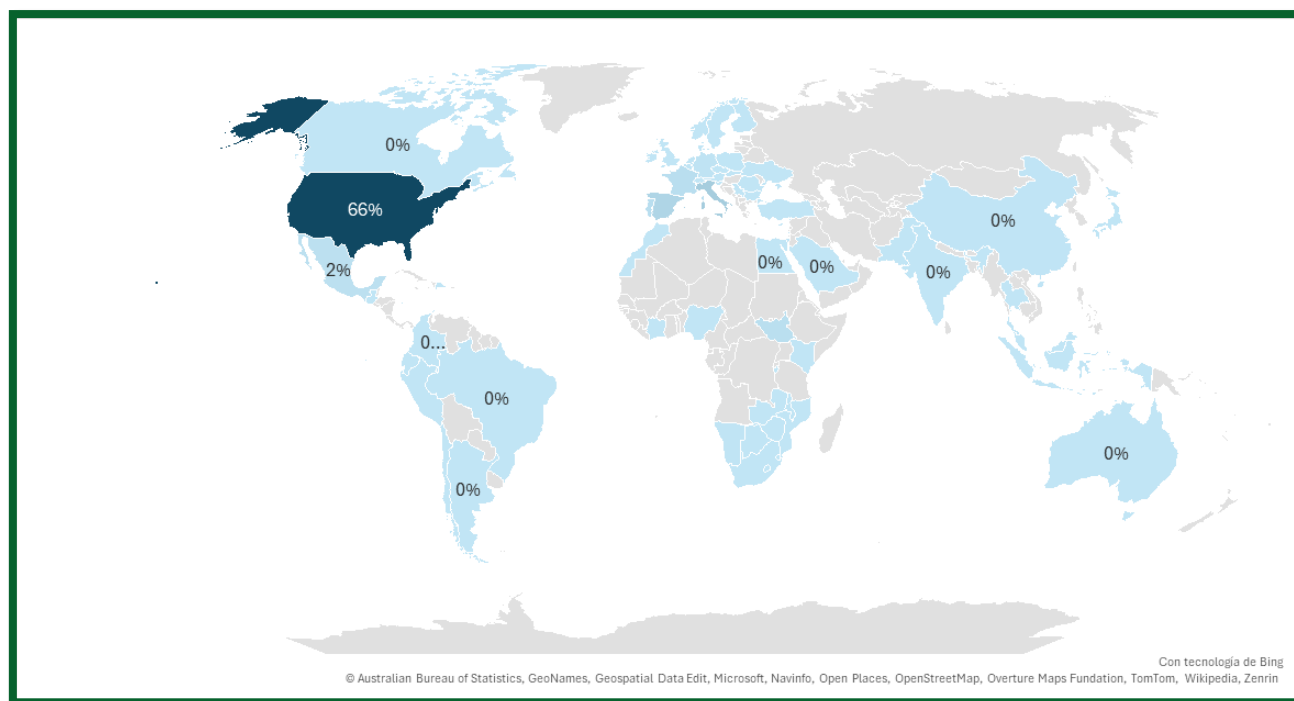


Source: PROCOLOMBIA 2024

*The analysis of international markets is conducted at the 6-digit tariff subheading level 151590, considering those under which Colombia records exports of avocado-derived products. It is important to note that these subheadings may also include other products of similar nature; therefore, the results should be interpreted as a tariff aggregate rather than figures exclusive to processed avocado.

PROCESSED PRODUCT EXPORTS

Main Export Destinations – All Origins*



DESTINATION	% PARTICIPATION
United States	66%
Italy	10%
Spain	7%
France	3%
Portugal	3%
South Sudan	3%
Mexico	2%

Source: PROCOLOMBIA 2024

The analysis of international markets is conducted at the 6-digit tariff subheading level 151590, considering those under which Colombia records exports of avocado-derived products. It is important to note that these subheadings may also include other products of a similar nature; therefore, the results should be interpreted as a tariff aggregate rather than figures exclusive to processed avocado.

PROCESSED PRODUCT EXPORTS

Main Export Destinations – Colombia as Origin*



corpohass



DESTINATION	% PARTICIPATION
United States	31%
Portugal	31%
Italy	29%
Spain	4%
South Korea	2%
Peru	1%
Ecuador	1%
Germany	1%
Romania	0%
France	0%

Source: PROCOLOMBIA 2024

The analysis of international markets is conducted at the 6-digit tariff subheading level 151590, considering those under which Colombia records exports of avocado-derived products. It is important to note that these subheadings may also include other products of a similar nature; therefore, the results should be interpreted as a tariff aggregate rather than figures exclusive to processed avocado.

PROCESSED PRODUCT EXPORTS

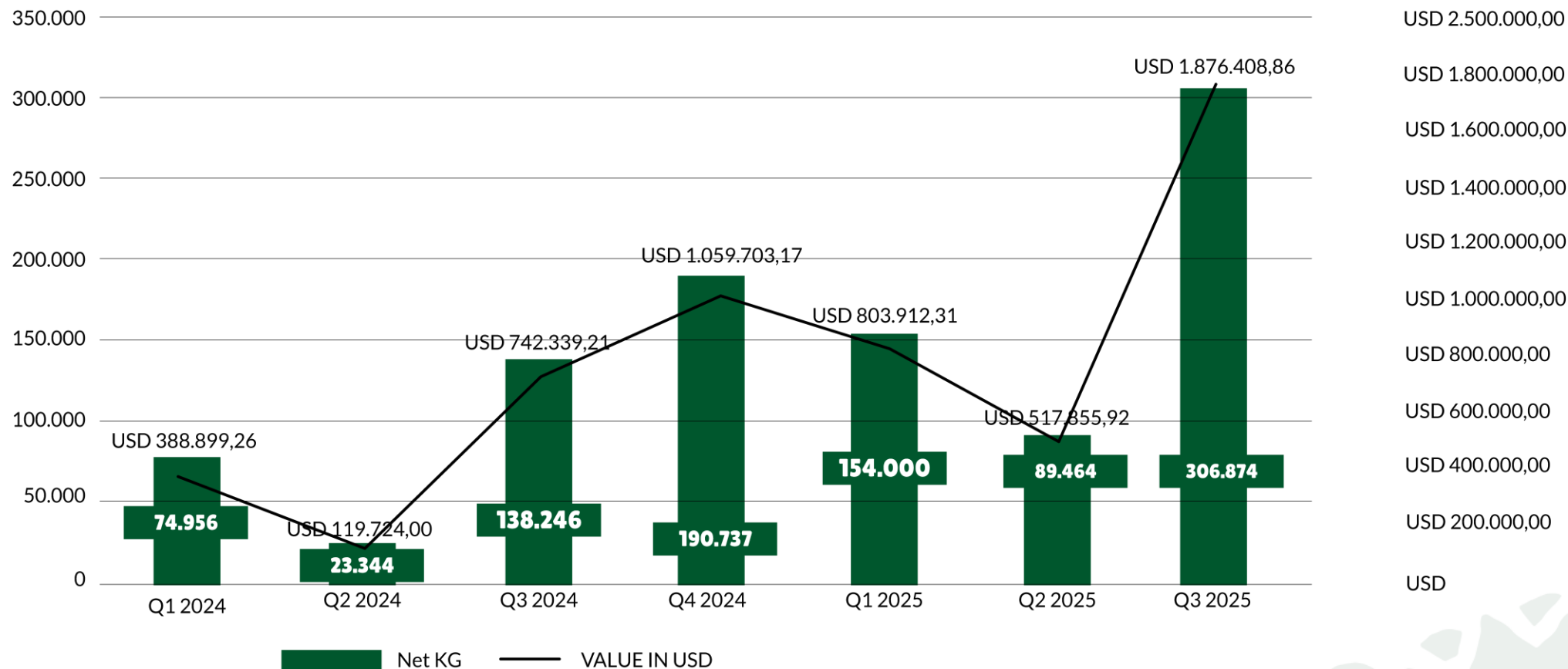
Kilograms Exported by Colombia | Avocado Oil*



corpohass

2024 Total: A total export volume of **427,283.24 KG** was consolidated, valued at **\$2,310,665.64 USD (FOB)**.

2025 (Q1-Q3): The 2025 performance (up to the third quarter) already surpasses the previous year, reaching **550,338.00 KG** with a value of **\$3,198,177.09 USD (FOB)**.



Source: DIAN

The companies identified in the sector that record exports under tariff code 1515900090 are used as reference: Vegetable or microbial fats and oils, including refined but not chemically modified, according to the information reported by DIAN.

PROCESSED PRODUCT EXPORTS

Kilograms Exported by Colombia | Avocado Oil*



corpohass

2024 TOTAL

A total export volume of:

427.283,24 KG

Valued at

\$2.310.665,64 USD (FOB).

2025 (Q1–Q3)

The 2025 performance (up to the third quarter) already surpasses the previous year, reaching:

550.338,00 KG

With a value of

\$3.198.177,09 USD (FOB).

Source: DIAN

The companies identified in the sector that record exports under tariff code 1515900090 are used as reference: Vegetable or microbial fats and oils, including refined but not chemically modified, according to the information reported by DIAN.

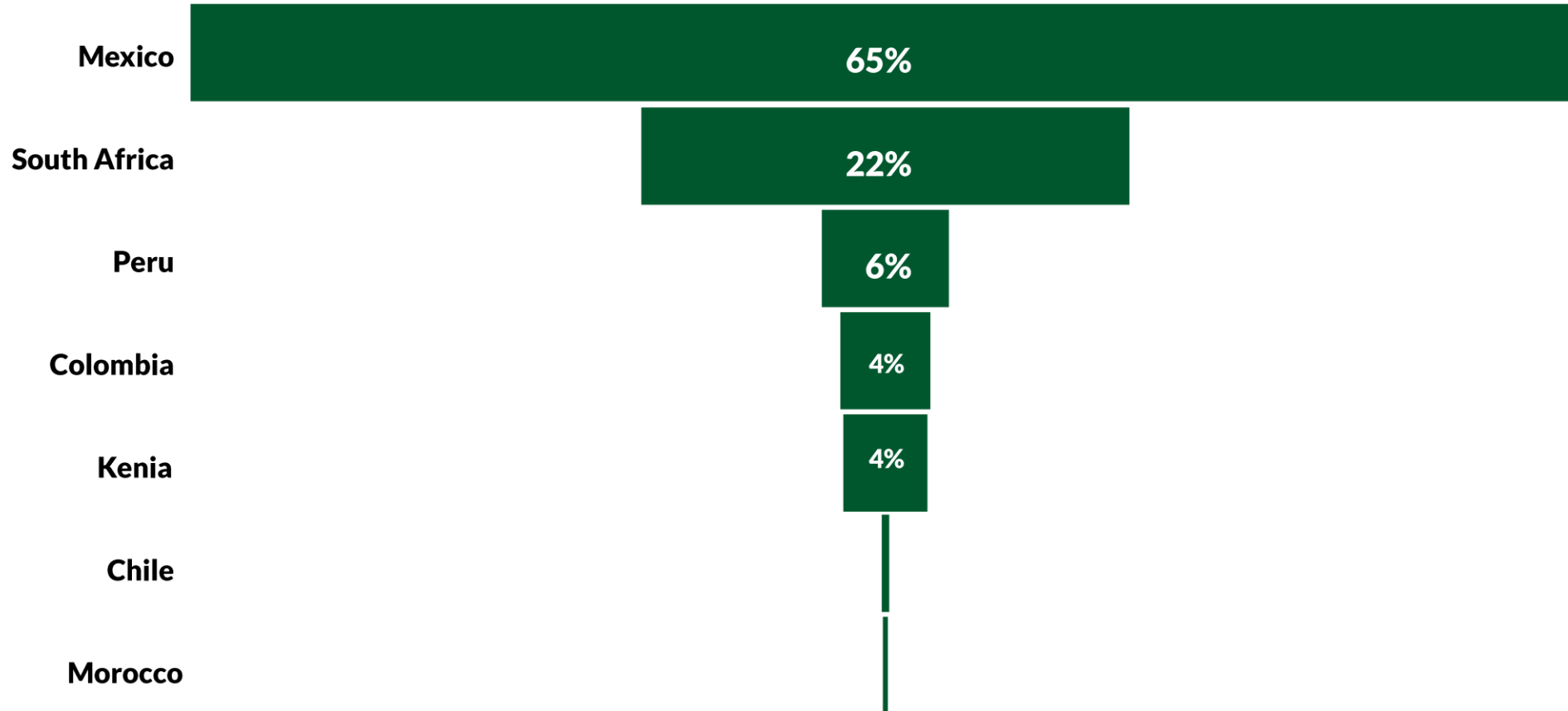
PROCESSED PRODUCT EXPORTS

Guacamole Export Origins*



corpohass

GUACAMOLE EXPORTERS



Source: PROCOLOMBIA 2024

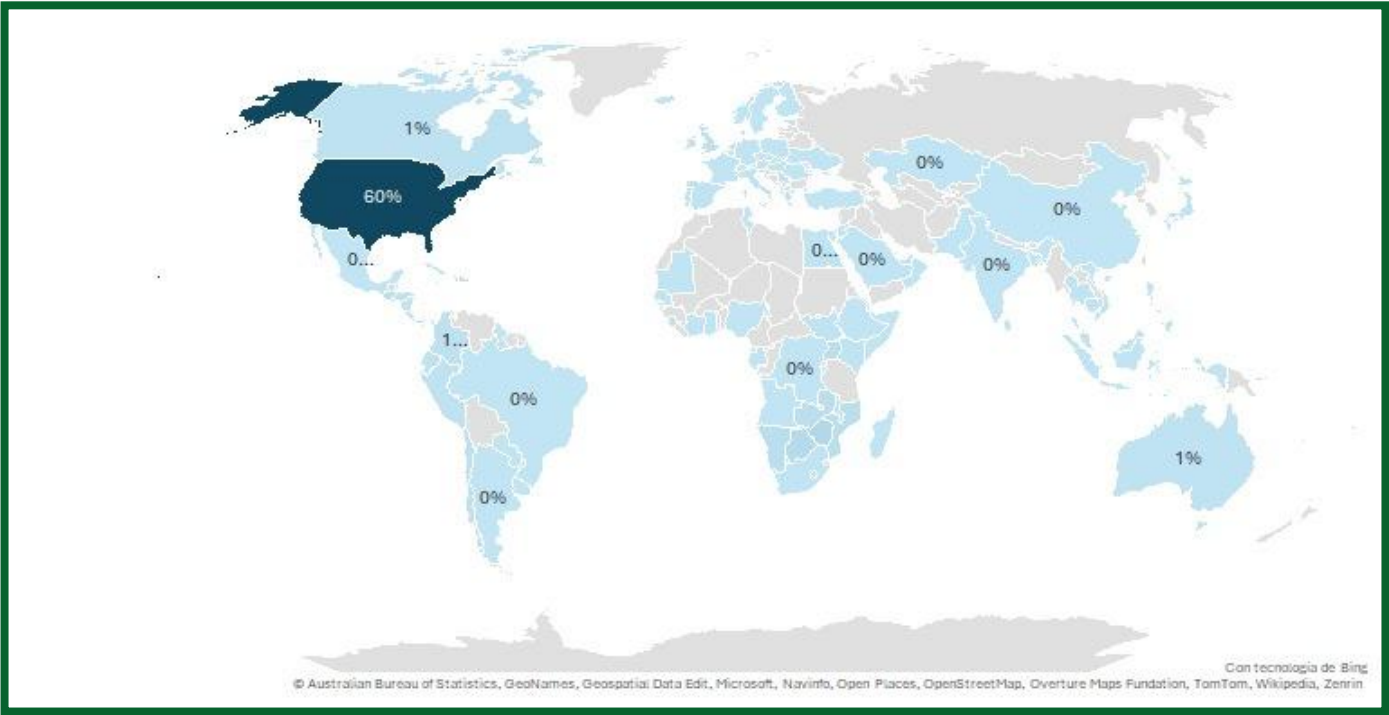
The analysis of international markets is conducted at the 6-digit tariff subheading level 210390, considering those under which Colombia records exports of avocado-derived products. It is important to note that these subheadings may also include other products of a similar nature; therefore, the results should be interpreted as a tariff aggregate rather than figures exclusive to processed avocado.

PROCESSED PRODUCT EXPORTS

Main Export Destinations – All Origins*



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DESTINATION	% PARTICIPATION
United States	60%
Zimbabwe	5%
Botswana	4%
Mozambique	2%
Namibia	2%
Uganda	2%
Zambia	2%
Guatemala	2%
Chile	2%

Source: PROCOLOMBIA 2024

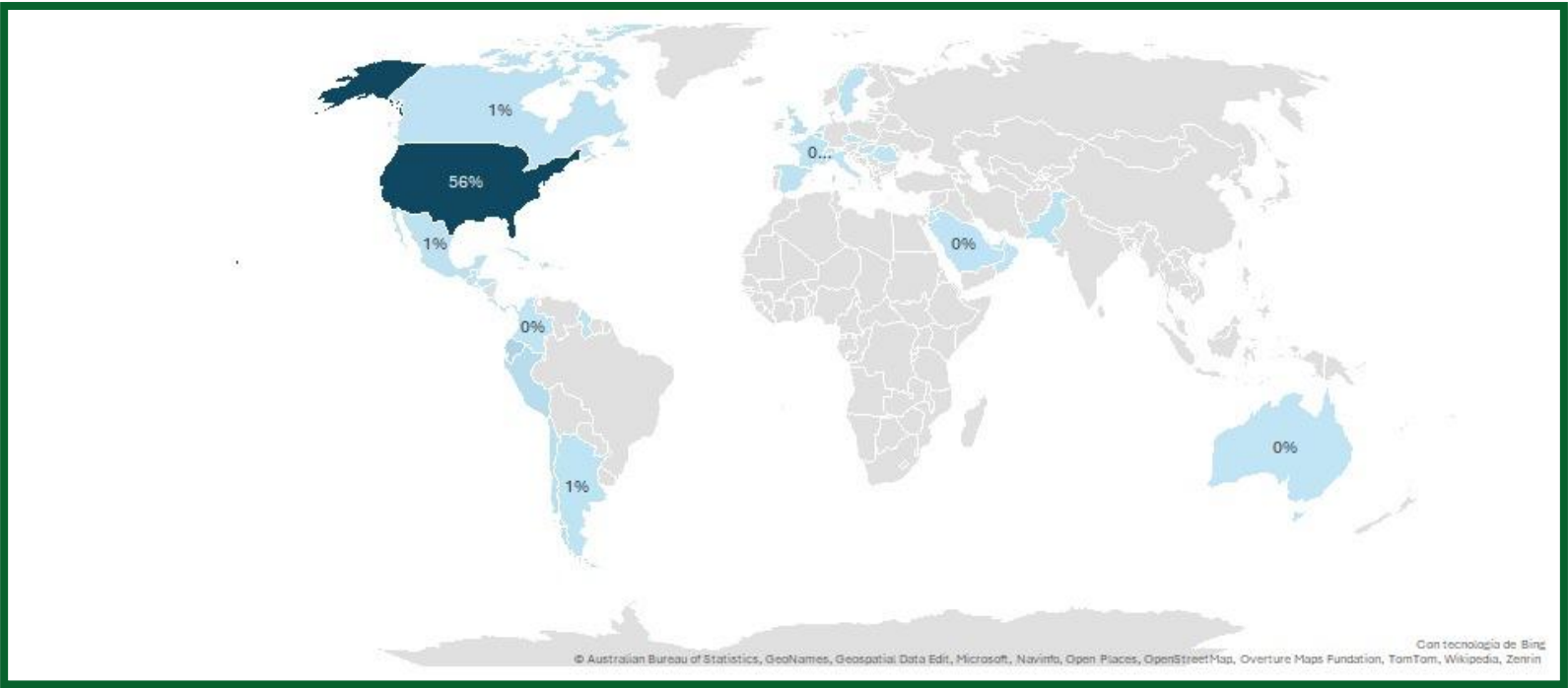
The analysis of international markets is conducted at the 6-digit tariff subheading level 210390, considering those under which Colombia records exports of avocado-derived products. It is important to note that these subheadings may also include other products of a similar nature; therefore, the results should be interpreted as a tariff aggregate rather than figures exclusive to processed avocado.

PROCESSED PRODUCT EXPORTS

Main Export Destinations – All Origins*



corpohass



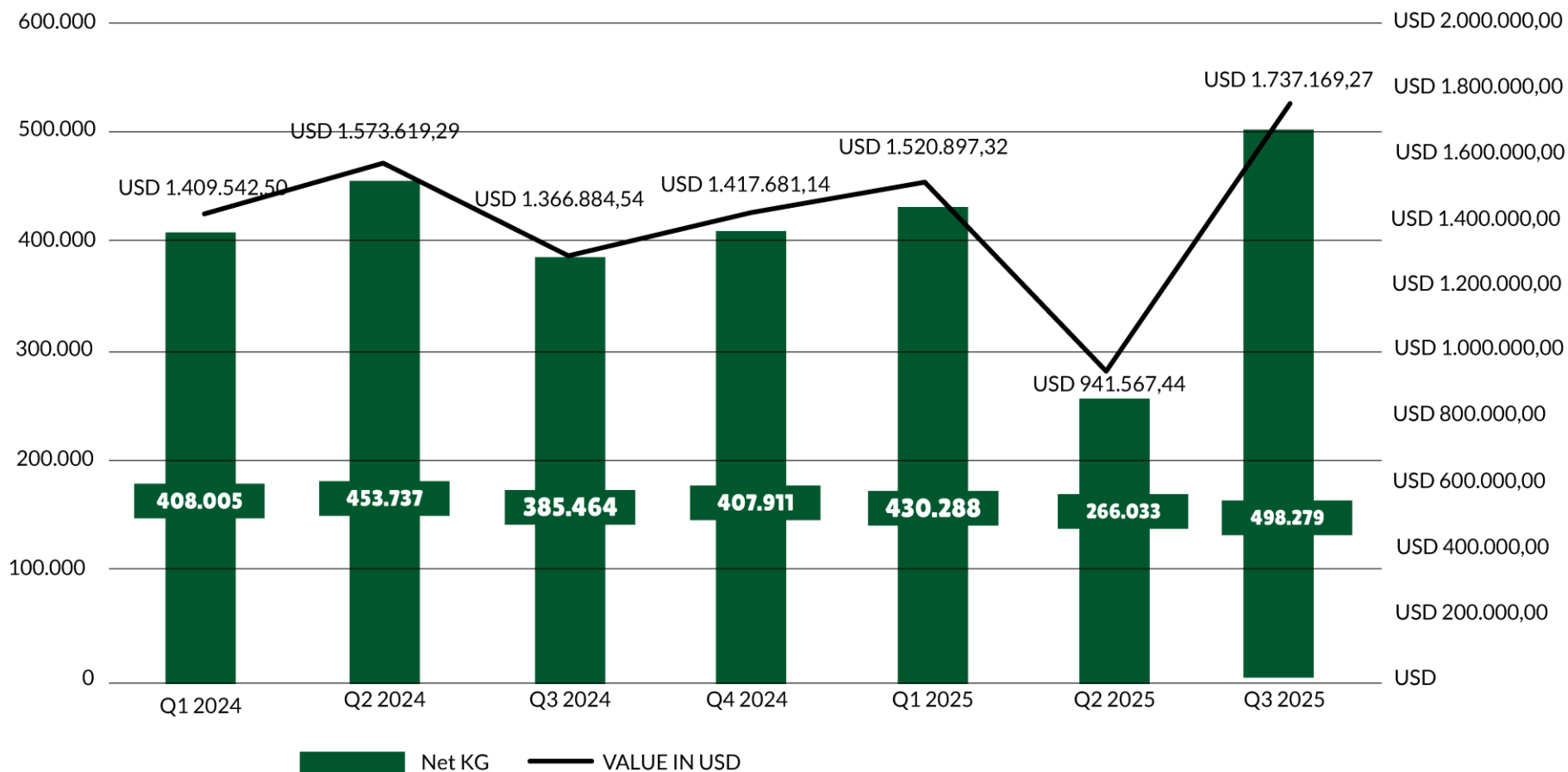
DESTINATION	% PARTICIPATION
United States	56%
Venezuela	14%
Ecuador	6%
Belgium	5%
Peru	3%
Chile	2%
United Kingdom	2%
Panama	2%
Mexico	1%

Source: PROCOLOMBIA 2024

The analysis of international markets is conducted at the 6-digit tariff subheading level 210390, considering those under which Colombia records exports of avocado-derived products. It is important to note that these subheadings may also include other products of a similar nature; therefore, the results should be interpreted as a tariff aggregate rather than figures exclusive to processed avocado.

PROCESSED PRODUCT EXPORTS

Kilograms Exported by Colombia | Guacamole*



Source: DIAN

The companies identified in the sector that record exports under tariff code 2103909000—Prepared sauces, various condiments, and seasonings—are used as reference, according to the information reported by DIAN.

PROCESSED PRODUCT EXPORTS

Kilograms Exported by Colombia | Guacamole*

2024 TOTAL

A total export volume of was consolidated

1.655.116,73 KG,

Valued at:

\$5.767.727,47 USD (FOB).

2025 (Q1–Q3)

*The performance for 2025
(up to the third quarter) has reached:*

1.194.600,13 KG

With a value of:

\$4.199.634,03 USD (FOB).

Source: DIAN

The companies identified in the sector that record exports under tariff code 2103909000—Prepared sauces, various condiments, and seasonings—are used as reference, according to the information reported by DIAN.

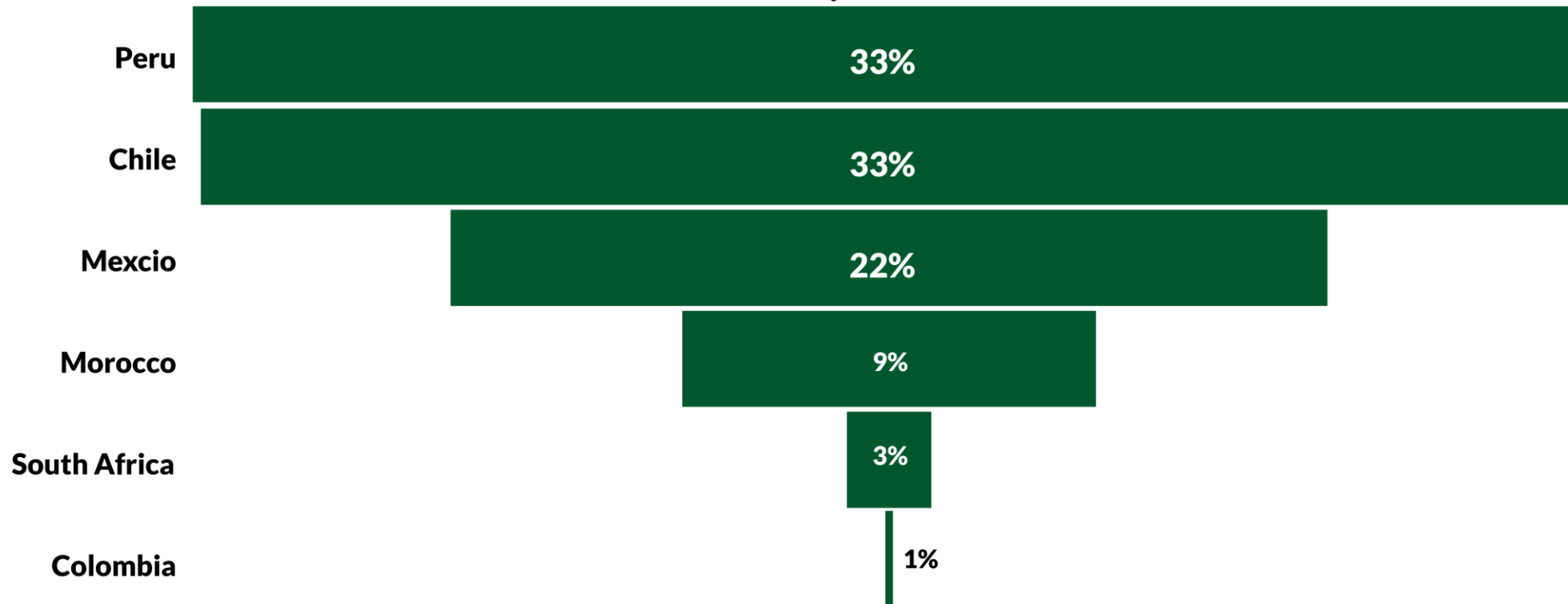
PROCESSED PRODUCT EXPORTS

Pulp and IQF Export Origins*



corpohass

PULP AND IQF EXPORTERS



Source: PROCOLOMBIA 2024

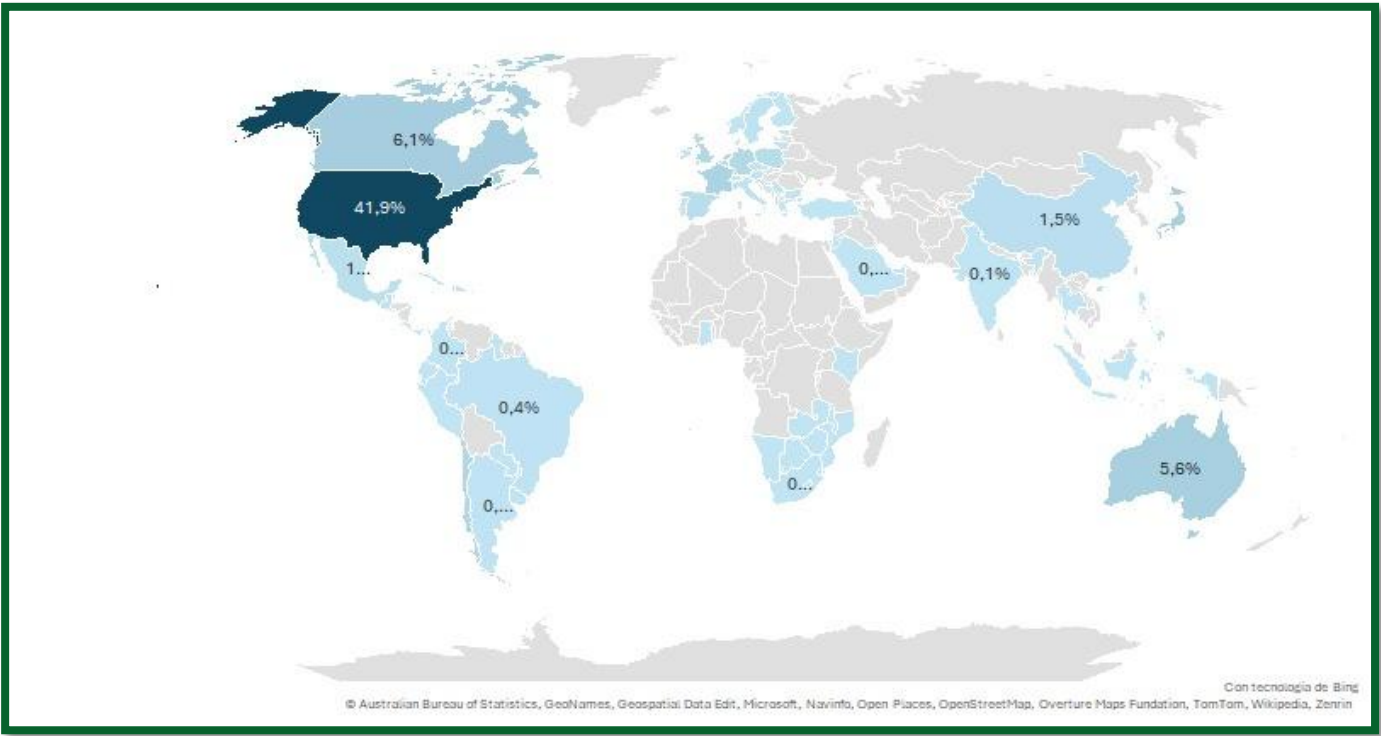
The analysis of international markets is conducted at the 6-digit tariff subheading level 081190, considering those under which Colombia records exports of avocado-derived products. It is important to note that these subheadings may also include other products of a similar nature; therefore, the results should be interpreted as a tariff aggregate rather than figures exclusive to processed avocado.

PROCESSED PRODUCT EXPORTS

Main Export Destinations – All Origins*



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DESTINATION	% PARTICIPATION
United States	41,9%
Canada	6,1%
Australia	5,6%
Japan	5,4%
South Korea	4,9%
France	4,6%
Belgium	4,3%
Netherlands	3,8%
Chile	3,7%
United Kingdom	3,5%
Germany	3,0%

Source: PROCOLOMBIA 2024

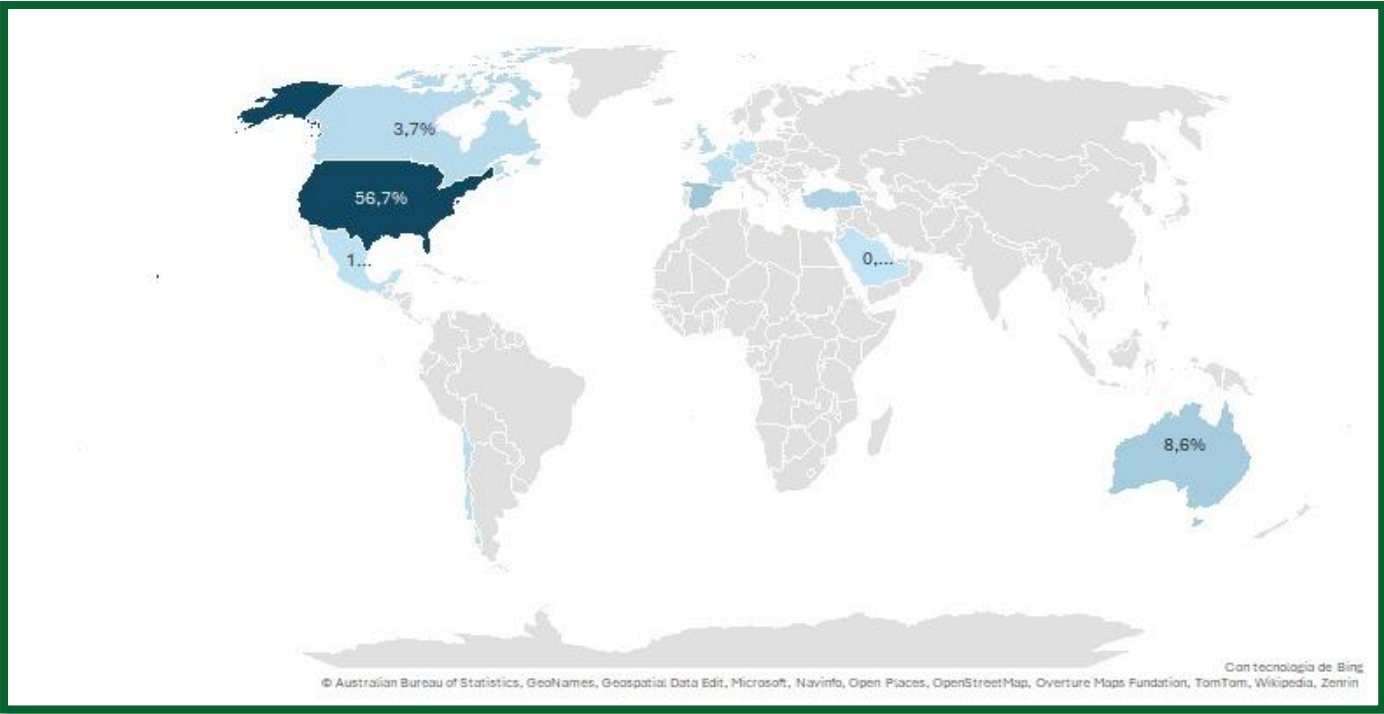
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PROCESSED PRODUCT EXPORTS

Main Export Destinations – Colombia as Origin*



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DESTINATION	% PARTICIPATION
United States	56,7%
Spain	10,4%
Australia	8,6%
Turkiye	6,2%
Canada	3,7%
United Kingdom	3,4%
France	2,2%
Chile	2,2%
Kuwait	2,0%

Source: PROCOLOMBIA 2024

The analysis of international markets is conducted at the 6-digit tariff subheading level 081190, considering those under which Colombia records exports of avocado-derived products. It is important to note that these subheadings may also include other products of a similar nature; therefore, the results should be interpreted as a tariff aggregate rather than figures exclusive to processed avocado.

PROCESSED PRODUCT EXPORTS

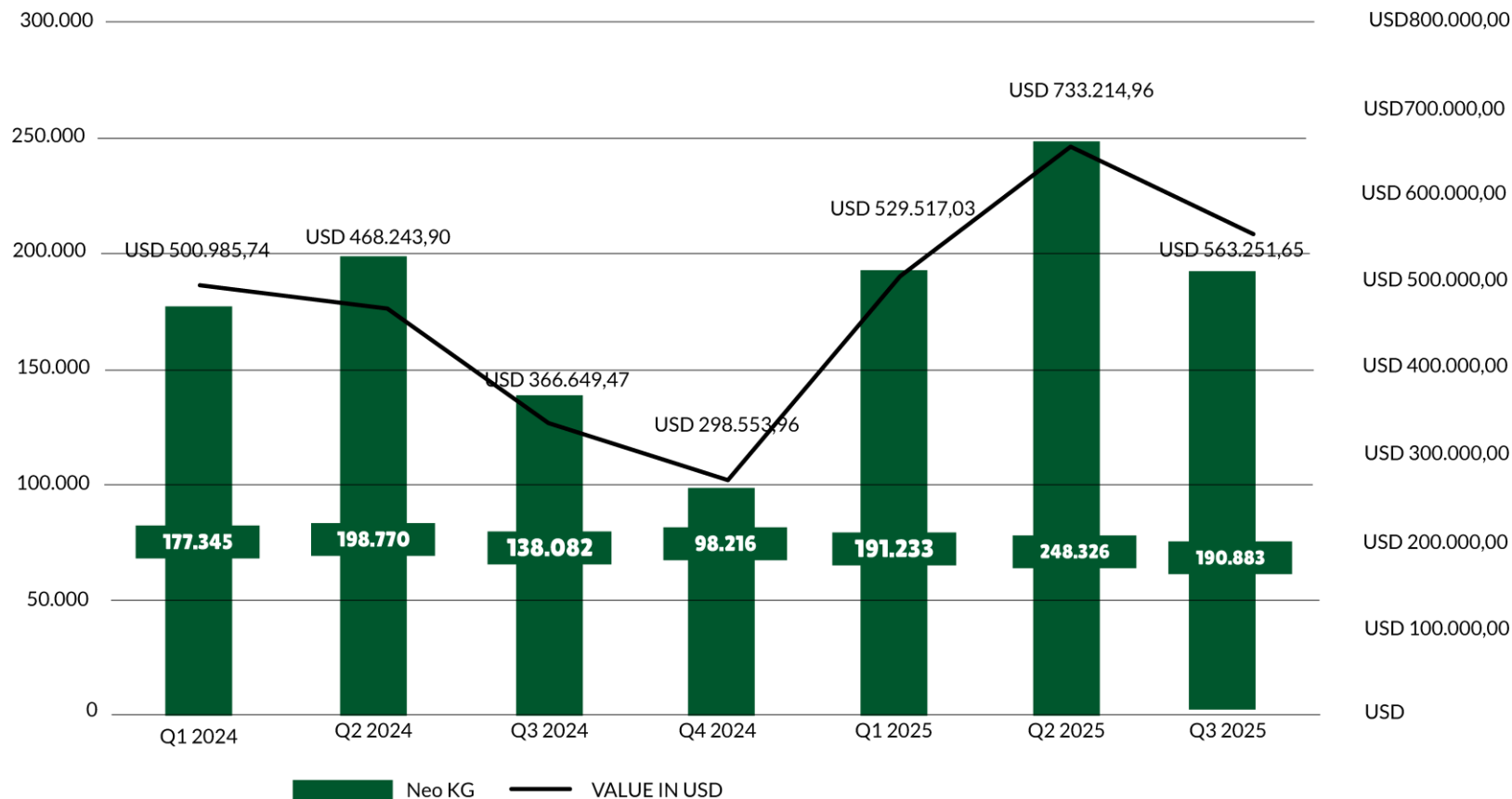
Kilograms | Pulp and IQF*



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2024 Total: A total export volume of **612,412.50 KG** was consolidated, valued at **\$1,634,434.07 USD (FOB)**.

2025 (Q1-Q3): The 2025 performance (up to the third quarter) has already exceeded the previous year's total, reaching **630,441.59 KG** with a value of **\$1,825,983.64 USD (FOB)**.



Source: DIAN

The companies identified in the sector that record exports under tariff code 0811909900—Other fruits and other edible parts of plants, frozen, without added sugar or other sweeteners—are used as reference, according to the information reported by DIAN.

Consolidated (Oil, Guacamole, and Pulp/IQF)

Kg



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	ACCUMULATED 2024 (Q1-Q3) KG	ACCUMULATED 2025 (Q1-Q3) KG	TOTAL ANNUAL 2024 (REFERENCE) KG	YEAR-OVER YEAR GROWTH %
OIL	236.546,24	550.338,00	427.283,24	+132,66%
GUACAMOLE	1.247.205,69	1.194.600,13	1.655.116,73	-4,22%
PULP AND IQF	514.196,24	630.441,59	612.412,50	+22,61%
TOTAL CONSOLIDATED	1.997.948,17	2.375.379,72	2.694.812,47	+18,89%

The consolidated total export volume (Q1-Q3) reached **2,375,379.72 KG**. Compared with the same period in 2024 (**1,997,948.17 KG**), this reflects **year-over-year growth of +18.89%**, driven by the volume of **Oil (+132.66%)** and **Pulp and IQF (+22.61%)**. Despite the overall increase in KG, there is a **-4.22% contraction** in the volume of **Guacamole**, a trend that requires close monitoring for year-end.

CONSOLIDATED (OIL, GUACAMOLE, AND PULP/IQF)

USD FOB



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	ACUMULADO 2024 (Q1-Q3) KG	ACUMULADO 2025 (Q1-Q3) KG	TOTAL ANUAL 2024 (REFERENCIA) KG	CRECIMIENTO INTERANUAL %
ACEITE	\$1.250.962,47	\$3.198.177,09	\$2.310.665,64	+155,61%
GUACAMOLE	\$4.350.046,33	\$4.199,634,03	\$5.767.727,47	-3,46%
PULPA E IQF	\$1.335.880,11	\$1.825.983,64	\$1.634.434,07	+36,69%
TOTAL CONSOLIDADO	\$6.936.888,91	\$9.223.794,76	\$9.712.827,18	+33,10%

The consolidated performance of exports (Oil, Guacamole, and Pulp/IQF) in the first three quarters of 2025 generated an accumulated value of **USD 9,223,794.76**. Compared with the same period in 2024 (**USD 6,936,888.91**), this represents **year-over-year growth of +33.10%**, driven by the strong expansion in **Oil (+155.61%)** and **Pulp and IQF (+36.69%)**. Despite this solid upward trend, a slight contraction of **-3.46%** was recorded in the accumulated value of **Guacamole**, a figure that should be monitored as the year-end approaches.

TRENDS



AVOCADOS
FROM
COLOMBIA

Sustainability from the heart

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GLOBAL TRENDS

AVOCADO (FRESH FRUIT)



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Market Expansion

Global avocado exports are expected to exceed 3 million metric tons by 2026/27, compared to 1 million in 2012/13.

Growth Factors

The increase is mainly driven by the three leading exporters (Mexico, Peru, and Colombia), the diversification of growing regions, and the entry of new countries into the market.

New Entrants

The number of countries exporting at least 5,000 metric tons has grown from 12 to 22 in a decade and is expected to reach 30 before 2030.

GLOBAL TRENDS AVOCADO (FRESH FRUIT)



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New Regions

New production and export areas are being developed in East Africa and Central America.

Availability

Diversification has led to a more consistent year-round availability of avocados.

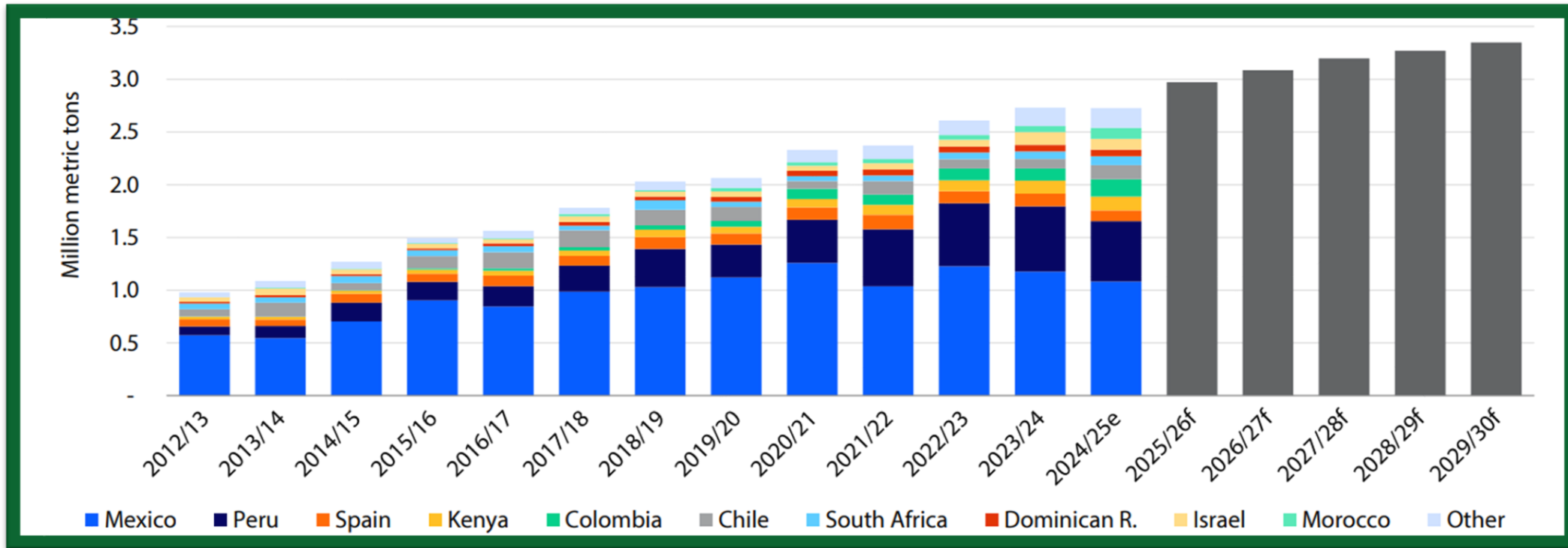
Challenges

Greater fruit availability may generate oversupply seasons in some markets, requiring higher quality standards to ensure a better consumer experience. Consumption growth is directly linked to consumer satisfaction when enjoying a Hass avocado.

Trends in Asia

In China, avocado has become an aspirational food associated with health and lifestyle, with young, urban consumers valuing authenticity and quality. This market is emerging as one of the main drivers of future demand.

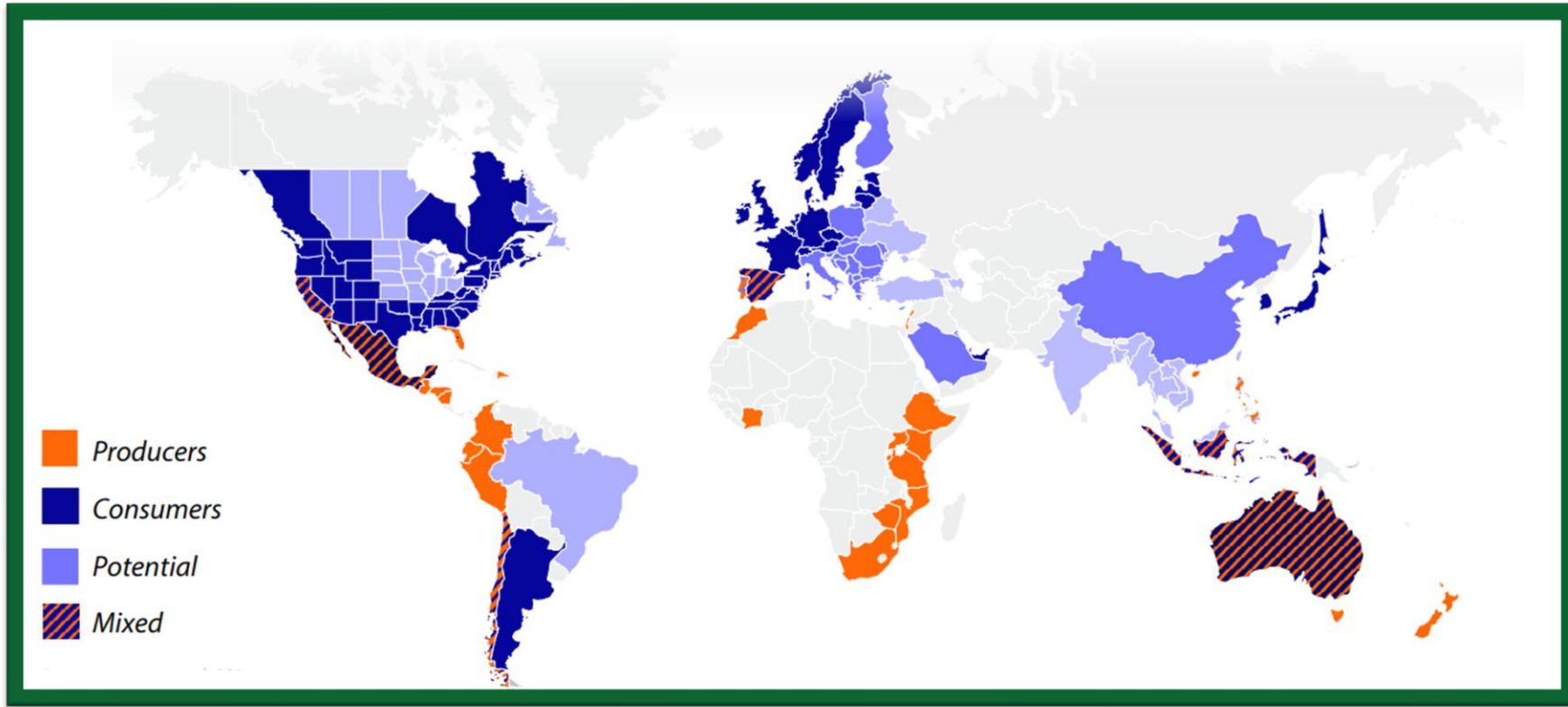
TRENDS IN THE WORLD AVOCADO (FRESH FRUIT)



CONSUMPTION TRENDS IN THE WORLD – AVOCADO (FRESH FRUIT)



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Source: Rabobank| "Global avocado update 2025"

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